

Ford

ALL-NEW FOCUS



Go Further

**VISIONARY. INGENUOUS. REMARKABLE.
EVERY CAR BEARS HIS SIGNATURE.**

Henry Ford



Scan the QR codes to access additional content.

CONTENTS

Introduction	2	Remarkable Technologies	54
Technology to make your life easier	8	Body colours	56
Vignale interior design	10	Wheels	58
Driver assistance technologies	12	Seats	60
Efficiency and performance	14	Colour and trim	62
Effortless driving	16	Lighting	63
Exterior lighting	18	Accessories	64
Traffic Sign Recognition	20	Engines	66
Active Park Assist 2	22	Automatic transmission	67
Panorama roof	24	Audio systems	68
Interior design	26	Dimensions	69
Audio and communication	28	Specifications	70
Focus Wagon	32	Own	86
Safety technologies	34	Next steps	88
Connectivity	36	Warranty	89
Model overview	38		
Style (Not available in Rol)	40		
Zetec	42		
Titanium	44		
Titanium X (Not available in Rol)	46		
Vignale	48		
ST-Line	50		
ST-Line X (Not available in Rol)	52		

Model shown is a Focus Titanium Wagon with optional extras in Ruby Red special body colour (option).

Model shown is a Focus ST-Line 5-door with optional extras in Desert Island Blue metallic body colour (option).

Model shown is a Focus Vignale 5-door in Frozen White solid body colour.

Vehicles shown are pre-production models only. Ford reserves the right to change vehicle specifications at any time. Contact your Ford Dealer for the latest information on built vehicle specifications.

effortless

Dark, twisting roads. Busy motorways. Hectic schedules. Start and stop traffic. Tight parking spaces. Find out how the all-new Ford Focus makes it all effortless.



Model shown is a Focus Vignale Wagon in Dark Mulberry special body colour (option).



Model shown is a Focus ST-Line 5-door with optional extras in Desert Island Blue metallic body colour (option).



Model shown is a Focus Titanium Wagon with optional extras in Chrome Blue metallic body colour (option).

Technology to make your life easier.

Introducing the remarkable all-new Focus, designed to make your journey easier, safer and more enjoyable. With a range of advanced features designed around you. From award-winning connectivity systems, such as Ford SYNC 3, to advanced driver assistance technologies that can respond to you, they all add up to making journeys more effortless.

- **Active Park Assist 2** can identify a parking space that is the right size, then steer the vehicle into or out of the space, while taking control of the steering, throttle and brakes – all at the touch of a button
- **Adaptive Cruise Control with Stop & Go and Speed Sign Recognition** maintains a pre-set distance from the vehicle in front, adjusts your car's speed to reflect the prevailing speed limit and makes driving easier in slow-moving or stop/start traffic
- **Lane-Centring Assist** works with Adaptive Cruise Control to help keep your car within its marked lane
- **Adaptive Front lighting System** adjusts the headlights to match your speed and different weather and road conditions
- **Live Traffic*** provides regular traffic updates to help keep you moving

*Available via Ford SYNC 3 with navigation in combination with FordPass Connect. Please see page 37 for more information.

Model shown is a Focus Vignale 5-door in Ruby Red special metallic body colour (option).



Beautifully crafted interiors.

Embark on a journey of discovery with the all-new Focus Vignale. Superior styling and craftsmanship are evident in every detail of the interior, starting with use of premium leather trim. Sophisticated features and state-of-the-art technologies help to make every journey more rewarding. While for a sense of quiet comfort, Focus Vignale features special acoustic glass to help reduce external noise. With its ultra-modern, yet timeless design, Focus Vignale is enhanced by high-quality materials and superb craftsmanship to create our ultimate expression of luxury.

Model shown is a Focus Vignale 5-door in Dark Mulberry special body colour (option).



In-touch and in-control.

With clever features and innovative technologies, all-new Focus puts you in complete control. From the head-up display that projects key information in your line of sight, to the automatic transmission's contemporary rotary selector, every element has been designed for an effortless drive.

- 01 Head-up display** projects key information in your field of vision, so you can keep your eyes on the road ahead. The clear, bright image can display your choice of content, including vehicle speed, navigation, cruise control notifications and Traffic Sign Recognition data. Compatible with polarised sunglasses
- 02 Automatic transmission rotary gear shift dial** lets you select gears easily at the twist of a knob and frees up cabin room and storage
- 03 Wireless charging pad** means you can recharge a compatible device without a charging cable
- 04 Rear wide-view camera** displays a near 180-degree view behind the car to assist when reversing into or out of spaces where there is limited visibility
- 05 Comfort seats** offer 18-way adjustment for outstanding comfort





Efficiency and performance.

All-new Focus offers a choice of refined and efficient petrol or diesel engines, designed to deliver outstanding fuel economy, rewarding performance and cleaner emissions. These include our latest **multi-award winning 1.0-litre Ford EcoBoost petrol engine**, developing up to 125 PS.

New Ford EcoBoost petrol engines

- 1.0L Ford EcoBoost petrol (125 PS)

New Ford EcoBlue diesel engines

- 1.5L Ford EcoBlue diesel (120 PS)

All Ford EcoBoost and Ford EcoBlue engines now have particulate filters to reduce emissions. And, are fitted with Auto Start-Stop technology that can save fuel by automatically switching off the engine when you come to a halt.

In addition, the 1.0L Ford EcoBoost petrol engines feature cylinder deactivation technology that can temporarily deactivate one of the cylinders when coasting or cruising, to help reduce fuel consumption and emissions.



Powered by **FORD EcoBoost**



Sub 1-litre
Ford 1.0 litre EcoBoost

Winner at the International Engine of the Year Awards for six years running.



Effortless driving.

Congested city streets. Start and stop driving. All-new Focus can help take the stress out of heavy traffic. Adaptive Cruise Control with Stop & Go will keep you a safe distance from the vehicle in front, even if it slows to a stop. And when the traffic starts moving again, your car will pull away too. While Lane-Centring Assist will gently correct the steering to help keep you within your marked lane.

- **Adaptive Cruise Control with Stop & Go*** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows
- **Lane-Centring Assist*** continuously detects lane markings and can correct the steering to help keep your car within its marked lane

*Available for models with automatic transmission only.



Model shown is a Focus Titanium. Some features shown are options, at extra cost.



See and be seen.

Adaptive Front lighting System with Dynamic LED headlights and glare-free high beam

Focus's eye-catching headlights provide outstanding illumination in a variety of driving conditions. Across the range, advanced LED headlights (far left) can help to make driving at night, or in poor visibility, safer and less demanding for you and other road users.

Dynamic LED headlights with full adaptive lighting (left) use camera technology to alter the light pattern earlier, ensuring bends are illuminated before you enter them for easier and more relaxing night driving.

- **Sign-based light** can recognise when you approach a roundabout or stop sign, and adapts the headlight beam to match the road layout
- **Predictive curve light** uses lane-markers to detect bends in the road and illuminates bends before you enter them
- **Glare-free high beam** adjusts the headlight angle for maximum illumination, while the front camera helps the system to protect other drivers from glare



Models shown are (far left) a Focus ST-Line Wagon with optional extras in Desert Island Blue metallic body colour (option) and (left) a Focus Vignale 5-door in Ruby Red special metallic body colour (option).



The co-pilot that never sleeps.

Whether the signs are at the side of the road or above it, fixed or temporary, Traffic Sign Recognition can spot them. And will display the relevant icon in the instrument cluster and head-up display to alert you. What's more, Intelligent Speed Assist can automatically adjust your speed to keep you within the limit. And with Wrong Way Alert, all-new Focus will even warn you if you travel the wrong way down a road.

