

CONTENTS **VISIONARY. INGENIOUS. REMARKABLE. EVERY VEHICLE BEARS HIS SIGNATURE.** Introduction . . Intelligent technologies. Fiesta Trend Van ... Henry Ford Fiesta Sport Van ... Fiesta trims... Fiesta body colours... Specifications... FIESTA VAN Fiesta Sport Van with Race Red body colour (option) and 18" Rock Metallic / machined alloy wheels (option). Fiesta Sport Van with Moondust Silver metallic body colour (option) and 18" Rock Metallic machined alloy wheels (option).



Love what you do

Who said work couldn't be fun? The all-new Ford Fiesta Van delivers just the right balance of eye-catching good looks and smart, practical design that's perfect for you and your business. A generous rear load space with four tie-down points, allows you to transport cargo securely. And delivered with all the signature driving dynamics of a Ford Fiesta, Fiesta Van makes work fun.



Ample load space

Ford Fiesta Van offers a generous 0.96 cubic metres of rear load space. Four usefully placed tie-down points, plus a full load floor rubber mat, means you can transport items safely and securely without worrying about them moving around as you drive.



Electronic Automatic Air Temperature Control (EATC)

Electronic Automatic Air Temperature Control (EATC) maintains the precise temperature you select for your heated or air-conditioned comfort. (Option)

Work made easy

Who said work needed to be tough? The Ford Fiesta Van now delivers a wider range of intelligent driver assistance features than ever before, including Ford SYNC 3 with satellite navigation, Adaptive Cruise Control with Forward Alert, and Ford Lane-Keeping System – all making your business trips easier. The new FordPass smartphone applets you access a range of additional services, including Live Traffic updates. While the stylish Ford Fiesta Van interior offers all the comfort of a premium passenger vehicle.











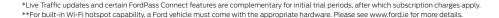


E - -- I CV/N C 3

SYNC 3 integrates seamlessly with your smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation – all via the touchscreen or through simple voice commands. While downloading the new FordPass App lets you control a host of new features from your smartphone such as searching available parking spaces, checking costs, opening hours; and with the FordPass Connect option, remote locking and unlocking is possible.

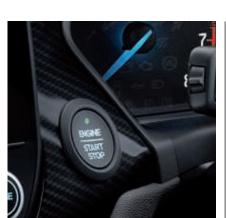
FordPass Connect

The new FordPass Connect modem makes journeys easier through a suite of connected services in your van and via your smartphone. On board Wi-Fi lets you connect effortlessly to the internet with up to ten devices**. Live Traffic* delivers up-to-date traffic information to your SYNC 3 Navigation system.





Intelligent technologies



Ford Power starter button

Start the engine at the press of a button. Just keep the key fob with you in your pocket or bag.



Driver Alert

Designed to inform you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, asking you to take a rest. If driving alertness further declines, the message is repeated and combined with a chime.







Pre-Collision Assist^{Ø2)} with Pedestrian Detection

Uses radar and camera technology to scan the road ahead. If a collision risk with a vehicle or pedestrian is detected, it'll then provide you with a warning. If you don't respond in time, the system can automatically apply up to full braking force to help reduce the severity of, or even eliminate, some frontal collisions. (Option)

[©]Uses sensors. ²⁾Driver assistance feature.



Auto high beam

A useful night-driving aid, auto high beam temporarily dips your headlights when it detects oncoming traffic or a vehicle ahead, stopping you dazzling other drivers. It then automatically reverts back to high beam, giving you maximum visibility. (Option)



Traffic Sign Recognition

Whether the signs are at the side of the road or above it, permanent or temporary, Traffic Sign Recognition can identify them. An icon of that speed or a no-overtaking sign appears on the instrument cluster and changes every time you enter a new limit. (Option)

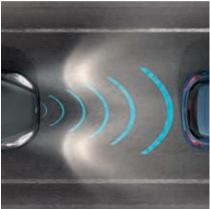


Ford Lane-Keeping System

Uses a forward-looking camera to detect if you're unintentionally drifting out of lane. Lane Keeping Aid can provide steering torque assistance to help guide you back into the right lane. If you're slow to react or don't respond, Lane Keeping Alert warns you by vibrating the steering wheel and displaying a visual warning. The technology will automatically deactivate at speeds below 65 km/h or can be turned off manually. (Standard on Sport)







Adaptive Cruise Control with Forward Alert

With Adaptive Cruise Control technology, you choose the speed you want to drive at and the system will maintain it. If the built-in RADAR sensor detects a vehicle ahead, it will slow your vehicle to maintain a pre-set distance. Once the road in front is clear, the system will accelerate to your chosen speed. (Option)



Blind Spot Information System

Blind Spot Information System alerts you via discreet warning lights in both door mirrors, when another vehicle - car, van or lorry - enters your blind spot.

