

Ford

ALL-NEW FIESTA



Go Further

Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford



Scan the QR codes to access additional content.

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Fiesta Active
with optional Silver Fox metallic body colour and black roof and mirror caps



Fiesta Vignale 3-door
with panorama roof, optional Magnetic metallic body colour and exclusive Vignale design 18" polished alloy wheels.

How do you take yours?

Make your morning commute feel just as exhilarating as that first cup of fresh ground coffee. With All-New Ford Fiesta, we've prepared the purest blend of engaging driving dynamics, and a wider range of vibrant and unique ways to personalise your vehicle than ever before, such as contrasting body colour combinations and an array of alloy wheel options. Which means you can create the perfect Fiesta to partner your individual sense of style.



Ford Fiesta ST-Line with optional Shadow Black mica body colour and Race Red exterior personalisation pack.





Play with colour.

For those who like to be more expressive, an optional Ford Fiesta vehicle personalisation pack will inspire new levels of excitement from every journey. Choose from a diverse collection of roof, door mirror and body colour combinations, plus an assortment of interior design flourishes to match. Contrast stitching on seat trims, steering wheel and floor mats; coloured accents across the fascia, centre console and interior door handles; plus a choice of rear-view mirror housing designs – all complement the unique colours of your chosen exterior vehicle personalisation pack.

Fiesta Titanium with optional Copper interior personalisation pack and optional extras



Head turning style.

With the addition of the new Active and ST models, Ford Fiesta now delivers a wider series line-up than ever before – each model guaranteeing the unique Fiesta signature of exceptional driving dynamics combined with head turning good looks.

Choose our impressive Zetec model; decide on **premium luxury** with Titanium and Vignale; or **sport** inspired style and performance with ST-Line, the new Fiesta ST, or the **adventure**-oriented Active models. Turn to the series overview to see the entire Fiesta range side by side.

Vehicle shown is a Ford Fiesta ST-Line with optional Frozen White body colour, 18" Rock Metallic alloy wheels and panorama roof.





Sports inspired.

Fiesta ST-Line

ST-Line gives you all the practicality of Ford Fiesta, with the additional eye-catching aesthetics of a performance-line vehicle. Unique exterior bodystyling, ST-Line branding, and a distinctively stylish interior, all emphasise the sport inspired character of its design.

- Unique ST-Line bodystyling kit
- Large rear spoiler
- Meshed design, gloss black painted front grilles
- Rock Metallic alloy wheels
- ST-Line leather-trimmed sports style steering wheel
- Aluminium gearshift insert and stainless steel sports pedals
- Sports style front seats



Ford Fiesta ST-Line shown with optional Frozen White body colour, Rear LED's and 18" Rock Metallic alloy wheels



Breathtaking performance.

Fiesta ST

The All-New Fiesta ST injects all the exhilaration of motorsport performance into your everyday journey. Each component has been engineered to energise the senses. The new 1.5-litre 200 PS Ford EcoBoost petrol engine

is capable of 0-62 mph in just 6.9 seconds. While unique Fiesta ST features include 18" alloy wheels (Standard on ST-3), exclusive ST bodystyling and sports style front seats. With remarkable handling and driving dynamics,

- Fiesta ST delivers a spirited driving experience like no other. 200 PS 1.5-litre EcoBoost engine
- Sports-tuned suspension
- Three selectable drive modes (Normal, Sport, Track)
- Mechanical limited-slip differential (option)
- Unique ST upper grille, front bumper, and rear bumper with diffuser



Recaro sports seats

Perfectly designed around the contours of the human body, Recaro sports seats provide optimum support and superior comfort. The result is a heightened sensation at every turn (image shows Gozill in Ebony/Blue trim, standard on ST-2).



360°

Ford Fiesta ST-3 shown with optional Ford Performance Blue body colour and 18" alloy wheels (option on ST-2).





The spirit of adventure.

All-New Fiesta Active

Discover a new evolution of the iconic Ford Fiesta. The all-new Active model presents the Fiesta trademark of fun and sophistication, wrapped with the standout styling of an intrepid crossover. With a commanding character to match its larger SUV cousins, Fiesta Active's unique exterior features include:

- Exclusive 17" alloy wheels
- Additional ground clearance
- Silver-finish or Black-finish roof rails
- Unique front, rear and side exterior styling



360°



Ford Fiesta Active with 17" alloy wheels and optional Blue Wave metallic premium body colour.



The ultimate expression of luxury.

Fiesta Vignale

Ford Vignale vehicles simply shine with superior craftsmanship and attention to detail. Order your **Fiesta Vignale** from a range of body colour options, including Ford's optional Milano Grigio paint colour, unique to the Ford Vignale range. While other exclusive exterior features such as satin-aluminium styling on bumpers, unique Vignale grille, and optional Vignale design 18" polished alloy wheels – all distinguish Vignale from other Fiesta models.



360°

Ford Fiesta Vignale in Frozen White body colour and exclusive Vignale design 18" polished alloy wheels.



Added layers of comfort.

Enter the **Fiesta Vignale** and become immersed within a world of contemporary luxury. An elegant Ford Vignale display screen welcomes you, while sumptuous quilted leather seats with unique hexagonal trim designs, together with exclusively sourced soft-touch leather extending across the facia and centre console – create a premium full leather interior in the truest sense.



Main image shows Ford Fiesta Vignale with exclusive Hexagon Quilted Leather seat trim in Black Ruby with Metal Grey stitching.





Bring the outside in.

Openable panorama roof

Enjoy more beautiful views of surrounding scenery from the comfort of your Fiesta. An electrically operated panorama roof truly lets you bring the world outside into the vehicle cabin. Providing an abundance of fresh air when opened, the sliding glass also has a solar reflective coating to help keep the interior cool when closed. While an internal manually operated sunblind provides extra shade when you need it.

Heated steering wheel

For extra warmth on crisp winter mornings, Fiesta's heated steering wheel is easily activated at the push of a button or via your SYNC 3 system, to provide an additional layer of comfort between you and the cold outside.



Vehicle shown is a Ford Fiesta Titanium with optional Ruby Red premium metallic body colour and electrically-operated panorama roof.



Stay connected.

Start your daily adventure with Ford Fiesta. Its forward-thinking engineering, stunning new exterior and beautifully crafted interior will give you real presence about town. Insightful technologies such as the new **Ford SYNC 3** deliver smart and stylish ways of staying effortlessly connected. An inspiring new audio arrangement by **B&O PLAY** breathes real energy into your music. Head turning, innovative and unique – All-New Fiesta redefines the meaning of stylish and contemporary urban living.

Ford Fiesta ST-Line with optional Red interior personalisation pack, including partial leather seat trims in Red and Ebony

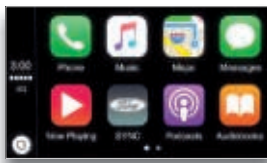
Meet your phone's new best friend.

Ford SYNC 3

Car journeys need not be a disruption to your connectivity. New **Ford SYNC 3** integrates seamlessly with your smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation – all via the touchscreen or through remarkably simple voice commands.