- **Traffic Sign Recognition** displays important traffic sign information in the instrument cluster and head-up display
- **Intelligent Speed Assist** scans traffic signs and uses navigation data to automatically set a speed limit and then regulate your speed accordingly



Model shown is a Focus ST-Line Wagon with optional extras in Chrome Blue metallic body colour (option) with large roof spoiler (standard).



Effortless parking, without the drama.

Parking in a busy street or a tight space can be a tricky experience. But with Active Park Assist 2, all-new Focus makes it easier than you'd ever believe possible. Once activated, the system can identify a suitable space, and perform the entire parking and exit manoeuvres for you. There's no need to put the car in gear, steer or use the pedals – the car does it all for you. (Option on models with automatic transmission)

- **Active Park Assist 2** makes parallel and perpendicular parking easy by taking control of the steering, gears and pedals to get your car in, and out, of a space
- **Cross Traffic Alert with Active Braking*** helps when reversing out of a parking bay, by warning of traffic approaching from either side and can automatically apply the brakes if you fail to respond
- **Rear wide-view camera** provides a clear view to the left and right at rear of your car when reverse gear is selected

*Part of the Blind Spot Information System.



Model shown is a Focus ST-Line 5-door with optional extras in Desert Island Blue metallic body colour (option) with large roof spoiler (standard).



Bring the outside in.

Openable panorama roof

Some days are perfect for enjoying the warmth of the sun. Make the most of every opportunity with the two-piece openable panorama roof. The glass roof offers a sky-view to all, no matter where you are seated. Providing an abundance of fresh air when opened, the sliding glass has a solar reflective coating to help keep the interior cool when closed. While an electrically-operated blind provides shade and privacy when required. The blind can even help reduce wind noise and turbulence while driving with the roof open. (Option)

Model shown is a Focus Titanium Wagon with optional extras in Ruby Red special metallic body colour (option) with integral roof rails (standard).



Styled to satisfy.

With room to stretch out and enjoy every journey, the all-new Focus is a destination of quality, choice and space.

On ST-Line, you'll discover sports-style seats with red highlights and contrast stitching, or optional red stitched partial leather-trim. The carefully crafted interior includes aluminium pedal covers and gearshift knob, a red stitched leather-wrapped multifunction steering wheel, and red stitched gearshift gaiter and soft knee pads. Further highlights include high gloss black and carbon fibre finish décor trims. Plus, an optional rear seat centre armrest with deep cup holders and a handy ski hatch. While convenient wireless charging is available to keep your devices ready for use (option).



Model shown is a Focus ST-Line Wagon with optional extras and Race Red body colour.



sounds live with B&O PLAY.

Shoulder to shoulder with the all-new Focus, we're proud to unveil an exciting and exclusive collaboration between Ford and renowned audio brand B&O PLAY.

Superior sound and stylish design makes our new B&O PLAY sound system the ideal fit for your new Focus. Unique B&O PLAY speaker patterns perfectly complement the car's distinctive styling – while the sophisticated, model-specific sound tuning elevates the experience of every journey, allowing you to rediscover your music the way the artists intended for it to be heard.

- Model specific sound calibration
- 10-speaker premium sound system
- Boot-mounted dual voice subwoofer
- Choice between stereo or surround sound
- 675 Watt power output
- Unique B&O PLAY design



Rooted in the rich 90-year heritage of Bang & Olufsen, the audio products of B&O PLAY deliver a superior quality of sound precision, through iconic designs at the forefront of contemporary style.



- Tweeter
- Midrange
- Woofer
- Dual voice subwoofer



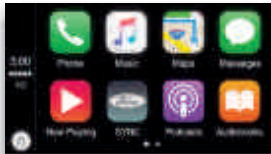


Meet your phone's new best friend.



Applink, Apple CarPlay and Android Auto

Control SYNC-compatible apps with Applink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home screen, just as if it were your handset.



Touchscreen

The SYNC 3 colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone. You can also switch between daytime and night modes, and tailor presets for multiple users. (Standard on all series)

Ford SYNC 3

Car journeys need not be a disruption to your connectivity. New Ford SYNC 3 integrates seamlessly with your smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation – all via the 8" touchscreen or through remarkably simple voice commands.

SYNC 3 features

- Manage your phone, music, apps, and navigation with simple voice commands
- Hear your text messages read aloud for you
- Receive clear turn-by-turn directions to any destination
- View local traffic reports or customise settings between full, split-screen or 3D map views
- Emergency Assistance[†] helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language

“Call John”

“Listen to message”

“Find town centre”

“I need fuel”

“I need to park”

“I’m hungry”



Please note:

Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

[†]Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

SYNC



Interact with your car like you've never been able to before.

FordPass Connect and the FordPass App deliver a suite of connected services in your car and via your smartphone.



01 Wi-Fi hotspot**.

Effortlessly connect up to ten compatible devices to your in-car Wi-Fi hotspot, just like you would at home (Available with FordPass Connect)

FordPass Connect

The new FordPass Connect modem makes your journeys easier.

- Live Traffic* delivers up-to-date traffic information to your SYNC 3 Navigation system every 30 seconds to make sure you always take the best possible route
- On board Wi-Fi allows you and your passengers to connect effortlessly to the internet with up to ten devices**
- In the event of an accident, FordPass Connect will place an eCall to the emergency services providing your vehicle's location†

02 Remote lock and unlock.

No more wondering if you remembered to lock your car. Use your smartphone to lock and unlock it wherever you are (Available with FordPass Connect via the FordPass App)

FordPass App

To get the most from the FordPass Connect modem, download the FordPass App so that you can control a host of new features from your smartphone.

- Remotely lock and unlock your car
- Remotely start the engine to defrost your windscreen (automatic transmission only)
- Monitor your fuel level, mileage and tyre pressures, all via your phone
- Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone



03 Live Traffic* Avoid the queues with traffic updates sent to your Satellite Navigation system every 30 seconds (Available with FordPass Connect and the FordPass App)

*Live Traffic access is free for the first 2 years following the purchase of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable.

**To take advantage of the built-in Wi-Fi hotspot capability, a 2018 Ford vehicle must come with the appropriate hardware, and a wireless service plan is required. The on-board modem will be connected at the time of vehicle delivery. Data coverage and service is not available everywhere and terms of your wireless plan, including applicable message and data rates, may apply. You may choose to opt in/opt out of certain data sharing. Please see www.XXX for more details. The technology will be made available in selected markets in 2018, with the remaining markets following through 2019

†eCall is a European Commission initiative which mandates an in-vehicle system that calls emergency services if an automatic eCall event is activated by detection of a serious road accident, or if a manual eCall is triggered by a vehicle occupant.