Similarly, Cross Traffic Alert warns you if a moving hazard is detected while you reverse from a perpendicular parking space. (Option)

Fiesta Trend Van

Standard exterior features

- 15" steel wheels with full wheel covers
- Automatic headlights
- Front fog lights with bright bezel
- Body colour rear spoiler
- LED reflector headlights with black-finish bezel and daytime running lights
- Body colour front and rear bumpers with mesh design front upper grille
- Electrically-operated and heated door mirrors with side indicators, and body colour housings
- Body colour door and tailgate handles
- Ford Easy Fuel capless refuelling system
- Tailgate wash/wipe

Standard interior features

- Steel bulkhead with upper half mesh
- Manual air conditioning
- Ford SYNC 3 radio with DAB, 8" TFT touchscreen, MP3compatible, Bluetooth® and USB connectivity, remote audio controls and four speakers
- Loadspace tie-down loops
- Comfort style front seats
- Centre console with openable stowage, USB connectivity and 12 V power point
- Courtesy lights
- Driver's seat with 4-way manual adjustment
- Front velours floor mats
- Remote central locking

Engines

Petro

1.1 Ti-VCT 85 PS (63 kW)

Diese

1.5 Duratorq TDCi 85 PS (63 kW)





Fiesta Sport Van

Exterior features additional to Fiesta Trend Van

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- LED projector headlights with LED daytime running lights
- Sport-style front fog lights
- Sports-tuned suspension
- Unique upper grille, bumpers, and side skirts
- Single chrome exhaust
- Body colour rocker panels

Interior features additional to Fiesta Trend Van

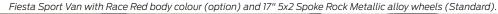
- Sports-style front seats, with adjustable lumbar support
- Ford Power starter button
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Deluxe black headliner
- Steel bulkhead with upper half mesh
- Adjustable Speed Limiter
- Stainless steel sports pedals
- "Sensico" sports-style steering wheel with red stitching
- Leather-trimmed gearshift knob with aluminium insertFront floor mats with red stitching
- Engines

Detrol

1.0L EcoBoost 125 PS (92 kW)

Diesel

1.5L Duratorg TDCi 85 PS (63 kW)







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Colour and trim

Choose the colour and trim that best reflects your business brand.





Blazer Blue Solid body colour



Ruby Red Metallic body colour*



Moondust Silver Metallic body colour*



Frozen White
Solid body colour*



Magnetic Metallic body colour*



Desert Island Blue Metallic body colour*



Race Red Solid body colour



Chrome Blue Metallic body colour*



Agate Black Metallic body colour*

| Zinc coating | Phosphate coat | Electrocoat | Primer | Top coat | Clearcoat (not with Frozen White body colour)

Note The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

Accessories

Tow bar, fixed or detachable

Providing extra transport and stowage capability. Both a fixed and detachable tow bar are available. The tow bar can tow up to 1100 kg* depending on engine (check with your Ford Dealer for further details). (Accessory)

Rear bumper protection plate

Stainless steel bumper protection plate helps to protect against wear and tear when loading while adding a stylish look to your vehicle. (Accessory)

Alloy Wheels

A wide selection of styles and sizes are available from 16" to 18". (Option and Accessory)

ClimAir®+ wind deflectors

Gives you a more comfortable drive with the front windows open, even during light rain. (Accessory)

Rubber floor mats

Tray style rubberised all-weather floor mats with the Fiesta nameplate are tailor-made to fit and help to protect against dirt and damp. The driver's mat is securely fixed directly onto the vehicle's floor to help prevent it from slipping. (Accessory)

Novetud+ soft tonneau cover

Easy to install and remove, the load compartment cover helps to protect your belongings from prying eyes. (Accessory)







Locking wheel nuts

Locking wheel nuts help to secure your alloy wheels and help to protect them from theft. Only removable with the special tool included in the kit. (Accessories)