SYNC 3 Features:

- Manage your phone, music, apps, and navigation with simple voice commands
- Hear your text messages read aloud for you
- Receive clear turn-by-turn directions to any destination
- View local traffic reports or customise settings between full, split-screen or 3D map views
- Emergency Assistance[†] helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language



Touchscreen
The SYNC 3 touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone. You can also switch between daytime and night modes, and tailor presets for multiple users.



Applink, Apple CarPlay and Android Auto
Control SYNC-compatible apps with Applink, while Apple CarPlay and Android Auto let you navigate your smartphone HMI through the SYNC 3 home screen, just as if it were your handset.

Please note:
Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

[†]Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

"Call John"

"Listen to message"

"Find town centre"

"I need fuel"

"I need to park"

"I'm hungry"





It sounds live with B&O PLAY.

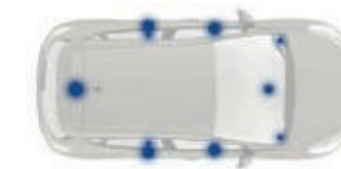
B&O PLAY

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting new 675 watt, 10-speaker audio system from B&O PLAY delivers exactly that. Exclusively designed and fine-tuned for All-New Fiesta by specialist B&O PLAY acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement Fiesta's stylish interior.

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice sub woofer
- Surround sound
- 675 W power output
- Unique B&O PLAY design



Rooted in the rich 90-year heritage of Bang & Olufsen, the audio products of B&O PLAY deliver a superior quality of sound precision, through iconic designs at the forefront of contemporary style.



- Tweeter
- Midrange
- Woofer
- Dual voice subwoofer



Your driving preference.

Selectable drive mode

For the first time you can tailor your Fiesta driving experience to suit the conditions through a selection of available drive modes. (Fiesta ST and Fiesta Active models only)



Fiesta ST
Customise driving preferences and adapt the handling dynamics of your Fiesta ST, through a choice of **Normal**, **Sport** and **Track** drive modes.



Fiesta Active
Prioritise between performance, power and economy, by selecting between **Normal**, **Eco** and **Slippery** drive modes.





Let Fiesta park itself.

Active Park Assist

Active Park Assist will park your Fiesta for you. The system locates suitable parking spaces and can automatically steer you in. It can manoeuvre you out of spaces too. All you need to do is operate the accelerator, brake and gears. (Not available on Active, ST-Line or ST series)

Helps you find a space.

Active Park Assist can steer you into parallel or perpendicular parking spaces just 20% longer or wider than the car. Simply push a button and the sensors of this innovative system locate a suitable space as you drive past. Then it automatically steers you in, while you operate the accelerator, brake and gears (following on-screen instructions and audible signals).

And get in. And get out.

Park-Out Assist works like Active Park Assist in reverse, helping you manoeuvre out of a parallel space. The system steers while you keep control of the accelerator, brake and gears. When the system has cleared the space, it gives you a 'Take control of steering' message through the cluster.



An extra pair of eyes.

01 Ford Lane-Keeping System is available at speeds over 65 km/h on highways and interurban roads with visible markings. The driver can override the system at any time.

- **Lane-Keeping Alert** helps to keep the vehicle within its driven lane. Steering wheel feedback alerts you to unintended lane departures.
- **Lane-Keeping Aid** applies a steering torque back towards that lane, during an unintended lane departure.

02 Adaptive Cruise Control with Forward Alert Simply enter the desired speed and distance from the vehicle in front, and Adaptive Cruise Control automatically maintains the set distance if traffic conditions do not allow travel at the desired cruising speed.

Forward Alert offers audible and visual warnings when there's a risk of colliding with the vehicle in front. While Emergency Brake Assist (EBA) prepares the brakes to facilitate maximum braking performance by optimising pressure within the brake system.

03 Blind Spot Information System alerts you via discreet warning lights in both door mirrors, when another vehicle - car, van or lorry - enters your blind spot. Similarly, as you reverse from a perpendicular parking space, Cross Traffic Alert warns you if a moving hazard is detected.



The story of less fuel, more power.

Ford EcoBoost. Sub 1-litre International Engine of the Year 2017.

The diamond-like coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical petrol engine. **Winner at the International Engine of the Year Awards** for six years running, the 1.0-litre Ford EcoBoost is available in 100 PS and 125 PS versions.

Engineered for economy.

With the help of **Ford EConetic Technology**, Fiesta's latest engines are remarkably fuel-efficient. The 1.0 Ford EcoBoost 125 PS petrol engine achieves an impressive 4.8 L/100 km, with only 110 g/km of CO₂ emissions. The 1.5 85 PS diesel engine is even more frugal, achieving a combined fuel consumption of 3.8 L/100 km, and CO₂ emissions of just 96 g/km.



Winner at the International Engine of the Year Awards
for six years running.

Powered by **FORD EcoBoost**

*Choose the right
Fiesta for you.*

Available in a range of distinctively individual series design options, whatever your preference there is an All-New Ford Fiesta to suit you.



Zetec

An elegant design, impressive integrated technologies, and superb range of engine choices, all contribute to the new Ford Fiestas’ outstanding appeal.



Titanium

Vignale

Luxury

Fiesta’s luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.



ST-Line

ST

Sport

The distinctive eye-catching individuality of ST-Line, the raw breathtaking power of the ST – Fiesta sports models deliver a dynamic driving experience like no other.



Active

Active

The all-new crossover model. Unique SUV-inspired detailing, exclusive body colour and an elevated driving position – a new evolution of the iconic Ford Fiesta.

FORD FIESTA Models

Zetec

Standard exterior features

- 15" steel wheels with full wheel covers
- Halogen reflector headlights with black bezel and daytime running lights
- Electrically-operated and heated, body coloured door mirrors with side indicators
- Mesh design upper grille
- Body colour rear spoiler
- Body colour door and tailgate handles
- Ford Easy Fuel capless refuelling system

Standard interior features

- Manual air conditioning
- AM/FM Radio with 4.2" display, Bluetooth® with My Ford Device Dock, USB connectivity and six speakers
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Auto-headlights
- Electrically-operated front windows
- Driver's seat with 4-way manual adjustment
- Front floor mats
- Rear seatbelt minder & rear centre headrest
- MyKey technology
- Tyre Pressure Monitoring System
- Ford Eco Mode driver information system
- Trip computer

Bodystyles

3-door, 5-door

Engines

Petrol

1.1 Ti-VCT (70/85 PS), 1.0 Ford EcoBoost (100 PS)

Diesel

1.5 TDCi (85 PS)



■ Lane-Keeping System (Standard)



■ Body colour rear spoiler (Standard)



FORD FIESTA Models

Titanium

Exterior features additional to Zetec

- 15" 8-spoke alloy wheels
- Upper grille with chrome surround and horizontal bars
- LED daytime running lights
- Front fog lights with cornering lights

Interior features additional to Zetec

- Ford SYNC with Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay and Android Auto, USB connectivity and 6 speakers
- Leather-trimmed steering wheel with audio controls
- Leather-trimmed handbrake handle and gearshift gaitor
- Quickclear heated windscreen
- Deluxe headliner
- Thatcham Alarm

Bodystyles
5-door

Engines
Petrol
1.1 Ti-VCT (85 PS), 1.0 Ford EcoBoost (100 PS)

Diesel
1.5 TDCi (85 PS)



- Halogen reflector headlights with LED daytime running lights (Standard)



- Ford SYNC with Touchscreen Display (Standard)