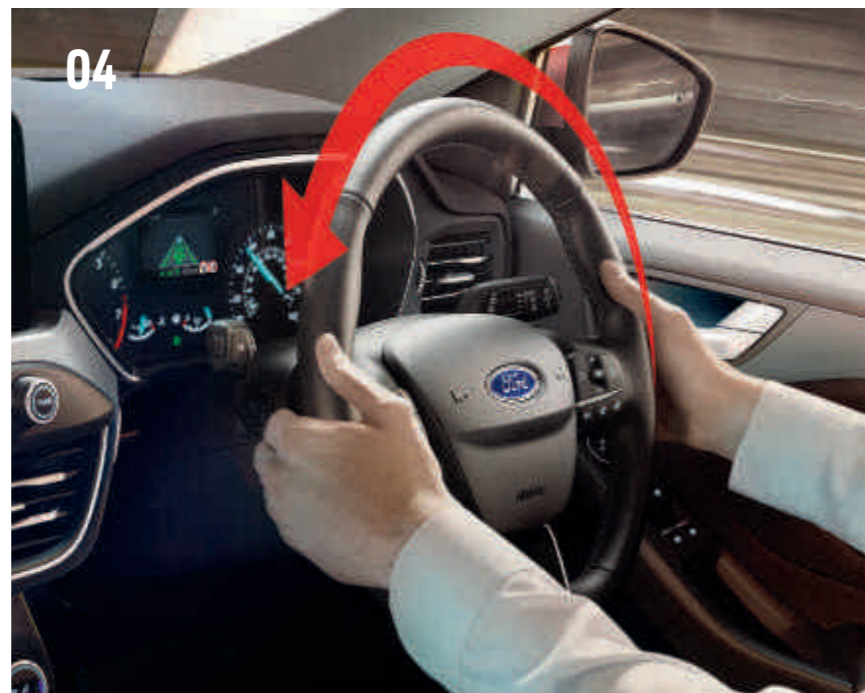
Effortlessly accommodating.

All-new Focus Wagon combines the elegance of a coupé with an extremely spacious and versatile interior. Rear seat passengers will enjoy more room than in any other car in its class. Fold the rear seats and you have a virtually flat floor with 1,620 litres* of space (608 litres* in 5-seat mode). While a wide tailgate with low loading height and optional power-operation make access easy.

The Focus Wagon has an adjustable load floor that allows you to create a deep floor, or a shallower floor with storage below. A tonneau cover keeps your belongings out of sight and, when not required, can be stored in a dedicated space beneath the load floor.



*Measured using the TBC method.
Model shown is a Focus Vignale Wagon in Ruby Red special metallic body colour (option).



FORD FOCUS Technology

Thinking ahead.

The all-new Focus features a class-leading range of technologies to make every drive easier and safer. Advanced driver assistance technologies are supported by two cameras, three radars and 12 ultrasonic sensors which, in combination, can monitor the area around the car and scan the road ahead.

- 01 Pre-Collision Assist^{††2)} with Pedestrian Detection** monitors your proximity to other vehicles and pedestrians – even in the dark – and can alert you to a potential collision.
- 02** If you don't respond to the system's warning signals, **Active Braking^{††2)}** pre-charges the braking system and can automatically apply the brakes to reduce the severity of and, in some cases, eliminate frontal collisions. (Standard)
- 03 Lane-Keeping Alert** is designed to recognise when you approach the road markings without using the indicator, and alerts you with vibrations through the steering wheel. If you fail to react, **Lane-Keeping Aid** will help keep you within your marked lane. (Option)
- 04 Evasive Steering Assist^{††2)}** is designed to detect an evasive swerve and help you steer around an obstacle in your path. (Part of Pre-Collision Assist)
- 05 Cross-Traffic Alert^{††2)}** scans left and right as you reverse from a perpendicular parking space. If a moving vehicle or other hazard is detected, the system will alert you with visual and audible warnings. (Part of the Blind Spot Information System. Includes Active Braking)
- 06 Driver Alert^{††2)}** monitors your driving behaviour and can warn you if it believes you should take a break. (Available in combination with Traffic Sign Recognition)

^{††} Uses sensors. ²⁾ Driver assistance feature.

Choose the right Focus for you.

All-new Focus is available in a choice of distinctively individual series, each carefully specified to create its own definition of new Focus's character.



Style (N/A in RoI)

Zetec

An elegant design, impressive integrated technologies, and superb range of engine choices, all contribute to the all-new Ford Focus' outstanding appeal.



Titanium

Titanium X (N/A in RoI)

Vignale

Luxury

Focus's luxury models deliver superior levels of sophistication and comfort, with premium materials, additional technologies and unique styling elements.



ST-Line

ST-Line X (N/A in RoI)

Sport

Distinctive ST-Line exterior styling delivers the dynamic Ford Focus driving experience with additional eye-catching individuality.



Active – Coming soon

With its rugged SUV-inspired styling, the new Active crossover brings a heightened sense of adventure to the all-new Ford Focus range.

FORD FOCUS Models overview

Style (Not available in RoI)

Key exterior features

- 16" Design steel wheels
- Halogen headlights with LED daytime running lights
- Power-operated and heated door mirrors with side indicators and body colour housings
- Black roof rails (Wagon models only)
- Locking wheel nuts
- Space saver spare wheel
- Body colour bumpers, front upper grille with chrome surround and painted bars
- Automatic headlights with aluminium bezel
- Ford Easy Fuel capless refuelling system

Key interior features

- Radio/CD with DAB, 4.2" TFT display, 6 speakers, Bluetooth®, USB connectivity port with iPod® functionality and remote audio controls
- Manual air conditioning
- Pre-Collision Assist with Active Braking, pedestrian and cyclist detection
- Lane-Keeping System, including Lane-Keeping Alert and Lane-Keeping Assist
- Intelligent Speed Limiter
- 3-spoke, leather-trimmed steering wheel and gearshift knob
- Electric parking brake
- Remote central locking with two keys
- Electrically-operated front and rear windows
- Rotary gear shift dial (automatic transmission models)
- Front floor velours mats
- Overhead console – medium length, with front and rear LED courtesy lights
- MyKey
- ISOFIX mounting provision for child seat
- Tyre Pressure Monitoring System
- Driver's seat with manual lumbar support adjustment

Bodystyles

5-door
Wagon

Engines

1.0L Ford EcoBoost petrol (125 PS)
1.5L Ford EcoBlue diesel (120 PS)



■ Intelligent Speed Limiter (Standard)



■ Electric parking brake (Standard)

NoteThe Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.
***Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**



Model shown is a Focus Zetec in Magnetic metallic body colour (option).

FORD FOCUS Models overview

Zetec

Key exterior features, in addition to Style

- 16" 5x2-spoke alloy wheels with 'Sparkle Silver' finish
- Bright upper door frame mouldings (5-door)
- Bright lower door frame mouldings (Wagon)
- Bright roof rails (Wagon)
- Front fog lights with cornering lights

Key interior features, in addition to Style

- Radio with DAB, 6.5" TFT touchscreen display, SYNC 3 with Voice Control, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth® and audible text messaging, 2 x USB, Privacy Mode, remote audio controls, premium instrument cluster and 6 speakers
- Centre console with armrest
- Sports style front seats, V-shape with high bolster
- Cruise control
- Quickclear heated windscreen with heated washer jets

Bodystyles

5-door

Wagon

Engines

1.0L Ford EcoBoost petrol (125 PS)

1.5L Ford EcoBlue diesel (120 PS)



■ Centre armrest (Standard)



■ Touchscreen display (6.5" Screen Standard)



Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Model shown is a Focus Titanium in Diffused Silver metallic body colour (option).

FORD FOCUS Models overview

Titanium

Key exterior features, in addition to Zetec

- 16" 15-spoke alloy wheels in 'Sparkle Silver' finish
- Front grille with satin aluminium finish surround and bars
- LED tail lights
- Ford KeyFree System with Ford Power Starter Button
- Rain-sensing wipers
- Power-foldable door mirrors
- Front and rear parking distance sensors

Key interior features, in addition to Zetec

- Radio navigation system with DAB, 8" TFT touchscreen display, SYNC 3 with Voice Control, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth® and audible text messaging, 2 x USB, Privacy Mode, remote audio controls, premium instrument cluster and 6 speakers
- Instrument cluster with 4.2" TFT colour display
- FordPass Connect on-board modem
- Dual-zone Electronic Automatic Temperature Control
- Driver and front passenger heated seat cushions and seatbacks
- Front passenger seat height adjustment
- Front door sill scuff plates with aluminium finish and Ford logo
- Front and rear velours floor mats
- Rear seat centre armrest with stowage
- Ambient lighting
- Auto-dimming rear view mirror
- Cruise control with Intelligent Speed Limiter

Bodystyles

5-door

Wagon

Engines

1.0L Ford EcoBoost petrol (125 PS)

1.5L Ford EcoBlue diesel (120 PS)



■ Front parking distance sensors (Standard)



■ Power-foldable door mirrors (Standard)



Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Model shown is a Focus Titanium X in Ruby Red special metallic body colour (option).