Mud flaps

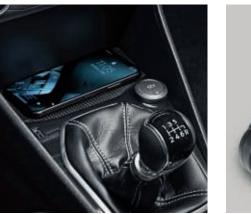
Contoured mud flaps help to protect the bodywork of your Ford Fiesta Van from stone chips and road spray. Available for front and rear. (Option and accessory)



ACV+ Qi Wireless Charging Kit

Quicker, easier and neater than wired charging, a wireless charging kit allows you to recharge a range of devices whilst you are on the move. There's no need to plug and unplug each time - simply place the device on top of the wireless charging pad.(Accessory)

For use in conjunction with ACV+ Qi charging case for Apple iPhone® with integrated wireless charging function. Available for a range of iPhone® models and in a choice of colours to suit your phone. (Accessory)



Rati⁺ Armrest

An innovative armrest with practical storage space. The portable pocket feature allows you to safely store personal items, then clip it to your belt to take them with you. (Accessory)

^{*}Towing and load capacity depends on engine and vehicle series, please refer to vehicle weight and load specifications.

⁺Item covered by third party supplier's warranty, please see back cover for details.

For more accessories please visit the Online Accessory Catalogue at www.ford-accessories.ie

For a range of Ford branded merchandise – from clothing to lifestyle products – visit www.fordlifestylecollection.com Items ordered as an option with be fitted in the factory. If ordered as an accessry items will be fitted at the dealership.

Keep your business moving. Ford Service Discover the valuable benefits

of a Ford Service.

Designed to keep you on the road and your running costs low, a Ford Service is delivered by the experts and available exclusively through our dealer network.

Features of Ford Service:

- Genuine Ford parts quality
- Ford-trained technicians
- Speedy and accurate Ford diagnostics
- Free Video Check
- Electronic Vehicle Health Check (eCheck)
- Collection and delivery**
- Interim checks for optimum vehicle performance
- Unscheduled repairs
- Priority treatment for urgent repairs
- Free Pan-European Roadside Assistance

Efficiency, accuracy and convenience are at the heart of the Ford service promise. So, whether it's servicing, maintenance or repair you need, be sure to come and see us.

For more information and to find your nearest participating Ford Service centre, visit the aftersales support section at www.ford.ie

Commercial Vehicle Finance

When it comes to financing your Ford Commercial Vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products. Ford Credit provides a range of finance products for your vehicle as a business user. For more information about the finance products provided by Ford Credit visit www.ford.ie

The credit provider of these products is Bank of Ireland Leasing Limited, trading as Ford Credit. The FORD and FORD CREDIT trademarks are owned by the Ford Motor Company and its affiliates are used under license.

Lending criteria and terms and conditions apply. Applicants must be aged 18 or over. The information is for illustrative purposes only and does not constitute an offer.

Warning: You may have to pay charges if you repay early, in full or in part, a fixed rate credit facility.

FORD **PROTECT**

Extend your warranty up to 7 years with Ford Protect.

Extend your standard 2-year warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- High flexibility in duration and mileage
- Attractive annual fees
- Protection on trips abroad
- Inflation proof: all increases in repair costs are covered
- Prolonged lifespan of your Ford vehicle
- Protects your vehicle resale value

^{**}Collection and delivery takes place on appointment and within a reasonable travelling time (maybe at an additional cost – please consult your service advisor). We even wash your vehicle so that it looks its best.

Efficiency

Petrol or diesel? We've made both options equally tempting.

The new Fiesta Van looks out for you and your budget. Driven by our remarkable TDCi diesels, or our latest generation of EcoBoost petrol engines, it's impressively frugal whether nipping around town or on the open road. Our multiple award-winning 1.0L Ford EcoBoost petrol engine, for example, comfortably meets the latest Euro Stage 6.2 emissions regulations, with CO_2 emissions from just 128 g/km.

Key fuel-saving technologies include:

- Auto Start-Stop system
- Ford Smart Regenerative Charging
- Gearshift Indicator light to aid economical driving



Efficient

1.5 Ford Duratorq TDCi (85 PS)

The Ford Fiesta Van's 85 PS diesel engine provides the power and torque required combined with an impressive fuel efficiency of 4.8 L/100 km (combined figure)* and CO₂ emissions as low as 125 g/km.*



Balanced

1.0 Ford EcoBoost (125 PS)

Fiesta's latest petrol engines are just as impressive. Compact, lightweight and refined, the 1.0 Ford EcoBoost 125 PS petrol engine achieves an outstanding $5.7 \, \text{L}/100 \, \text{km}^*$, with only 129 g/km* of CO₂ emissions.