FORD FIESTA Models

Vignale

Standard exterior features

- Unique 17" 10-spoke alloy wheels
- Unique Vignale mesh upper grille with chrome surround
- Unique Vignale front and rear bumpers with satin-aluminium applique
- Openable panorama roof
- Rear privacy glass
- Power folding door mirrors

Standard interior features

- Ford SYNC 3 Navigation with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay, Android Auto and USB Connectivity
- B&O PLAY audio system with 10 speakers including subwoofer
- Leather seat trim
- Heated front seats
- Heated steering wheel
- Quickclear heated windscreen
- Rear-view camera and rear parking distance sensors
- Keyless entry and start
- Cruise control with Adjustable Speed Limiter
- Electronic Automatic Temperature Control (EATC)
- Auto high beam
- Front door scuff plates
- Front and rear velour floor mats

Bodystyles

5-door

Engines

Petrol

1.0 Ford EcoBoost (125 PS)



■ Unique Vignale mesh upper grille with chrome surround (Standard)



■ Ford KeyFree System with Ford Power Starter Button (Standard)



FORD FIESTA Models

Active

Features additional to Titanium

- Unique 17" 5-spoke machined-finish alloy wheels
- Unique Active front upper grille and rear bumper
- Front and rear black-finish side cladding
- Silver-finish roof rails
- Additional ground clearance
- Rear privacy glass
- Rear LED lights
- Selectable Drive Modes (Normal, Eco, Slippery)
- Driver seat lumbar support
- Rear electric windows
- Active scuff plates

Active 2

ACTIVE 2

Features additional to Active

- Unique 17" 5-Spoke black-finish alloy wheels
- Black roof and mirror caps
- Black roof rails
- B&O Play Premium Audio System
- Cruise control
- Auto high beam, driver alert & traffic sign recognition
- Centre armrest
- Sport cloth seats with unique lux yellow trim
- Yellow colour theme in key interior areas
- Black headliner

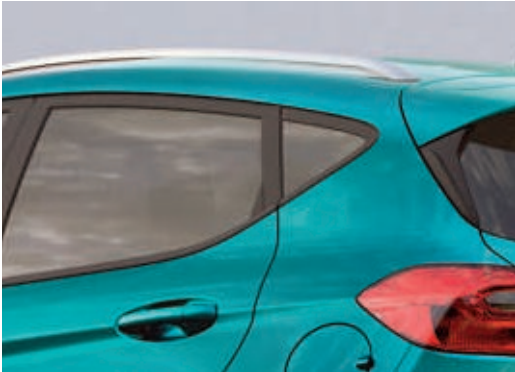
Bodystyle

5-door

Engines

Petrol

1.0 Ford EcoBoost (100 PS)



■ Silver-finish roof rails (Standard)



■ Black-finish exterior cladding (Standard)



Main image shows Fiesta Active with optional Blue Wave metallic body colour.

FORD FIESTA Models

ST-Line

Exterior features additional to Zetec

- 17" 5x2-spoke Rock Metallic alloy wheels
- Sports tuned suspension
- Unique ST-Line upper grille, bumpers and side skirts
- Rear Spoiler
- Single chrome exhaust

Interior features additional to Zetec

- Sports style front seats
- Leather-trimmed gearshift knob with aluminium insert
- Leather-trimmed sports style steering wheel
- Stainless steel sports pedals
- Ford SYNC with Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay, Android Auto, USB Connectivity and 6 speakers
- Keyless start
- Quickclear heated windscreen
- Front door scuff plates
- Deluxe black headliner
- Thatcham alarm

Bodystyles

3-door, 5-door

Engines

Petrol

1.1 Ti-VCT (85PS), 1.0 Ford EcoBoost (100 PS)



- Leather-trimmed sports style steering wheel (Standard)



- 17" 5x2-spoke alloy wheels in Rock Metallic finish (Standard)



FORD FIESTA Models

ST-2

Standard features additional to ST-Line

- 17" 5x2-spoke alloy wheels - matt black finish
- Unique ST design full bodystyling kit and large rear spoiler
- Dual chrome exhaust
- Rear lights with LED technology
- Rear privacy glass
- Three selectable drive modes (Normal, Sport, Track)
- Mechanical limited-slip differential (Optional)
- B&O Play audio system with 8" Touchscreen, 10 speakers including subwoofer
- Heated front Recaro performance seats with Motion Blue stitching (cloth)
- Electronic Automatic Tempature Control (EATC)
- Cruise control
- Leather-trimmed 3-spoke, sports style steering wheel with Motion Blue stitching
- Leather-trimmed handbrake handle, gearshift knob and gaiter bag with Motion Blue stitching
- Front door scuff plates with ST script

ST-3

Features additional to ST -2

- 18" 5-spoke alloy wheels - Magnetic finish
- Powerfold mirrors
- Recaro performance seats with partial leather trim
- Navigation (B&O Play is optional)
- Rear view camera
- Rear parking sensors
- Auto High Beam, Driver Alert & Traffic Sign Recognition
- Auto wipers and auto dimming
- Keyless Entry
- Leather steering wheel with red stitching



Bodystyles

3-door

Engines

Petrol

200 PS 1.5 litre Ford EcoBoost engine



- 18" Magnetic-finish machined alloy wheels (Standard on ST-3, option on ST-2)





Auto High Beam

Auto High Beam detects oncoming vehicles and will automatically dip your beams for you. Only available with Traffic Sign Recognition and Driver Alert System.



Adjustable Speed Limiter

Adjustable Speed Limiter allows you to manually set a maximum driving speed, anywhere between 20 and 110 km/h. Available as part of Adaptive Cruise Control, the system allows you to stay within your selected speed limit.



LED headlights

LED headlights use a series of Light Emitting Diodes to illuminate the road. Highly efficient and long-lasting, they produce a bright natural light with an extremely precise light pattern. They also adjust automatically to various driving conditions to offer the optimal light pattern.

Retractable door edge protectors

Activated when your car doors are opened, the system helps to prevent undue damage by providing a protective barrier between your Fiesta's door edges and neighbouring parked vehicles or other obstacles.



Traffic Sign Recognition

Traffic Sign Recognition is designed to automatically read standard format road-speed signs and display the posted speed limit in the instrument cluster.



Driver Alert

Designed to inform you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, asking you to take a rest. If driving alertness further declines, the message is repeated and combined with a chime.



Frozen White
Solid body colour*



Shadow Black
Mica body colour*



Chrome Blue
Metallic body colour*



Silver Fox†
Premium metallic body colour



Ford Performance Blue**
Metallic body colour



Race Red
Solid body colour



Magnetic
Metallic body colour*



Moondust Silver
Metallic body colour*



Milano Grigio‡
Premium metallic body colour*



Blazer Blue
Solid body colour



Bohai Bay Mint
Fashion metallic body colour*



Chrome Copper
Fashion metallic body colour*



Blue Wave
Premium metallic body colour*



Ruby Red
Premium metallic body colour*

We chose Ruby Red. What colour will you choose?

Ford Fiesta owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Next Generation Fiesta will retain its good looks for many years to come.

*At extra cost.

†Body colour unique to Vignale.

‡Body colour for Active and ST only.