FORD FOCUS Models overview

Titanium X (Not available in RoI)

Key exterior features, in addition to Titanium

- 17" 10x2-spoke alloy wheels in 'Luster Nickel' Finish
- Privacy glass

Key interior features, in addition to Titanium

- Interior Style Pack, includes Deco spear in Tetragon, unique steering wheel stitching, gearshift gaiter stitching and soft knee pads
- Partial leather seats

Bodystyles

5-door
Wagon

Engines

1.0L Ford EcoBoost petrol (125 PS)
1.5L Ford EcoBlue diesel (120 PS)



■ Power-operated driver's seat (Standard)



■ Dual-zone Electronic Automatic Temperature Control (Standard)



FORD FOCUS Models overview

Vignale

Key exterior features, in addition to Titanium

- 18" 5x3-spoke alloy wheels in 'Liquid Aluminium' finish
- LED headlights, includes LED front fog lights with headlight jet wash, LED daytime running lights, automatic headlight levelling and auto high beam with glare-free technology
- Unique Vignale upper grille
- Unique Vignale front and rear bumpers with satin aluminium appliqué
- Privacy glass

Key interior features, in addition to Titanium

- Radio navigation system, 8" TFT touchscreen display, SYNC 3 with Voice Control, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth® and audible text messaging, 2 x USB, Privacy Mode, remote audio controls, B&O Play, premium instrument cluster and 10 high-series speakers
- Vignale black leather heated seats
- Vignale front and rear premium floor mats
- Vignale scuff plates
- 4-way power-adjustable driver's seat with powered lumbar support
- Soft-feel instrument panel
- Ambient lighting with multi-colour LED
- Head-up display
- Active Park Assist – including perpendicular and parallel park assist and park-out assist (semi-automated parking assistance)
- Rear-view parking camera with wide-angle display
- Rear seat 60:40 split with ski hatch

Bodystyles

5-door

Wagon

Engines

1.0L Ford EcoBoost petrol (125 PS)

1.5L Ford EcoBlue diesel (120 PS)



■ Head-up display (Standard)



■ B&O PLAY sound system (Standard)

Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.



FORD FOCUS Models overview

ST-Line

Key exterior features, in addition to Zetec

- 17" 5x2-spoke alloy wheels in 'Rock Metallic' finish
- Black beltline
- ST-Line LED front fog lights with cornering lights
- Unique ST-Line bumpers and side skirts
- Unique upper and lower front grilles
- ST-Line twin exhaust tailpipes with polished finish
- ST-Line fender badge
- Sports suspension
- Large body colour rear spoiler

Key interior features, in addition to Zetec

- Sport-style seats with red detail stitching
- ST-Line leather-trimmed flat-bottom sports steering wheel
- ST-Line aluminium gearshift knob
- Stainless steel sport pedals
- Front passenger's seat with adjustable lumbar support
- Keyless Start with Ford Power Starter Button
- ST-Line branded door sill scuff plates
- Dark woven headliner

Bodystyles

5-door
Wagon

Engines

1.0L Ford EcoBoost petrol (125 PS)
1.5L Ford EcoBlue diesel (120 PS)



■ Selectable Drive Modes (Standard)



■ Twin exhaust tailpipes (Standard)



FORD FOCUS Models overview

ST-Line X (Not available in RoI)

Key exterior features, in addition to ST-Line

- 18" 5x2-spoke alloy wheels
- Front and rear parking distance sensors
- Electrically-operated and heated, power-foldable door mirrors with body colour housings and integrated side indicators
- Autowipers, includes auto-dimming rear-view mirror, automatic headlights with follow-me-home lighting
- Privacy glass

Key interior features, in addition to ST-Line

- Radio navigation system with DAB, 8" TFT touchscreen display, SYNC 3 with Voice Control, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth® and audible text messaging, 2 x USB, Privacy Mode, remote audio controls, premium instrument cluster and 6 speakers
- FordPass Connect on-board modem
- Partial leather seats
- Illuminated driver's and passenger's sunvisors

Bodystyles

5-door

Wagon

Engines

1.0L Ford EcoBoost petrol (125 PS)

1.5L Ford EcoBlue diesel (120 PS)



■ Navigation system (Standard)

■ Privacy glass (Standard)



Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.



Hands-free tailgate

Opening or closing all-new Focus's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car. (Option)



Selectable Drive Modes

Allows you to select a choice of three drive modes – Normal, Eco and Sport. The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission. Cars fitted with Continuously Controlled Damping (Not available in RoI) gain two further drive modes – Comfort and ECO-Comfort – that additionally alter the suspension settings for enhanced driving enjoyment.



Blind Spot Information System with Cross Traffic Alert and Active Braking^{††}

Blind Spot Information System alerts you via discreet warning lights built into both door mirrors, when another vehicle – car, van or lorry – enters your blind spot while driving. Similarly, Cross Traffic Alert warns you if a moving vehicle or other hazard is detected, while you reverse from a perpendicular parking space, and can automatically apply the brakes if you take insufficient action. (Optional as part of a pack)



^{††}Uses sensors

Continuously Controlled Damping - CCD (Not available in RoI)

Helps you adapt quickly to changing road conditions. Sensors monitor the road surface – and your driving input – every 2 milliseconds, then rapidly adjust the firmness of the dampers for optimum performance in every situation. If a pothole is detected, the system reacts so quickly that it can adjust the shock absorbers to help reduce the severity of impact for a more comfortable ride.



Door edge protectors

Activated when your car doors are opened, the system helps to prevent accidental damage by providing a protective barrier between your Focus's door edges and neighbouring parked vehicles or other obstacles. (Option as part of a pack)

Heated steering wheel

Warms up the steering wheel – and your hands – at the touch of a button to add another layer of comfort between you and the cold outside. (Option)

^{††}Uses sensors.





Frozen White
Solid body colour



Shadow Black
Mica body colour*



Magnetic
Metallic body colour*



Desert Island Blue
Metallic body colour*



Chrome Blue
Metallic body colour*



Diffused Silver
Metallic body colour*



Ruby Red
Special metallic body colour*



Race Red
Solid body colour



Moondust Silver
Metallic body colour*



Dark Mulberry
Special body colour**



We chose Desert Island Blue. What colour will you choose?

Ford Focus owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your new Focus will retain its good looks for many years to come.