Fuel economy and CO₂ emissions

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedeure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO₂ figures shown are derived from the new WLTP test. Please note that vehicle registration tax (VRT) is not based on these WLTP figures in 2019, these figures are for information purposes only.

Understanding fuel data

The table below shows the fuel consumption (WLTP) and CO_2 emissions (WLTP) for each available engine when fitted on a standard specification (with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO_2 emissions. Please speak to your Ford Dealer for more information.

The fuel consumption you achieve in real life conditions and CO₂ produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving styles and vehicles load.

	_		S	Fuel consumption in L/100 km ⁰⁰⁰
	Transmission	Axle ratio‴	CO ₂ emissions (g/km) ⁰⁰⁰	Combined
Petrol				
1.0L Ford EcoBoost 95 PS (70 kW)	5-speed manual	3.94	118	5.2
1.0L Ford EcoBoost 125 PS (92 kW)	6-speed manual	3.94	120	5.2
Diesel				
1.5L Duratorq TDCi 85 PS (63 kW)	6-speed manual	3.37	114-115	4.3-4.4

observed using the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumptions, CO₂ emissions and electric ranges are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty vehicles type-approved using the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumptions and CO₂ emission information for New European Drive Cycle (NEDC) and WLTP. WLTP will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a vehicle, driving behaviour as well as other non-technical factors play a role in determining a vehicle's fuel/energy consumption, CO₂ emissions and electric ranges. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger carrying vehicle models is available at any point of sale free of

Note Some of the features listed above are options, at extra cost and may not be available on all models. Please refer to the specification tables, or speak to your Ford Dealer for further information.

*WLTP figures.

Dimensions

FIESTA VAN

Width: 1783 mm Width (with mirrors): 1941 mm Length: 4065 mm

Capacity



Loadspace Height: 923 mm Width: 1281 mm Length: 1283 mm

Dimensions (mm)

	3-door Van Trend Series	3-door Van Sport Series
Overall length	4040	4065
Overall width with mirrors	1941	1941
Overall width with folded back mirrors	1783	1783
Overall width without mirrors and handles	1735	1735
Overall height (unloaded vehicle full tank)	1477	1469
Wheelbase	2493	2493
Front overhang	839	842
Rear overhang	708	730
Width between wheelhouses	984	984
Maximum load floor width	1281	1281
Load opening width	948	948
Load opening height	613	613
Maximum loadspace length (at floor)	1283	1283
Maximum loadspace length (at belt line)	1104	1104
Max. cargo height to roof at front of bulkhead	923	923
Fuel capacity (litres) petrol/diesel	42/40	42/40
Loadspace volume (m³)	0.96	0.96
Turning circle (m)		
Kerb to kerb	9.8	10.0
Wall to wall	10.2	10.4

Measured in accordance with ISO3832. Dimensions may vary dependent on the model and equipment fitted.

Styling and appearance

	Trend	Sport	MFC Code
Wheels			
Wheel cover – Steel – 15"x6" (fitted with 195/60 R15 tyres*)	•	-	D5AAK
Alloy – 16"x6.5", 10-spoke, Sparkle Silver finish (fitted with 195/55 R16 tyres*)	0	-	D2XC8
Alloy – 17x7", 5x2-spoke, Sport design, Rock Metallic finish (fitted with 205/45 R17 tyres*)	-	•	D2YAM
Alloy – 18x7", Sport design, Rock Metallic/Machined finish (fitted with 205/40 R18 tyres*)	_	0	D2ULM
Spare wheel – Steel	•	•	D17BD
Design features			
Door handles – Body colour	•		CAAAC
Tailgate handle – Body colour	•	•	CAAAC
Rear privacy glass	0	0	B2GAM
Front upper grille – Self colour, mesh design	•	-	B2LAH
Front upper grille – Unique Sport	-	•	B2LAR