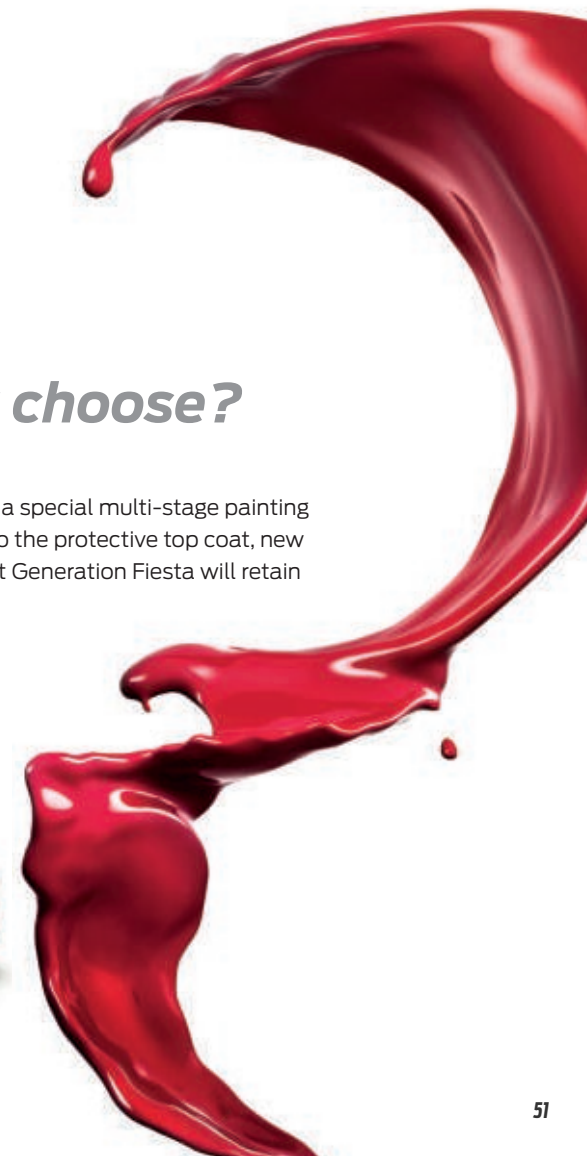
*Body colour unique to Active.

**Body colour unique to ST.

The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

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What's your favourite combination?

Exterior personalisation

Create your perfect Fiesta. The colour icons below denote the contrasting roof and door mirror options available for each body colour. (Optional on Zetec, Titanium and ST-Line)



Race Red
Solid body colour



Blazer Blue
Solid body colour



Frozen White
Solid body colour



Magnetic
Metallic body colour



Chrome Blue
Metallic body colour



Bohai Bay Mint
Fashion metallic body colour



Shadow Black
Mica body colour



Moondust Silver
Metallic body colour



Ruby Red
Premium metallic body colour



Blue Wave
Premium metallic body colour



Chrome Copper
Fashion metallic body colour

Solid body colours		Metallic body colours*						Premium metallic body colours*		Mica body colour*
Frozen White*	Race Red	Magnetic	Blue Metallic	Luxe Yellow	Moondust Silver	Bohai Bay Mint	Chrome Copper	Blue Wave	Ruby Red	Shadow Black
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Available ☒

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FORD FIESTA Wheels



15"
8-spoke, Sparkle Silver alloy wheel
(Standard on Titanium)



16"
8-spoke, Sparkle Silver alloy wheel
(Option on Zetec - Part of Zetec Pack)



16"
8-spoke, Black painted alloy wheel
(Not available in ROI)



16"
10-spoke, Sparkle Silver alloy wheel
(Option on Titanium)



18"
*5x2-spoke ST-Line unique
Rock Metallic/Machined alloy wheel*
(Only available in ROI with specific engines)



18"
*5x2-spoke ST unique, Magnetic-finish
machined alloy wheel*
(Standard on ST-3. Option on ST-2)



16"
8-spoke, Rock Metallic alloy wheel
(Not available in ROI)



17"
8-spoke, Sparkle Silver alloy wheel
(Not available in ROI)



17"
*5x2-spoke ST-Line unique
Rock Metallic alloy wheel*
(Standard on ST-Line)



17"
*10-spoke, Vignale unique
Luster Nickel alloy wheel*
(Standard on Vignale)



18"
*8-spoke Vignale unique
Polished alloy wheel*
(Option on Vignale)



FORD FIESTA Wheels

	Zetec	ST-Line	Titanium	Vignale	Active	Active 2	ST 2	ST 3
Wheels								
Wheel cover – Steel – 15x6" (fitted with 195/60 R15 tyres*)	<input checked="" type="checkbox"/>							
Alloy – 15x6", 8-spoke, Sparkle Silver (fitted with 195/60 R15 tyres*)			<input checked="" type="checkbox"/>					
Alloy – 16"x6.5", 10-spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)	<input checked="" type="checkbox"/>							
Alloy –16"x6.5", 10-spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)			<input type="checkbox"/>					
Alloy – 17x5", Rough Metal Machined, (fitted with 205/45 R17 tyres*)					<input checked="" type="checkbox"/>			
Alloy – 17x5", Absolute Black Machined, (fitted with 205/45 R17 tyres*)						<input checked="" type="checkbox"/>		
Alloy – 17x7", 8-spoke, Sparkle Silver (fitted with 205/45 R17 tyres*)			<input type="checkbox"/>					
Alloy – 17x7", ST-Line design Rock Metallic (fitted with 205/45 R17 tyres*)		<input checked="" type="checkbox"/>						
Alloy – 17x7", Vignale design Luster Nickel (fitted with 205/45 R17 tyres*)				<input checked="" type="checkbox"/>				
Alloy – 17x7.5", 5-spoke, (fitted with 205/45 R17 tyres*)							<input checked="" type="checkbox"/>	
Alloy – 18x7", 8-spoke, Vignale design close-to-polished (fitted with 205/40 R18 tyres*)				<input type="checkbox"/>				
Alloy – 18x7.5", 5-spoke, ST design Magnetite Machined finish (fitted with 205/45 R18 tyres*)							<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tyre repair kit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Spare wheel – Steel (not available when Panaroma roof or B&O play specified)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Standard

☒

Optional, at extra cost

☐

Part of an option pack, at extra cost.

☒

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Note: The 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15 and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).



Ford Fiesta ST-Line in optional Frozen White body colour, with Race Red exterior personalisation pack and 18" Rock Metallic machined alloy wheels.

Sit back and relax.

Interior trims

The look and feel of premium materials will enhance your appreciation of All-New Fiesta's stunning interior. Sumptuous front seats provide outstanding comfort and support, while great care has been taken in designing and crafting trims for your Ford Fiesta, to further elevate the overall driving experience.



Intersection/Tira
In Ebony for Zetec



Flow
In Ebony for Titanium



Gozil
In Ebony/Blue for ST-2



Acceleration
In Black Dinamica for ST-3



Court
In Ebony for ST-Line



Hexagon Quilted Leather
In Black Ruby for Vignale



Jean Diamond
In Ebony for Active



The fine detail.