*At extra cost.
†Body colour unique to Vignale.
‡The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



FORD FOCUS Wheels and tyres



16"

*5-spoke alloy wheel in 'Dark Sparkle' finish
(Standard on Style)*



16"

*5x2-spoke alloy wheel with 'Sparkle Silver' finish
(Standard on Zetec)*



17"

10-spoke alloy wheel in 'Absolute Black' machined finish



17"

*5x2-spoke alloy wheel in 'Rock Metallic' finish
(Standard on ST-Line)*



18"

*5x2-spoke alloy wheel in 'Matt Black' finish
(Option on ST-Line)*



16"

*15-spoke alloy wheel in 'Sparkle Silver' finish
(Standard on Titanium)*



17"

10x2-spoke alloy wheel in 'Luster Nickel' finish



18"

*5x3-spoke alloy wheel in 'Liquid Aluminium' finish
(Standard on Vignale)*





Style(Not available in RoI)



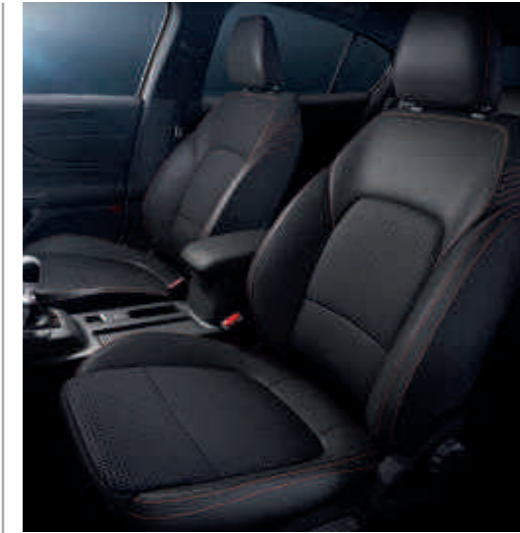
Zetec

*Insert: Foundry in Ebony/Grey highlights
Bolster: Eton in Ebony*



ST-Line (Optional)

*Insert: Foundry in Ebony with Red stitching
Bolster: Salerno leather*/Salerno vinyl in Ebony with Red stitching*



ST-Line

*Insert: Foundry in Ebony/Red highlights
Bolster: Eton in Ebony*

Sit back and relax.

Interior trims

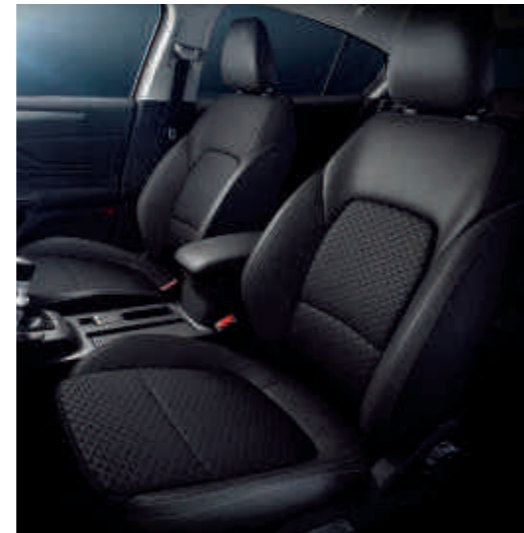
The look and feel of premium materials will enhance your appreciation of the all-new Focus's stunning interior. Sumptuous front seats provide outstanding comfort and support, while their new slim profile helps to significantly improve rear seat knee and legroom. Great care has been taken in designing and crafting trims for your Ford Focus, to further elevate the overall driving experience.

*At extra cost.



Titanium

*Insert: Ray in Ebony
Bolster: Niro in Ebony*



Titanium (Optional)

*Insert: Zaha in Ebony with Metal Grey stitching
Bolster: Salerno leather*/Salerno vinyl in Ebony with Metal Grey stitching*



Vignale

*Insert: Windsor in Ebony
Bolster: Windsor in Ebony*



FORD FOCUS Colour and trim

	Solid body colours			Metallic body colours*						Special metallic body colour*		Mica body colour*
	Frozen White*	Blazer Blue	Race Red	Caribou	Moondust Silver	Magnetic	Chrome Blue	Desert Island Blue	Diffused Silver	Dark Mulberry	Ruby Red	Shadow Black
Zetec												
Seat facing trim and colour:	Foundry in Ebony with Metal Grey highlights and stitching											
Seat bolster trim and colour:	Eton in Ebony with Metal Grey stitching											
Instrument panel colour:	Ebony											
ST-Line												
Seat facing trim and colour:	Foundry in Ebony with Red highlights and stitching											
Seat bolster trim and colour:	Eton in Ebony with Red stitching											
Instrument panel colour:	Ebony											
Seat facing trim and colour:	Foundry in Ebony with Red stitching											
Seat bolster trim and colour:	Salerno Leather*/Salerno Vinyl in Ebony with Red stitching											
Instrument panel colour:	Ebony											
Titanium												
Seat facing trim and colour:	Ray in Ebony with Metal Grey/Ebony stitching											
Seat bolster trim and colour:	Niro in Ebony with Metal Grey/Ebony stitching											
Instrument panel colour:	Ebony											
Seat facing trim and colour:	Zaha in Ebony with Metal Grey stitching											
Seat bolster trim and colour:	Salerno Leather*/Salerno Vinyl in Ebony with Metal Grey stitching											
Instrument panel colour:	Ebony											
Vignale												
Seat facing trim and colour:	Windsor in Ebony with Moss/TBC stitching											
Seat bolster trim and colour:	Windsor in Ebony with Moss stitching											
Instrument panel colour:	Ebony											

Standard ■

*Frozen White solid body colour, metallic and mica body colours, partial leather trim, and leather trim are options at extra cost.

Helping you see without dazzling others

All-new Focus's Adaptive Front lighting System with dynamic LED headlights provides enhanced illumination in a range of driving situations, based on speed, steering wheel angle or camera information. Using Traffic Sign Recognition, the system can even identify when your car is approaching a roundabout or stop sign, and adapt the beam pattern for optimum illumination. (Option)

Glare-free high beam lets you drive on high beam without dazzling other road users. Sensors identify traffic ahead of your car and adjust the high beam pattern to protect other road users from glare, while illuminating the remainder of the road for greater visibility. (Option)

Headlight design

All-new Focus is equipped with eye-catching new headlights. While the overall profile of the headlight remains the same across all series, the headlight design and the shape of the signature LED daytime running lights is different on each version of the light. Rear lights come in two versions, according to series: full halogen and LED/halogen.



Halogen headlights with LED daytime running lights
(Standard)



LED headlights with LED daytime running lights
(Standard on Vignale, optional on all other series)



Adaptive Front lighting System with dynamic LED headlights, glare-free high beam and LED sequential turn indicators
(Option)



LED/Halogen
LED/halogen rear lights incorporate an LED signature strip which illuminates when the headlights are switched on. (LED rear lights are standard on Titanium and Vignale; halogen rear lights are standard on all other series)



Rear bumper protection

Protection plates are designed to protect against daily wear and tear. The plates combine protection with a stylish design. (Accessory)



Load retention systems

Robust retention systems meeting European ECE-R17/ISO27955 safety requirements keep items of luggage safely in the load compartment. A net can be ordered for fitment behind the second row of seats. (Option and accessory) With the load retention prepack (option) you can use a guard (accessory, Wagon only) for fitment behind either the first or second row of seats. (Not available in conjunction with panorama roof).



Retractable tow bar

Ford's retractable tow bar is there when you need it, but can be manually tucked away out of sight for uncompromised styling and easier access to the loadspace. Release it at the touch of a button, then retract it with a swift and easy action. For extra transport and stowage capability, the tow bar can tow up to [weight] kg depending on engine (check with your Ford Dealer for further details). (Option, Wagon only) Detachable and fixed tow bar also available for other body styles. (Accessory)



ACV Qi charging case

Protective case for Apple iPhone with an integrated wireless charging function. For use in conjunction with Focus's wireless charging option. Available for a range of iPhone models and in a choice of colours to suit your phone. (Accessory)

Roof base carrier

A lockable carrier is the base for all roof attachments. (Accessory)

Load compartment tray

Durable tray, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

Mudflaps

Contoured mudflaps help to protect the bodywork of your Ford Focus from stone chips and road spray. Available as sets for front and rear. (Accessory)



All-weather floor mats

The tray-style all-weather floor mats are tailor-made to fit perfectly and protect against dirt and damp. The driver's mat is securely fixed directly onto the vehicle's floor to help prevent it from slipping. (Accessory)



*Item covered by third party supplier's warranty, please see back cover for details.