Styling and appearance

	Trend	Sport	MFC Code
Active Grille Shutter (available from 2020.75MY (May 2020 production))	•	•	BLHAB
Front bumper – Body coloured	•	-	CLFBA
Front bumper – Unique Sport	-	•	CLFBB
Rear spoiler – Body colour with centre high-mounted brake light	•	•	BPFAJ
Rear spoiler – Body colour, large, with centre high-mounted brake light (available from 2020.75MY (May 2020 production))	-	0	BPFAH
Rear bumper – Body colour upper, self colour lower	•	-	CLMAT
Rear bumper – Unique Sport	-	•	CLMHV
Scuff plates – Front, Ford Oval design	-	•	A1PBC
Sport pedal set – Stainless steel cappings and rubber inserts	-	•	GCEAE
Side rocker panel – Body colour	-	•	BMDAH
Headliner – Moulded, non-woven	•	-	BBZAE
Headliner – Dark, sports	-	•	BBZBA
Door edge protectors	0	0	BMSAB
Paint			
Paint – Solid	•	•	AD4AB
Paint – Metallic	0	0	AD4AC

= Standard, O = Optional, at extra cost. *The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.
 Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

Driving experience

	Trend	Sport	MFC Code
Driver assistance			
Parking distance sensors – Rear	0	0	HNKAB
Cruise control with Adjustable Speed Limiter			GTDAJ/AB4AC /AB4AM
Adaptive Cruise Control with Adjustable Speed Limiter			GTDAC/AB4AG /AB4AP
Rear-view camera (requires rear parking distance sensors)	0	0	J3KAB
Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid) (includes front-view camera)		•	HLEAC/HLNAB
Blind Spot Information System with Cross Traffic Alert ²⁾	0	0	HLLAD
Speed Limiter			GTDAN
Traffic Sign Recognition ²⁾ with Intelligent Speed Assist ²⁾ (available to order as an additional option when Adaptive Cruise Control is selected) – Requires Navigation			HLQAB
Exterior lighting			
Headlights – LED reflector (includes daytime running lights)	•	-	JBBBS/JBCAB
Headlights – LED projector (includes LED daytime running and rear lights)	-	•	JBBBT/JBCAF /JDAAQ

■ = Standard, ○ = Optional, at extra cost. □ = Part of an option pack at extra cost. ¹⁾Safety feature. ²⁾Driver assistance feature.

Driving experience

	Trend	Sport	MFC Code
Headlights Full FD with block hand and dedicated dusting a weight lights (feel adopt FD and lights)		0	IDDAL (IDCAE
Headlights – Full LED with black bezel and dedicated daytime running lights (includes LED rear lights)	_	0	JBBAL/JBCAF /JDAAQ
Headlights – Automatic headlights (includes automatic wipers with rain sensor)	•	•	JEDAE
Front fog lights (including cornering lights) – Bright bezel	•	-	JBKAB/JB3AE
Front fog lights (including cornering lights) – Sport	-	•	JBKAF/JB3AF
Rear fog light	•	•	JDAAB
Rear fog light – LED (requires full LED headlights)	-		JDAAQ
Headlights – Auto high beam			JEDAF
Ford Easy Fuel capless refuelling system	•	•	GBZAJ
Suspension			
Suspension – Standard duty (front – MacPherson struts and anti-roll bar, rear-twistbeam suspension)	•	-	DWAAF
Suspension – Sports	-	•	DWABR
Instruments and controls			
Tyre Pressure Monitoring System (TPMS) ¹⁾	•	•	HJCAC
Option Packs			
Visibility Pack – Rain-sensing wipers, auto-dimming rear view mirror and dual-tone horn	0	0	ABSAB
Driver Assistance Pack – Power-foldable door mirrors with puddle lights, and rear parking distance sensors	0	0	AGKAB
Driver Assistance Techno Pack – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), Speed Limiter and, if not already specified, Quickclear heated windscreen (standard for RHD Sport only)	-	•	AB4AB
Driver Assistance Pack 4 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), Emergency Brake Assist (EBA) with Distance Alert, Adaptive Cruise Control with Adjustable Speed Limiter	0	0	AB4AG
Driver Assistance Pack 7 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), cruise control with Adjustable Speed Limiter	0	0	AB4AC
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■ = Standard, ○ = Optional, at extra cost. □ = Part of an option pack at extra cost. ¹⁾Safety feature. ²⁾Driver assistance feature.