Interior personalisation

Fiesta's personalisation packs deliver an assortment of interior design flourishes – such as coloured accents across the fascia, centre console and interior door handles, a choice of rear-view mirror housings, and stand-out contrast stitching on floor mats, steering wheel and seat trims. (Optional Titanium and ST-Line)



Chrome Copper interior pack
Available on Titanium



Metal Grey interior pack
Available on ST-Line



Red interior pack
Available on ST-Line



Mint interior pack
Available on Titanium



Metal Grey interior and seat pack
Available on Titanium



FORD FIESTA Colour and trim

	Solid body colours			Metallic body colours*								Premium metallic body colours*			Mica body colour*
	Frozen White*	Blazer Blue	Race Red	Bohai Bay Mint	Blue Metallic	Chrome Copper	Luxe Yellow	Moondust Silver	Magnetic	Milano Grigio	Ford Performance Blue	Blue Wave	Ruby Red	Silver Fox	Shadow Black
Zetec															
Seat facing trim and colour: Intersection/Tira in Ebony	⊗	⊗	⊗	⊗	⊗	⊗		⊗	⊗			⊗	⊗		⊗
Seat bolster trim and colour: View in Ebony															
Instrument panel colour: Ebony															
ST-Line															
Seat facing trim and colour: Court in Ebony	⊗	⊗	⊗	⊗	⊗	⊗		⊗	⊗			⊗	⊗		⊗
Seat bolster trim and colour: Nexus in Ebony															
Instrument panel colour: Ebony															
Titanium															
Seat facing trim and colour: Flow in Ebony	⊗	⊗	⊗	⊗	⊗	⊗		⊗	⊗			⊗	⊗		⊗
Seat bolster trim and colour: Domo in Ebony															
Instrument panel colour: Ebony															
Vignale															
Seat facing trim and colour: Hexagon Quilted Leather in Black Ruby	⊗				⊗			⊗	⊗	⊗			⊗		⊗
Seat bolster trim and colour: Windsor Leather in Black Ruby															
Instrument panel colour: Ebony															
Active															
Seat facing trim and colour: Jean Diamond in Ebony	⊗	⊗	⊗	⊗	⊗			⊗	⊗			⊗	⊗		⊗
Seat bolster trim and colour: Outlook in Ebony with Metal Grey stitching															
Instrument panel colour: Ebony															
Active 2															
Seat facing trim and colour: Jean Road/Jean Active in Ebony with Luxe Yellow piping	⊗						⊗	⊗	⊗					⊗	⊗
Seat bolster trim and colour: Outlook in Ebony with Luxe Yellow and Metal Grey stitching															
Instrument panel colour: Ebony															
ST 2															
Seat facing trim and colour: Gozil in Ebony/Blue with Motion Blue piping	⊗		⊗					⊗	⊗		⊗			⊗	⊗
Seat bolster trim and colour: Domo in Ebony with True Blue stitching															
Instrument panel colour: Ebony															
ST 3															
Seat facing trim and colour: Acceleration in Black Dinamica with Moondust Silver vinyl piping	⊗		⊗					⊗	⊗		⊗			⊗	⊗
Seat bolster trim and colour: Windsor Leather/Cuir Vinyl in Ebony with Metal Grey stitching															
Instrument panel colour: Ebony															

Available ⊗

*Frozen White and Blazer Blue solid body colour, metallic and mica body colours, partial leather trim, and leather trim are options at extra cost.





Britax Römer® child seat

The safest way for a child to travel is on the rear seat, in a specially-designed child safety seat. Various models, also with ISOFIX for additional safety, are available for all weights (for babies and toddlers up to 35 kg). Some are also available in combination with inflatable seat belts. (Accessory)



ClimAir®+ wind deflectors

Reduces wind turbulence and noise, allowing you a more enjoyable drive with the front windows down, even during light rain. (Accessory)



Load compartment tray

Durable tray, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

Tow bars

A fixed tow bar (accessory) as well as a detachable tow bar (option and accessory) is available.

Uebler® rear bike carrier

High-quality tow bar-mounted bike carrier with optional practical tilting mechanism (depending on bike carrier model) for easy access to the load compartment. (Accessory)

Load retention guard

Robust retention system for fitment behind the second row seats keeps items of luggage safely in the load compartment (removable when not in use). (Accessory) Meets European ECE-R17.07 ECE- R17/ISO 27955 safety requirements.

Roof base carrier

A lockable carrier is the base for all roof attachments. (Accessory)

Thule®+ roof box

Designed to carry a wide variety of loads and protect them from weather and theft. All offered models come with dual-opening for easy access. (Accessory, available in various sizes)

Thule®+ roof bike carrier

High-quality, easy-to-install roof bike carrier from Thule®. (Accessory)

Thule®+ roof ski/snowboard carrier

Elegant, fully-lockable ski carrier suitable for up to six pairs of skis or four snowboards. (Accessory)

Mudflaps

Contoured mudflaps help to protect the bodywork of your Ford Fiesta from road spray and stone chips. Available as sets for front and rear. (Option and accessory)

All-weather floor mats

All-weather floor mats are tailor-made to fit perfectly and protect against dirt and damp. The driver's mat is securely fixed directly onto the vehicle's floor to help prevent it from slipping. (Accessory)





Most powerful

1.0 Ford EcoBoost (120 PS)
WLTP CO₂ emissions 131 g/km

Lowest emissions

1.5 TDCi (85 PS)
WTLP CO₂ emissions 124-133 g/km

FORD FIESTA Fuel and Performance

Reality check. Making fuel economy figures more realistic.

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO₂ figures shown are derived from the new WLTP test. Please note that vehicle registration tax (VRT) is not based on these WLTP figures in 2019, these figures are for information purposes only.

	1.0 Ford EcoBoost (100 PS) (73.5 kW)	1.0 Ford EcoBoost (100 PS) (73.5kW)	1.0 Ford EcoBoost (125 PS) (92kW)	1.1 Ti-VCT (70 PS) (52 kW)	1.1 Ti-VCT (85 PS) (63kW)	1.0 Ti-VCT (85 PS) (63kW) Active 5Dr only	1.5 Duratorq TDCI (85 PS) (63 kW)	1.5 Ford EcoBoost (200PS) (147 kW)
3-door								
Euro Stage	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp
Maximum Power PS (kW)	100 (73.5)	100 (73.5)	125 (92)	70 (52)	85 (63)	85 (63)	85 (63)	200
Torque Nm	170	170	170	108	108	170	215	290
WLTP CO ₂ emissions (g/km) ⁰⁰	131	149-156	131	129-130	130-135	137	124-133	158
Transmission	6 speed manual	6 speed automatic	6 speed manual	5 speed manual	5 speed manual	6 speed manual	6 speed manual	6 speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2
WLTP Fuel consumption in L/100 km ⁰⁰								
Combined	5.8	6.6-6.9	5.8	5.8	5.8-6.1	6.1	4.7-5.1	7
Performance ^o								
Max. speed (km/h)	183	180	195	160	170	169	175	232
0-100 km/h (secs)	10.5	12.2	9.9	14.9	14	12.7	12.5	6.5
50-100 km/h* (secs)	11	n/a	9.9	17.9	17.5	11.9	12.8	6.1
Weights and loads								
Kerbweight (kg) [†]	1144	1184	1144	1113	1113	1241	1163	1262/1283
Gross Vehicle Mass (kg)	1650	1655	1650	1625	1625	1685	1660	1635/1655
Max. Trailer Mass 12% (kg)	1000	1000	1000	750	750	2685	750	0
Max. Towable Mass (kg) (unbraked)	570	590	570	555	555	620	580	0
Vertical Load Limit (kg) (Tongue Load)	65	45	65	65	65	50	45	0

Understanding fuel data The table above shows the fuel consumption (WLTP) and CO₂ emissions (WLTP) for each available engine when fitted on a standard specification Fiesta(with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO₂ emissions. Please speak to your Ford Dealer for more information.