For more accessories please visit the Online Accessory Catalogue at www.ford-accessories.com

For a range of Ford branded items – from clothing to lifestyle products and model cars – visit www.fordlifestylecollection.com

Efficiency and performance.

All-new Focus has been carefully optimised for aerodynamic efficiency. Its advanced aerodynamic design offers less drag and helps improve fuel economy and reduce CO₂ emissions. Beneath the skin, our latest range of petrol and diesel engines contribute further towards making Focus as efficient, economical and refined as possible.

New Ford EcoBoost petrol engines deliver an impressive balance of efficiency and performance. All versions have cylinder deactivation, a clever feature that can shut off one of the engine's cylinders when torque demand is low – for example, when cruising on a motorway – for even greater fuel economy.

New Ford EcoBlue diesel engines offer exceptional fuel efficiency and high levels of torque, particularly at low speeds. Using advanced technology and lightweight construction, they blend outstanding performance with remarkable refinement.



8-speed automatic transmission

All-new Focus's automatic transmission is highly responsive, smooth and efficient. It delivers rapid shifting for effortless acceleration and overtaking. Featuring a contemporary rotary gear shift dial that helps to liberate space in the centre console, the transmission also includes paddle shift controls on the steering wheel to enhance your driving experience.



Economy

All-new Focus's 1.0L Ford EcoBoost 125 PS petrol engine offers a winning combination of performance, fuel-efficiency and technology.



Power

With its highly advanced and efficient design, the new 1.5L Ford EcoBoost petrol engine range develops up to 175 PS of power. (Not Available in RoI)



Selectable Drive Modes

All-new Focus models are equipped with drive mode settings – Normal, Eco and Sport – allowing the driver to alter the 'feel' of the car depending upon how they wish to drive.



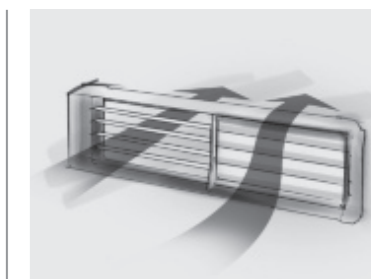
Ford Easy Fuel capless refuelling system

No dirty fuel caps to touch. Plus, Ford Easy Fuel with its unique safeguard ensures nobody accidentally fills up with the wrong fuel. (Standard)



Underbody cladding

Even the underside of the car is aerodynamically designed to be as smooth as possible, helping to reduce drag and optimise efficiency. (Standard)



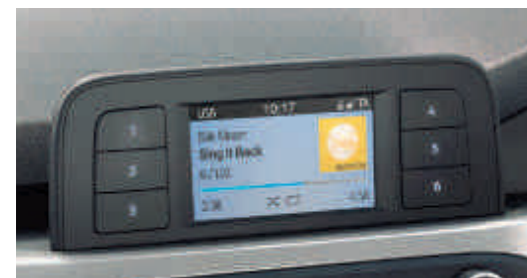
Active Grille Shutter

To further reduce wind resistance, the Active Grille Shutter system automatically opens and closes to control the amount of cooling air entering the engine compartment. The result? Faster engine warm-up times and less aerodynamic drag for better fuel economy and lower CO₂ emissions. (Standard)

In touch and in control

We've spent a lot of time making the all-new Focus more intuitive and easier to use. This ease of use extends to the audio system, where we have taken design cues from traditional push-button radios with their two control dials and a series of simple buttons, in addition to simple voice commands.

The new fixed centre stack touchscreen appears to emerge elegantly out of the fascia. Available in two sizes, it offers full SYNC 3 functionality (6.5" and 8" displays).



4.2" display

Standard with Connected Radio. Audio system can be controlled using Voice Pass via the voice activation feature of a compatible phone. (Not applicable to RoI)



6.5" multi-function touchscreen

Displays phone, audio and mobile apps, with swipe and pinch-to-zoom functionality, and six speakers. (Standard on Zetec and ST-Line)



8" multi-function touchscreen

Displays phone, audio, navigation (when specified) and mobile apps, with swipe and pinch-to-zoom functionality, and six speakers. (Standard on Titanium and Vignale)

FORD FOCUS Dimensions

5-door



4,378 mm

1,979 mm (with mirrors)

1,471 mm



Wagon



4,668 mm

1,979 mm (with mirrors)

1,494 mm



FORD FOCUS Fuel, performance, emissions, weights and loads – 5-Door

Reality check. Making fuel economy figures more realistic.

From 1 September 2017, certain new vehicles will be type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP), which is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions. From 1 September 2018 the WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. During NEDC Phase-out, WLTP fuel consumption and CO₂ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered i.e., same car might have different reported fuel consumption and CO₂ emissions.

	1.0 Ford EcoBoost 125 PS (92 kW)	1.5 EcoBlue 120 PS (88 kW)	1.5 EcoBlue 120 PS (88 kW)
5-door			
Euro Stage	Euro 6.2	Euro 6.2	Euro 6.2
Fuel type	Petrol	Diesel	Diesel
Maximum Power PS (kW)	125 (92)	120 (88)	120 (88)
Torque Nm (Nm with overboost)	170 (200)	300	300
CO ₂ emissions (g/km) ^{**}	107-114	93-99	110-115
Transmission	6-speed manual	6-speed manual	8-speed automatic
Drive	4x2	4x2	4x2
Fuel consumption in L/100 km^{**}			
Urban	5.9-6.2	3.9-4.1	4.7-4.9
Extra Urban	4.1-4.4	3.3-3.5	3.9-4.1
Combined	4.8-5.0	3.5-3.7	4.2-4.4
Performance^o			
Max. speed (km/h)	200	196	193
0-100 km/h (secs)	10.0	10.0	10.2
50-100 km/h* (secs)	10.0	10.4	n/a
Weights and loads			
Kerbweight (kg)*	1322	1363	1394
Vertical Load Limit (kg)	90	90	80
Gross Vehicle Mass (kg)	1855	1895	1910
Gross Train Mass (kg)	2955	3295	3310
Max. Towable Mass (kg) (braked)	1100	1400	1400
Max. Towable Mass (kg) (unbraked)	660	680	695

FORD FOCUS Fuel, performance, emissions, weights and loads – Wagon

	1.0 Ford EcoBoost 125 PS (92 kW)	1.5 EcoBlue 120 PS (88 kW)	1.5 EcoBlue 120 PS (88 kW)
Estate			
Euro Stage	Euro 6.2	Euro 6.2	Euro 6.2
Fuel type	Petrol	Diesel	Diesel
Maximum Power PS (kW)	125 (92)	120 (88)	120 (88)
Torque Nm (Nm with overboost)	170 (200)	300	300
CO ₂ emissions (g/km) ^{**}	108-114	97-103	116-122
Transmission	6-speed manual	6-speed manual	8-speed automatic
Drive	4x2	4x2	4x2
Fuel consumption in L/100 km^{**}			
Urban	5.9-6.2	4.1-4.3	4.9-5.2
Extra Urban	4.1-4.4	3.5-3.7	4.1-4.4
Combined	4.8-5.1	3.7-3.9	4.4-4.7
Performance^o			
Max. speed (km/h)	198	194	191
0-100 km/h (secs)	10.3	10.3	10.5
50-100 km/h* (secs)	10.3	10.7	n/a
Weights and loads			
Kerbweight (kg)*	1383	1413	1454
Vertical Load Limit (kg)	90	80	90
Gross Vehicle Mass (kg)	1925	1955	1995
Gross Train Mass (kg)	2925	3355	3395
Max. Towable Mass (kg) (braked)	1000	1400	1400
Max. Towable Mass (kg) (unbraked)	690	705	725

*In 4th gear. ^oFord test figures. ^{**}The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under www.simi.ie. For further information see www.seai.ie. All petrol engines are equipped with a catalytic converter.