Performance and efficiency

	Trend	Sport	MFC
Engine			
1.0L Ford EcoBoost 95 PS (70 kW) (6-speed manual)	0	-	EN-M0
1.0 Ford EcoBoost 125 PS (91 kW) (6-speed manual)	-	0	EN-B7
1.5 Duratorq TDCi 85 PS (63 kW) (6-speed manual)	0	0	EN-XU
Instruments and controls			
Trip/fuel computer	•	•	HEBAD
Technology			
Electric power-assisted steering (EPAS)	•	•	_
Auto Start-Stop	•	•	DECAU

ullet = Standard, \bigcirc = Optional, at extra cost.

Comfort and convenience

	Trend	Sport	MFC Code
Interior convenience			
Glovebox – Illuminated	•	•	_
Header-mounted, front with map-reading lights and theatre dimming	•	-	B5VAC
Header-mounted, front with two map-reading lights, theatre dimming and sunglasses holder	-	•	B5VAK
Centre console – Regular, with open stowage bins and 12 V power point and 2 cup holders	•	•	B5WA1
Centre console – Premium, with armrest and openable stowage area with USB connectivity, and 12 V power point			B5WAL
Ford Power starter button	-	•	CBGAJ
Ford MyKeyGen 2	•	•	_
Rear-view mirror – Standard	•	•	BSBAB
Audio and communication systems			
Ford SYNC with DAB (Digital Audio Broadcasting), 8" TFT touchscreen display, four speakers, MP3-compatible, remote audio controls, hands-free calling, GPS, Bluetooth® and USB connection for external music devices	•	•	ICFCA, ICE Pack 59
Ford SYNC 3 Radio with DAB (Digital Audio Broadcasting), 8" TFT touchscreen display, four speakers, MP3-compatible, remote audio controls, Ford SYNC 3 with Navigation Centre, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices	0	0	ICFCC, ICE Pack 61
FordPass Connect modem	•	•	IEPAF
Climate control			
Air conditioning – Manual control	•	•	ACS
Air conditioning – Electronic Automatic Temperature Control (EATC)	-	0	ACC
Interior lighting			
Courtesy lights – Header-mounted, front with map reading lights and theatre dimming, and rear courtesy light	•	-	JCFAF
Courtesy lights – Header-mounted, front LED courtesy light, with map reading lights, theatre dimming, and rear overhead LED light	-	•	JCFAC
Seating			
Front seats – Comfort-style	•	-	FSB
Front seats – Sports-style	-	•	FSA
Front seat – Driver's manual height and fore/aft adjustment	•	•	BYPAD
Less rear seats	•	•	BYBAA
- C. I. I. O. O. I.			DI 1 118 1 1

^{● =} Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost. *Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth® paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Comfort and convenience

	Trend	Sport	MFC Code
Instruments and controls			
Steering wheel – 3-spoke, polyurethane	•	-	GTACN
Steering wheel – Sport, 3-spoke, flat-bottomed (Generic Red stitching for Sport)	-	•	GTAC4
Steering wheel – Heated, leather-trimmed	-	0	GTBAB
Handbrake – Plastic	•	-	FAFAD
Handbrake – Leather-trimmed with red accent	-	•	FAFAW
Gearshift knob – Polyurethane	•	-	CAEBW
Gearshift knob – Sport, leather-trimmed with aluminium insert and metal grey gaiter stitching	-	•	CAEAM
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	•	•	BSHDJ
Door mirrors – Body colour caps	•	•	BSLAC
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	•	•	B2CAF
Technology			
Quickclear heated windscreen	0	•	ВЗМАВ
Option Packs			
Seat Pack 2 – 4-way passenger seat adjuster with passenger lumbar adjuster and centre console armrest	0	0	AGRAC
■ = Standard. ○ = Optional. at extra cost. □ = Part of an option pack, at extra cost. *Ford Emergency Assistance is an innovative SYNC	feature th	at uses a	a Bluetooth® paired

• = Standard, O = Optional, at extra cost, D = Part of an option pack, at extra cost. *Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth® paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Safety and security

	Trend	Sport	MFC Code
Safety			
Airbag – Driver's ¹⁾	•	•	CPGAB
Airbag – Front passenger's*) (includes passenger's airbag deactivation switch)	•	•	CPHAB
$Airbags-Driver's \ and \ front \ passenger's " \ (single \ stage), with \ driver \ and \ passenger \ seat \ belt \ reminder \ and \ seat \ belt \ pretensioners$	•	•	CN7AQ
Airbags – Front side impact ¹⁾	0	0	CN7AR
Seat belt reminder	•	•	BY5AJ
Security			
Remote central locking	•	-	CBFAM
Locks – Power door deadlocks, shielded with strengthened mountings	•	•	CBAAD
Thatcham Category 1 perimeter and volume-sensing alarm (requires remote central/double locking)	0	•	HNAAG
Intelligent Protection System (IPS) ¹⁾	•	•	-