The fuel consumption you achieve in real life conditions and CO₂ produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving styles and vehicles load.. The declared Fuel/Energy Consumption CO₂ Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behavior as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range, Co2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge.

FORD FIESTA Fuel and Performance

	1.0 Ford EcoBoost (100 PS) (73.5 kW)	1.0 Ford EcoBoost (100 PS) (73.5 kW)	1.0 Ford EcoBoost (125 PS) (92 kW)	1.1 Ti-VCT (70 PS) (52 kW)	1.1 Ti-VCT (85 PS) (63 kW)	1.0 Ti-VCT (85 PS) (63 kW) Active 5Dr only	1.5 Duratorq TDCi (85 PS) (63 kW)	1.5 Ford EcoBoost (200 PS) (147 kW)
5-door								
Euro Stage	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp	Euro 6d-Temp
Maximum Power PS (kW)	100 (73.5)	100 (73.5)	125 (92)	70 (52)	85 (63)	85 (63)	85 (63)	200
Torque Nm	170	170	170	108	108	170	215	290
WLTP CO ₂ emissions (g/km) ⁹⁰	128-135	149-156	131	129-130	130-135	137	124-133	158
Transmission	6 speed manual	6 speed automatic	6 speed manual	5 speed manual	5 speed manual	6 speed manual	6 speed manual	6 speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2
WLTP Fuel consumption in L/100 km ⁹⁰								
Combined	5.7-6	6.6-6.9	5.8	5.8	5.8-6.1	6.1	4.7-5.1	7
Performance ⁹								
Max. speed (km/h)	185	185	195	160	170	169	175	232
0-100 km/h (secs)	10.5 (11.2")	12.2	9.9	14.9	14	12.7	12.5	6.5
50-100 km/h* (secs)	11.0 (12.0")	n/a	9.9	17.9	17.5	11.9	12.8	6.1
Weights and loads								
Kerbweight (kg)*	1164 (1295")	1206	1164	1135	1135	1241	1191	1262/1283
Gross Vehicle Mass (kg)	1670 (1645")	1680	1670	1645	1645	1685	1680	1635/1655
Max. Trailer Mass 12% (kg)	1000 (1000")	1000	1000	750	750	2685	750	0
Max. Towable Mass (kg) (unbraked)	580 (615")	600	580	565	565	620	595	0
Vertical Load Limit (kg) (Tongue Load)	65 (45")	45	65	65	65	50	45	0

Understanding fuel data The table above shows the fuel consumption (WLTP) and CO₂ emissions (WLTP) for each available engine when fitted on a standard specification Fiesta(with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO₂ emissions. Please speak to your Ford Dealer for more information.

The fuel consumption you achieve in real life conditions and CO₂ produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving styles and vehicles load..

The declared Fuel/Energy Consumption CO₂ Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behavior as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. Co2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge.



FORD FIESTA Exterior features

	Zetec	ST-Line	Titanium	Vignale	Active	Active 2	ST 2	ST 3		Zetec	ST-Line	Titanium	Vignale	Active	Active 2	ST 2	ST 3
Exterior design features																	
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	■	■	■		■	■	■		Openable panorama roof	□	□	□	■	□	□	□	□
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour with puddle lights		▣	▣	■	▣▣	▣▣	▣▣	■	Rear privacy glass	□	□	□	■	■	■	■	■
Front upper grille – Self-colour, mesh design	■								ST-Line badge – Wing		■						
Front upper grille – Chrome surround and horizontal bars			■						Vignale badge – Wing and rear				■				
Front upper grille – Unique ST-Line		■							Active badge – Wing					■	■		
Front upper grille – Unique Vignale mesh with chrome surround				■					ST Badge – Rear							■	■
Front upper grille – Unique Active					■	■			Roof rails – Silver					■			
Front upper grille – Unique ST							■	■	Roof rails – Black						■		
Front bumper – Body coloured	■		■		■	■			Detachable tow bar (includes 13-pin electrical kit)	□		□		□	□		
Front bumper – Unique ST-Line		■							Exterior convenience features								
Front bumper – Unique ST							■	■	Door edge protectors	□	□	□	□	□	□	□	□
Front bumper – Unique Vignale				■					Active Park Assist – Front and rear parking distance sensors, Rear View Camera, including perpendicular park assist and park-out assist	□		□	□			□	□
Front fog lights (including cornering lights) – Bright bezel	▣		■		■	■			Parking distance sensors – Rear	□	▣	▣	■	▣▣	▣▣	▣▣	▣▣
Front fog lights (including cornering lights) – ST-Line		■							Headlights – Halogen reflector with black bezel and dedicated daytime running lights	■				■	■		
Front fog lights (including cornering lights) – ST black bezel							■	■	Headlights – Halogen projector with black bezel and dedicated LED daytime running lights		■	■	■	■	■		
Front fog lights (including cornering lights) – Unique Vignale satin aluminium bezel				■					Headlights – Halogen projector with grey bezel and dedicated LED daytime running lights (includes LED rear lights)							■	■
Rear bumper – Body coloured upper, self-colour lower	■		■						Headlights – Full LED with grey bezel and dedicated LED daytime running lights (includes LED rear lights)							□	□
Rear bumper – Unique ST-Line		■							Headlights – Full LED with black bezel and dedicated daytime running lights (includes LED rear lights)		□	□	□	□	□		
Rear bumper – Unique Vignale with diffusor and satin aluminium applique				■					Headlights – Automatic on/off	■	■	■				■	
Rear bumper – Unique Active with diffusor					■	■			Headlights – Automatic on/off and highbeam (includes automatic wipers with rain sensor, headlight courtesy delay)	▣	▣	▣	■	▣	■	▣	■
Rear bumper – Unique ST sport bumper with diffusor							■	■	Rear lights – LED technology				■	■	■	■	■
Side rocker panel mouldings – Body colour		■					■	■	Ford Easy-Fuel capless refuelling system	■	■	■	■	■	■	■	■
Side rocker panel mouldings – Unique Active					■	■			Tailgate wash/wipe	■	■	■	■	■	■	■	■
Side panel applique – Unique Vignale arrow, satin aluminium				■					Wipers – Standard with 6-speed interval settings	■	■	■		■		■	
Rear spoiler – Body colour with centre high mounted stop light	■		■	■	■	■			Wipers – Automatic, with rain sensor	▣	▣	▣	■	▣	■	▣	■
Rear spoiler – Body colour, large, with centre high mounted stop light		■					■	■	Quickclear heated windscreen	▣	■	■	■	■	■	■	■
Black belt line finisher	■	■			■	■	■	■	Acoustic laminated windscreen			■	■	■	■	■	■
Chrome belt line finisher			■	■													
Door handles – body colour	■	■	■	■	■	■	■	■									
Liftgate handle – body colour	■	■	■	■	■	■	■	■									
Front and rear mudflaps	□		□	□	□	□	□	□									