For further information see www.simi.ie. ^{*}Represents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75kg on all models. **Gross Train Mass** includes trailer weight.

FORD FOCUS Styling and appearance

	Zetec	ST-Line	Titanium	Vignale
Wheels				
Alloy – 16" 6.5"xTBC-spoke alloy wheel (fitted with 205/60 tyres*) (includes painted plastic wheel centre caps)	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Alloy – 16" 6.5"xTBC-spoke alloy wheel (fitted with 205/60 tyres*) (includes painted plastic wheel centre caps)				
Alloy – 17" 7"xTBC-spoke alloy wheel (fitted with 215/50 91V tyres*) (includes black painted plastic wheel centre caps)		<input checked="" type="checkbox"/>		
Alloy – 17" 7"xTBC-spoke alloy wheel (fitted with 215/50 91V tyres*) (includes black painted plastic wheel centre caps)				<input checked="" type="checkbox"/>
Alloy – 18" 8"xTBC-spoke alloy wheel (fitted with 235/40 R18 91V tyres*) (includes black painted plastic wheel centre caps)		<input type="checkbox"/> <input checked="" type="checkbox"/>		
Locking wheel nuts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Spare Wheel – Mini steel, includes general stowage box and mini spare tyre	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Spare wheel – Conventional steel, includes general stowage box and spare tyre (not available on Estate bodystyle)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design features				
Black finish on upper door line		<input checked="" type="checkbox"/>		
Bright finish on upper door line (5-door bodystyle)	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Bright finish on lower door line (Estate bodystyle)	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Bright finish on upper and lower door line				<input checked="" type="checkbox"/>
Door handles – Body colour	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Door handles – Unique Vignale, body colour with satin aluminium insert				<input checked="" type="checkbox"/>
Front lower grille – Self colour	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Front lower grille – Black mesh		<input checked="" type="checkbox"/>		
Front lower grille – High gloss with satin aluminium bar				<input checked="" type="checkbox"/>
Front upper grille – Self colour with satin aluminium surround	<input checked="" type="checkbox"/>			
Front upper grille – Self colour with satin aluminium surround and finish bars			<input checked="" type="checkbox"/>	
Front upper grille – Black mesh and black surround		<input checked="" type="checkbox"/>		
Front upper grille – Unique Vignale, with self colour mesh and satin aluminium surround				<input checked="" type="checkbox"/>
Front bumper – Body colour upper, self colour lower	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Front bumper – ST-Line, body colour upper with body colour extension		<input checked="" type="checkbox"/>		
Front bumper – Unique Vignale, body colour upper, self colour lower				<input checked="" type="checkbox"/>
Fog light bezel – Bright	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Fog light bezel – ST-Line		<input checked="" type="checkbox"/>		
Fog light bezel – Vignale unique, dark chrome				<input checked="" type="checkbox"/>

FORD FOCUS Styling and appearance

	Zetec	ST-Line	Titanium	Vignale
Rear bumper – Body colour, 2-piece design	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Rear bumper – ST-Line, body colour with body colour extension		<input checked="" type="checkbox"/>		
Rear bumper – Unique Vignale, body colour, 2-piece design				<input checked="" type="checkbox"/>
Rear privacy glass	<input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Rear spoiler – Body colour with centre high mounted stop light	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear spoiler – Body colour, large with centre high mounted stop light		<input checked="" type="checkbox"/>		
ST-Line badge on left and right side wings		<input checked="" type="checkbox"/>		
Vignale badge on left and right side wings, and rear				<input checked="" type="checkbox"/>
Side skirts – Self colour	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Side skirts – ST-Line, body colour		<input checked="" type="checkbox"/>		
Side skirts – Unique Vignale, body colour with chrome door cladding				<input checked="" type="checkbox"/>
Roof rails – Black-finish (wagon bodystyle only)		<input checked="" type="checkbox"/>		
Roof rails – Silver-finish (wagon bodystyle only)	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Hands-free power liftgate (Ford KeyFree System with Ford Power Starter Button) (wagon bodystyle only)		<input type="checkbox"/>		<input type="checkbox"/>
Headlight bezel – Aluminium	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlight bezel – Black		<input checked="" type="checkbox"/>		
Door lever – Chrome finish	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sport pedal set – Unique metallic finish		<input checked="" type="checkbox"/>		
Scuff plates – Front, polished stainless steel with etched 'ST-Line' logo		<input checked="" type="checkbox"/>		
Scuff plates – Front, aluminium-finish with 'Ford' logo			<input checked="" type="checkbox"/>	
Scuff plates – Unique Vignale, brushed aluminium with etched 'Vignale' logo				<input checked="" type="checkbox"/>
Option packs				
Design Pack 2 – Privacy glass, 18" alloy wheels and LED headlights (includes cornering fog lights, automatic headlight levelling and dedicated LED daytime running lights)		<input type="checkbox"/>		

Standard

Optional, at extra cost

Part of an option pack, at extra cost

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available

Note: the 18" wheels and tyres available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 16 and 17" wheels. All 18" wheels require steering rack limiter (plant and Dealer fit).

FORD FOCUS Driving experience

	Zetec	ST-Line	Titanium	Vignale
Driver Assistance				
Front parking distance sensors (includes rear parking distance sensors)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear parking distance sensors (included when front parking distance sensors are specified)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Active Park Assist – Including perpendicular and parallel park assist and park-out assist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Active Park Assist 2 – Including perpendicular and parallel park assist and park-out assist (automatic transmission only)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Intelligent Speed Limiter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cruise control	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adaptive Speed Control with Stop & Go (includes front bumper sensor device and electronic brake boost) (available with manual transmission only)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adaptive Cruise Control with Lane Centring Assist (includes Stop & Go) (available with auto transmission only)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Traffic Sign Recognition with Wrong Way Alert ¹⁾		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear-view parking camera – 180 degree display, shown in the main display unit screen		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Electric power-assisted steering (EPAS)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Driver Alert System ²⁾ , Traffic Sign Recognition ³⁾ and Auto High Beam ¹⁾ (includes automatic wipers with rain sensor, headlight courtesy delay and follow me home lighting)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lane-Keeping Alert ²⁾ with Lane Departure Warning	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

FORD FOCUS Driving experience

	Zetec	ST-Line	Titanium	Vignale
Exterior Lighting				
Headlights – Halogen	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Fixed full LED (includes front fog lights with adaptive cornering lights, automatic headlight levelling and dedicated LED daytime running lights)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Adaptive full LED (includes front fog lights, headlight jet wash, dedicated LED daytime running lights, automatic headlight levelling and auto high beam with glare-free technology)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Automatic on/off	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear lights with LED technology	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front fog lights with cornering lights	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear fog light	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Standard
 Optional, at extra cost
 Part of an option pack, at extra cost, ¹⁾Safety feature