Heated steering wheel

For extra warmth on crisp winter mornings, Fiesta Van's heated steering wheel is easily activated at the push of a button to provide an additional layer of comfort between you and the cold outside. (Option)



Safety and security

	Trend	Sport	MFC
Brakes			
Anti-lock braking system (ABS) ¹⁾ with electronic brake-force distribution (EBD) ¹⁾	•	•	_
Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾	•	•	FEAAE
Brakes – Front discs and rear drum (not available with 1.0 Ford EcoBoost 125 PS (EN-B7))	•	0	FBAAC
Rear disc brakes – Front and rear discs (only with 1.0 Ford EcoBoost 125 PS (EN-B7))	-	0	FBAAD
Hill Start Assist ²⁾	•	•	A54AB
Collision mitigation ²⁾	0	-	FBFAB
Emergency Brake Assist (EBA) ¹⁾	•	•	FCBAD
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	•	•	FCCAB
● = Standard, ○ = Optional, at extra cost.			

*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's **airbag.** ¹⁾Safety feature, ²⁾Driver assistance feature.

Utility

	Trend	Sport	MFC Code
Body			
Windows – Glazed second row	0	0	B2KAL
Carpet and trim			
Floor mats – Front, velours	•	-	BBHAE
Floor mats – Front, deluxe carpet	-	•	BBHAU
Loadspace compartment			
Bulkhead – Full-height	•	•	A6AAC
Flat load floor board	•	•	
Tie-down loops	•	•	

 ^{■ =} Standard, ○ = Optional, at extra cost.

Warranty

	Spor Van	Trenc
2-year/unlimited mileage* Ford Protect Classic Plan Warranty	•	•
2-year/unlimited mileage* Ford Assistance Roadside Cover (Europe)	•	•
2-year/unlimited mileage* Paint Warranty	•	•
12-year/unlimited mileage* Perforation Warranty	•	•

^{■ =} Standard, ○ = Optional, at extra cost.

^{*}From the date of first registration. Subject to terms and conditions.

Get the most from your new Ford

We want to help you get the most from your new Ford. And to do that, you need to know how much it is designed to safely carry, both in terms of payload and load volume. Your Ford Dealer can provide professional advice on important specification aspects, and help to find the right van for your budget and business needs.

The Ford Fiesta Van is designed to carry cargo – and lots of it.

Choosing a new van is an important decision with lots of factors to be considered. While some aspects, like selecting the most appropriate derivative, identifying the intended primary use and determining load box size are relatively simple, others, such as calculating payload are more complex.

Payload capacity

To calculate payload, you need to know two things: the vehicle's gross vehicle mass (GVM) and its kerb mass.

GVM is the maximum permissible weight of the vehicle when loaded and ready to go – that includes the weight of the vehicle itself, ancillaries, driver and crew (assuming the industry standard weight of 75 kg/person), fluids, fuel tank 90% full (1 litre of diesel = approximately 0.85 kg), optional and aftermarket equipment, and cargo.

Kerb mass is the weight of a standard-specification base series vehicle, including fluids and fuel tank 90% full, but without the driver, crew or cargo. If you intend to load the vehicle close to its maximum capacity, it is recommended that you add a margin for error of 5% of the kerb mass to the kerb mass figure before calculating payload, to reduce the risk of overloading.

Pavload is the difference between the two.

Gross vehicle mass minus kerb mass = payload

So to help you choose the right vehicle for your needs, here are some more detailed explanations about the factors that can influence a vehicle's payload. These include, but are not limited to:

Driver and crew

We calculate the weight of the driver based on the industrystandard weight of 75 kg. Remember that the driver and crew are not included in the kerb mass figure, so when a driver or crew boards the vehicle, its available payload will be reduced accordingly.

Factory-fitted options

Most factory-fitted options will affect a vehicle's payload. For example, air conditioning can add approximately 10 kg to a vehicle's weight, and therefore reduce its payload accordingly.