Standard ■

Optional, at extra cost □

Part of an option pack, at extra cost ▣

FORD FIESTA Interior features

	Zetec	ST-Line	Titanium	Vignale	Active	Active 2	ST2	ST3
Interior design features								
Door lever – Chrome finish	■	■	■	■	■	■	■	■
Scuff plates – Unique ST-Line, front		■						
Scuff plates – Unique Vignale, front				■				
Scuff plates – Unique Active, front					■	■		
Scuff plates – Unique ST, front							■	■
Floor mats – Front, velours	■	■	■		■	■		
Floor mats – Vignale, front and rear, velours				■				
Floor mats – ST, front and rear (Motion Blue stitching for ST-2/Grey stitctching for ST-3)							■	■
Steering wheel – 3-spoke, polyurethane	■							
Steering wheel – 3-spoke, leather-trimmed (standard with automatic transmission) (includes leather handbrake & leather gear knob)	■		■	■	■	■		
Steering wheel – ST-Line, 3-spoke, flat-bottomed		■						
Steering wheel – ST, 3-spoke, leather-trimmed with Metal Grey stitching								■
Steering wheel – ST, 3-spoke, leather-trimmed with Motion Blue stitching							■	
Steering wheel – Heated, leather-trimmed		□	□	■	□	□	□	□
Steering column – Rake and reach-adjustable	■	■	■	■	■	■	■	■
Handbrake - Plastic	■							
Handbrake – Leather-trimmed with chrome gear knob	□	■	■	■	■	■		■
Handbrake – Molded, black with Motion Blue stitching							■	
Gearshift knob – Leather-trimmed			■	■	■	■		
Gearshift knob – leather-trimmed with aluminium insert and metal grey gaiter stitching		■						
Gearshift knob – ST-Line, leather-trimmed with aluminium insert and red gaiter stitching		□						
Gearshift knob – ST, aluminium insert with red lettering							■	■
Sport pedal set – Stainless steel cappings and rubber inserts (manual transmission only)		■			□	□	■	■
Headliner – non-woven	■							
Headliner – Deluxe (included when Panorama roof is specified)	□		■	■	■			
Headliner - Dark, sports		■				■	■	■
Climate control								
Air conditioning – Manual control	■	■	■		■	■		
Air conditioning – Electronic Automatic Temperature Control (EATC)	□	□	□	■	□	□	■	■

- Standard
- Optional, at extra cost
- Part of an option pack, at extra cost

Loadspace								
Warning triangle storage	■	■	■	■	■	■	■	■
Variable loadspace floor in load compartment	□	□	□	□	□	□	□	□
Interior convenience features								
Ford Power Starter Button		■					■	
Ford KeyFree System with Ford power starter Button (fully keyless vehicle)	□	□	□	■	□	□	□	■
Cruise control (includes Adjustable Speed Limiter)	□	□	□		□	■	■	■
Adaptive Cruise Control (includes Adjustable Speed Limiter)	□	□	□	□	□	□		
Cigar lighter (in lieu of 12 V power point)	□	□	□	□	□	□	□	□
Centre console – Regular, with open stowage bins and 12 V power point and 2 cupholders	■		■		■	■	■	■
Centre console – Premium, with armrest and openable stowage area with USB connectivity and 12 V power point	□	□	□	■	□	■	■	■
Front overhead console with sunglasses holder		■	■	■	■	■	■	■
Courtesy light – Front and rear, overhead halogen	■							
Courtesy light – Front map light and rear, overhead LED		■	■		■	■	■	■
Courtesy light – Ambient LED courtesy lighting (single colour), cup holder	□	■						
Courtesy light – Ambient LED courtesy lighting (single colour), footwell area, cup holder, door map pockets, front and rear map-reading lights				■	□	■	■	■
Rear-view mirror – Standard	■	■	■		■		■	■
Rear-view mirror – Auto-dimming				■	□	■	□	■
Rear-view camera	□	□	□	■	□	□	□	□
Trip/fuel computer	■	■	■	■	■	■	■	■
Windows – Manually-operated rear (5-door)	■	■	■		■	■	■	■
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	■	■	■				■	
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing (5-door)				■	■	■		■
Seats								
Front seats – Comfort-style	■							
Front seats – Sports-style		■	■	■	■	■		
Front seats – ST premium-style							■	■
Front seat – Driver's manual height and fore/aft adjustment	■	■	■	■	■	■	■	■
Front seat – Passenger's manual fore/aft adjustment	□	□	□	■	■	■	■	■
Front seat – Driver's manual lumbar support adjustment	□	□	□	■	■	■	□	■
Front seat – Passenger's manual lumbar support adjustment				■				■
Front seats – Heated cushion and seatback	□	□	□	■	□	□	□	■
Rear seat – 60:40 split back and cushion	■	■	■	■	■	■	■	■
Rear seat centre headrest	■	■	■	■	■	■	■	■

FORD FIESTA Option packs

	Zetec	ST-Line	Titanium	Vignale	Active	Active 2	ST 2	ST 3
Option Packs								
Easy Driver Pack – Rear parking sensors, power-foldable door mirrors with puddle lights		<input type="checkbox"/>	<input type="checkbox"/>					
Auto High Beam Pack – Traffic Sign Recognition, Driver Alert, Auto high beam	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>			
Driver Assistance Pack – Pre Collision Assist with Distance Indication and Distance Alert and Adaptive Cruise Control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Driver Assistance Pack Plus – Traffic Sign Recognition, Driver Alert, Auto high beam, Pre Collision Assist with Distance Indication and Distance Alert and Adaptive Cruise Control					<input type="checkbox"/>	<input type="checkbox"/>		
Zetec Comfort Pack – Heated front seats and Quickclear heated windscreen	<input type="checkbox"/>							
Comfort Pack – Heated front seats and heated steering wheel		<input type="checkbox"/>	<input type="checkbox"/>					
Seat Pack – 4-way front seat adjuster with front lumbar adjuster and centre console armrest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Visibility Pack – Rain-sensing wipers, auto-dimming rear view mirror and dual-tone horn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
Active Park Assistance Pack – Advanced Auto Park Assistance with front and rear parking sensors, rear view camera and power-foldable mirrors	<input type="checkbox"/>		<input type="checkbox"/>					
Park Assist Pack - Rear view camera, rear parking sensors and powerfold mirrors		<input type="checkbox"/>			<input type="checkbox"/>	<input type="checkbox"/>		
Zetec Pack – 16" Alloy wheels and front fog lights	<input type="checkbox"/>							
Interior Vehicle Individualisation Packs								
Mint Interior Pack – Includes Bohai Bay Mint painted deco spears (air vents and instrument panel), painted deco elements, foiled interior mirror cap and front and rear floor mats with Bohai Bay Mint stitching			<input type="checkbox"/>					
Blue Interior Pack – Includes Deep Impact Blue painted deco spears (air vents and instrument panel), painted deco elements, foiled interior mirror cap and front and rear floor mats with Deep Impact Blue stitching			<input type="checkbox"/>					
Grey Interior Pack – Includes Partial leather seats, vinyl armrests and floor mats with Metal Grey stitching (rear door armrest without stitching) and foiled interior mirror cap		<input type="checkbox"/>	<input type="checkbox"/>					
ST-Line Red Interior Pack – Includes Partial leather seats, vinyl armrests and floor mats with Red stitching, Red painted deco spears (air vents and instrument panel)		<input type="checkbox"/>						

Standard ☒

Optional, at extra cost ☐

Part of an option pack, at extra cost ☒

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.



FORD FIESTA Audio features

	Zetec	ST-Line	Titanium	Vignale	Active 1	Active 2	ST 2	ST 3
Audio and communication systems								
Ford AM/FM Radio with 4.2" multi-functional coloured display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Bluetooth®, MyFord Dock, and USB connection for external music devices	Standard							
Ford SYNC with touchscreen display, DAB Radio, six speakers (four front and two rear), MP3-compatible, remote audio controls, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode and USB connection for external music devices	Optional, at extra cost	Standard	Standard		Standard			
Ford SYNC 3 Navigation System with 8" touchscreen display, DAB Radio, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode and USB connection for external music devices	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost		Optional, at extra cost			Standard
B&O Play Premium Audio Sound System and Ford SYNC 3 with 8" touchscreen display, DAB Radio, 10 speakers (four front, four rear, one centre) with subwoofer, MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth, Privacy Mode and USB connection for external music devices		Optional, at extra cost	Optional, at extra cost		Optional, at extra cost	Standard	Standard	Optional, at extra cost
B&O Play Premium Sound System and Ford Navigation System with 8" TFT touchscreen display, 10 speakers (four front, four rear, one centre) with subwoofer, MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth, Privacy Mode and USB connection for external music devices		Optional, at extra cost	Optional, at extra cost	Standard				

FORD FIESTA Mechanical features

	Zetec	ST-Line	Titanium	Vignale	Active	Active 2	ST 2	ST 3
Steering								
Electric power-assisted steering	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Suspension								
Suspension – Standard duty (Front - MacPherson struts and anti-roll bar, rear- twistbeam suspension)	Standard		Standard	Standard				
Suspension – Sports		Standard						
Suspension – Rough road					Standard	Standard		
Suspension – ST unique							Standard	Standard
Technology								
Auto-Start-Stop system	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard



FORD FIESTA Safety and security

	Zetec	ST-Line	Titanium	Vignale	Active	Active 2	ST 2	ST 3
Safety and driver assistance								
Intelligent Protection System (IPS) ¹⁾	■	■	■	■	■	■	■	■
Anti-lock Braking System (ABS) ¹⁾ with Electronic Brake-Force Distribution (EBD) ¹⁾	■	■	■	■	■	■	■	■
Electronic Stability Control ¹⁾ with Traction Control ¹⁾ and Emergency Brake Assist (EBA) ¹⁾	■	■	■	■	■	■	■	■
Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾	■	■	■	■	■	■	■	■
Hill Start Assist ²⁾	■	■	■	■	■	■	■	■
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	■	■	■	■	■	■	■	■
Airbags – Driver and front passenger's* ¹⁾ (single stage)	■	■	■	■	■	■	■	■
Airbags – Front side impact ¹⁾	■	■	■	■	■	■	■	■
Airbags – Front and rear side curtain ¹⁾	■	■	■	■	■	■	■	■
Tyre Pressure Monitoring ¹⁾	■	■	■	■	■	■	■	■
Lane-Keeping System (including Lane Departure Warning and Lane-Keeping Aid)	■	■	■	■	■	■	■	■
Adjustable speed limiting device	■	■	■	■	■	■	■	■
Seats – ISOFIX mounting provision for child seat ¹⁾	■	■	■	■	■	■	■	■
Seatbelt minder (front and rear)	■	■	■	■	■	■	■	■
Security								
Remote central locking with 2 flip keys	■							
Remote central/double locking with 2 flip keys		■	■	■	■	■	■	■
Thatcham Category 1 perimeter and volume-sensing alarm (requires remote central locking)		■	■	■	■	■	■	■



Standard ■

Optional, at extra cost □

Part of an option pack, at extra cost ▣

♦Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

FORD FIESTA Dimensions and capacity

	Fiesta		Fiesta ST-Line		Fiesta Active	Fiesta ST	
	3 door	5 door	3 door	5 door	5 door	3 door	5 door
Overall length without/with towbar (mm)	4040/4140	4040/4140	4065	4065	4068/4140	4068	4068
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1735	1941/1735	1941/1756	1941/1735	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1476	1466	1466	1498	1469	1469
Minimum distance between wheel arches (mm) (in luggage compartment)	980	980	980	980	980	980	980
Turning circle – kerb to kerb (m)	10.05	10.05	10.05	10.05	10.05	10.05	10.05
Interior dimenisons							
1st seat row headroom (mm) (without panorama roof)	992	992	992	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rear-most midheight position)	1125	1125	1125	1125	1125	1125	1125
1st seat row shoulder room (mm)	1346	1346	1346	1346	1346	1346	1346
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955	955	955	955
2nd seat row legroom (mm) (maximum with seat in rearmost midheight position)	835	835	835	835	835	835	835
2nd seat row shoulder room (mm)	1300	1300	1300	1300	1300	1300	1300
Luggage capacity (litres)*							
5-seat mode (laden to package tray) (with tyre repair kit)	311	311	311	311	311	311	311
5-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093	1093	1093	1093
Loadspace							
Max. loading height (mm)	824	824	824	824	824	824	824
Loading width between wheel houses (mm)	980	980	980	980	980	980	980
Loading length (at floor to second row seats) (mm)	721	721	721	721	721	721	721
Fuel tank capacity (litres)							
Petrol	42	42	42	42	42	45	45
Diesel	42	42	42	42	42	45	45

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

3-door & 5-door

 **1,093 L**

Laden to package tray.

311 L 

Laden to roof.

Height: 1476 mm



Width: 1735 mm (with mirrors 1941 mm)

Fiesta 3 & 5-door



Length: 4040 mm

Height: 1,498 mm



Width: 1,765 mm (with mirrors: 1,971 mm)

Fiesta Active 5-door



Length: 4,068 mm

Height: 1466 mm (ST: 1,469 mm)



Width: 1735 mm (with mirrors 1941 mm)

Fiesta ST-Line 3 & 5-door



Length: 4065 mm

Making ownership easy and affordable.

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With Ford, the service doesn't end when you leave the showroom. Ford BlueService is designed to keep your Ford in great condition and help you make the most of your car – throughout its life.

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- **Free European Roadside Assistance**
- **Transparent prices**
- **A One Call number to connect you to all Ford services**

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Extend your standard 2-year warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

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- **Protection on trips abroad**
- **Inflation proof: all increases in repair costs are covered**
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- **Protects your vehicle resale value**



FORD FIESTA Next steps



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own

When you drive away in your new vehicle, we're with you all the way. Ford has a large authorised service network to help you keep your vehicle in the best condition.

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FORD FIESTA Warranty

Ford Warranty and Servicing Plans

- 2-year/unlimited km* Warranty
- 2-year/30,000 km* Ford Assistance Roadside Cover (Europe)
- 5-year Ford Protect Extended Warranty
- 2-year/unlimited km* Paint Warranty
- 12-year/unlimited km* Perforation Warranty

Standard

Optional, at extra cost

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