Your Ford Dealer will be able to tell you what features can add or reduce your vehicle's kerb mass and by how much.

Series

All kerb masses quoted in this brochure are for standardspecification series models. Higher series models will generally weigh more due to the increased level of features and equipment.

Manufacturing tolerances

Variations in manufacturing and production processes mean that no two vehicles are likely to weigh exactly the same.

Accessories and aftermarket conversions

It is important to think carefully about what to do with your vehicle after you take delivery. Any accessories fitted or aftermarket conversions to the vehicle may adversely affect its payload. Please speak to your Ford Dealer for more information and advice.

If payload is critical to your business, or if you plan to carry cargo at, or close to, the vehicle's maximum capacity, your Ford Dealer can help. Using their specialist expertise and knowledge, they can advise you on the exact specification of vehicle required to meet your individual business needs.

Configure your van to suit your job

Ford vehicles are available with a wide range of standard and optional features. Your Ford Dealer can help you ensure that you specify the right vehicle features for your specific business needs, including technical items to aid aftermarket fitment of specialist equipment or conversion.

Note Technical information for vehicle converters can be found online via the Body and Equipment Mounting Manual at www. etis.ford.com; go to >information >>vehicle conversions.

Weights and loads

	Max. gross payloa (excluding driver/ passengers) (kg)	Gross vehicle mass (kg)	Min. kerb mass (excluding driver/ passengers) (kg)	Gross train mass (kg)	Max. towable mass braked (unbraked) (kg)
Trend					
1.0L Ford EcoBoost 95 PS (70 kW) (6-speed manual)	531	1620	1089	2720	1100 (580)
1.5L Duratorq TDCi 85 PS (63 kW) (6-speed manual)	524	1655	1131	2405	750 (600)
Sport					
1.5L Duratorq TDCi 85 PS (63 kW) (6-speed manual)	524	1655	1131	2405	750 (600)
1.0L Ford EcoBoost 125 PS (92 kW) (6-speed manual)	515	1620	1105	2720	1100 (590)

All figures quoted are preliminary and are a range from/to dependent on options selected. Kerb mass is affected by many factors such as bodystyles, engines and options. It is the weight of a standard-specification base series vehicle (different series will have different kerb masses), including fluids and fuel tank 90% full, but without the driver (75 kg), crew or cargo. Payload within this guide is the difference between gross vehicle mass (GVM) and kerb mass with a further 75 kg deduction for the weight of the driver. It must be noted that actual weight will always be subject to manufacturing tolerances which may result in payload variations between this guide and actual weight. For customers intending to load vehicle close to maximum payload, we suggest you also add a margin for error of 5% of kerb mass to the kerb mass figure before calculation, to reduce risk of overloading. NB: It is the responsibility of the vehicle operator to ensure their vehicles are legally compliant for road use.

Next steps



For full features and specifications,

download the digital ebrochure or view the interactive brochure to benefit from the full immersive experience of your chosen Ford model. Please download them from: www.ford.ie



test drive

Visit your Ford Commercial Vehicle Dealer and test drive the Ford Fiesta Van for yourself. Find your local Ford Commercial Vehicle Dealer: www.ford.ie



build

Build and price your new Ford Fiesta Van to your exact specification and see how it looks at www.ford.ie



contact

www.ford.ie



ow

When you drive away in your new vehicle, we're with you all the way. Ford has a large authorised service network to help you keep your vehicle in the best condition. And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your vehicle back to its pre-accident condition and on the road as quickly as possible.



finance

When it comes to financing your vehicle, Ford Credit's size and expertise means they're well placed to provide you with a wide range of finance products. Ford Credit provides a range of finance products for your vehicle whether you are a private or business user. The credit provider of these products is Bank of Ireland Leasing Ltd, trading as Ford Credit. The FORD and FORD CREDIT trademarks are owned by Ford Motor Company and are used under licence. For more information about the finance products provided by Ford Credit visit www.ford.ie.

Lending criteria and terms and conditions apply. Applicants must be aged 18 or over. The information is for illustrative purposes only and does not constitute an offer.

Warning: You may have to pay charges if you repay early, in full or in part, a fixed rate credit facility.



FordPass is a new platform that will empower you to rethink the way you move. Finds parking locations nearby, contains vehicle and finance details, dealer information and a host of useful guides.

Live Traffic access is free for the first 2 years following the purchase of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.

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