FORD FOCUS Driving experience

	Zetec	ST-Line	Titanium	Vignale
Suspension				
Standard duty rear shock absorbers	Standard	Standard	Standard	Standard
Suspension – Sports (ST-Line)		Standard		
Standard duty suspension	Standard		Standard	Standard
Continuously controlled damping Performance suspension (Not available in RoI)		Optional, at extra cost	Optional, at extra cost	Optional, at extra cost
Rear suspension – Twist beam	Standard	Standard	Standard	Standard
Rear suspension – Multi-link (Standard on Vignale)	Standard	Standard	Standard	Standard
Instruments and Controls				
Tyre Pressure Monitoring System (TPMS) ¹⁾	Standard	Standard	Standard	Standard
Technology				
Selectable driving mode	Standard	Standard	Standard	Standard
Option Packs				
Parking Pack – Door edge protectors, Active Park Assist (manual transmission only) and Active Park Assist 2 (automatic transmission only) and rear wide-view camera		Optional, at extra cost	Optional, at extra cost	Optional, at extra cost
Technology Pack – Traffic Sign Recognition, Driver Impairment Monitor and auto high beam (includes automatic wipers with rain sensor, headlight courtesy delay and follow me home lighting) and Adaptive Cruise Control (manual transmission only), Adaptive Cruise Control with Lane Centring Assist (including Stop & Go) (automatic transmission only)		Optional, at extra cost	Optional, at extra cost	Optional, at extra cost

FORD FOCUS Performance and efficiency

	Zetec	ST-Line	Titanium	Vignale
Instruments and Controls				
Trip/fuel computer	Standard	Standard	Standard	Standard
Technology				
Auto Start-Stop system	Standard	Standard	Standard	Standard

Standard

Optional, at extra cost

Part of an option pack, at extra cost, ¹⁾Safety feature

FORD FOCUS Comfort and convenience

	Zetec	ST-Line	Titanium	Vignale
Interior Convenience				
Centre console – Premium, with sliding armrest, covered stowage bins, CD storage, additional 12 V front powerpoint	■	■	■	■
Centre console – Premium, with short sliding armrest, open stowage bins, CD storage, additional 12 V front and rear powerpoints (available with automatic transmission only) (includes electronic parking brake and e-shifter)	■	■	■	■
Overhead console – Medium length, with front and rear LED courtesy lights	■	■	■	■
Mini overhead console – Sunglasses bin, with front and rear LED courtesy lights	☑	☑	■	■
Audio and Communication systems				
Radio/CD with DAB, 6.5" TFT Touchscreen display, mini electronic finish integrated control panel (EFP), SYNC 3 with Voice Control, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth® and audible text messaging, 2x USB, Privacy Mode, remote audio controls and 6 speakers (includes cluster level 2)	■	■	■	■
Radio/CD navigation system with DAB, 8" TFT Touchscreen display, mini electronic finish integrated control panel (EFP), SYNC 3 with Voice Control, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth® and audible text messaging, 2x USB, Privacy Mode, remote audio controls and 6 speakers (includes cluster level 2)	□	□	■	■
Radio/CD navigation system with DAB, 8" TFT Touchscreen display, mini electronic finish integrated control panel (EFP), SYNC 3 with Voice Control, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth® and audible text messaging, 2x USB, Privacy Mode, remote audio controls, B&O Play and 10 high-series speakers (includes cluster level 2)		□	□	■

FORD FOCUS Comfort and convenience

	Zetec	ST-Line	Titanium	Vignale
Climate Control				
Air conditioning – Manual control	■	■	■	■
Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC)		☑	■	■
Interior Lighting				
Courtesy light – Ambient LED courtesy lighting (Crystal Blue lighting), footwell area, inner door levers, door map pockets, front and rear map-reading lights, instrument panel			■	■
Courtesy light – Ambient LED courtesy lighting (multi-colour), footwell area, inner door levers, door map pockets, front and rear map-reading lights, instrument panel				■

Standard ■

Optional, at extra cost □

Part of an option pack, at extra cost ☑

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

FORD FOCUS Comfort and convenience

	Zetec	ST-Line	Titanium	Vignale
Seating				
Front seats – Sports style, V-shape with high bolster	■	■	■	■
Front seats – Driver's manual rotary recliner seat	■	■	■	■
Front seats – Passenger's rotary recliner seat	■	■	■	■
Driver's and passenger's seat back map pocket	■	■	■	■
Front seat – Driver's manual lumbar support adjustment	■	■	■	■
Front seat – Driver's electrically-operated lumbar support adjustment	■	▣	▣	■
Front seat – Driver's manual height and fore/aft adjustment, 4-way	■	■	■	■
Front seat – Driver's power height and fore/aft adjustment, includes driver seat power recliner and driver power lumbar seat support	■	▣	▣	■
18-way seat adjustment driver and passenger front seat – Driver's manual height and fore/aft adjustment, 6-way and manual cushion length adjustment	□	■	■	■
Front seat – Passenger's manual lumbar support adjustment	▣	▣	■	■
Front seat – Passenger's manual fore/aft adjustment, 2-way	■	■	■	■
Front seat – Passenger's manual height and fore/aft adjustment, 4-way, includes passenger's manual lumbar support adjustment	■	■	■	■
Front seat – Passenger's manual height and fore/aft adjustment, 6-way, includes passenger's manual lumbar support adjustment and manual driver seat adjuster	▣	■	■	■
Front seats – Driver and passenger heated cushion and seatback	▣	▣	▣	■
Rear seat fixed cushion	■	■	■	■
Rear seat – 60:40 folding seats with ski hatch, including rear centre armrest with stowage and cupholder	■	■	■	■
Rear centre armrest with stowage and cupholder	■	■	■	■
Rear seat – 60:40 split folding seats	■	■	■	■

FORD FOCUS Comfort and convenience

	Zetec	ST-Line	Titanium	Vignale
Instruments and Controls				
Door mirrors – Body colour housing, heated, electrically-operated, integrated side indicator	■	■	■	■
Door mirrors – Body colour housing, heated, electrically-operated, power-foldable, integrated side indicator, approach lights	■	■	■	■
Door mirrors – Blind Spot Information System with secondary warning system (includes heated, electrically-operated, power-foldable door mirrors with body colour housing, integrated side indicators and approach lights)	■	■	□	□
Openable Panorama roof – 2-piece design, mini overhead console with sunglasses bin, sunvisor for driver and passenger (not available on 4-door bodystyle)	□	□	□	□
Tailgate wash/wipe (not available on 4-door)	■	■	■	■
Wipers – Standard with 6-speed interval settings	■	■	■	■
Wipers – Automatic, includes auto-dimming rear-view mirror, automatic on/off headlights with follow me home lighting, and if not already specified front fog lights with adaptive cornering	□	▣	■	■
Heated washer jets – Windscreen	■	■	■	■
Handbrake – Electric, with autohold feature	■	■	■	■
Gearshift knob – moulded (requires manual transmission)	■	■	■	■
Gearshift knob – Leather-trimmed (requires manual transmission)	■	■	■	■
Gearshift knob – ST-Line, aluminium (requires manual transmission)	■	■	■	■
Gearshift knob – E-shifter, rotary bezel (standard with automatic transmission)	■	■	■	■
Steering wheel – 3-spoke, leather-trimmed	■	■	■	■
Steering wheel – ST-Line sports style, flat base	■	■	■	■
Steering wheel – Heated (includes leather-trimmed steering wheel)	▣	▣	▣	■
Steering column – Rake- and reach-adjustable	■	■	■	■
Ford Power Starter Button	■	■	■	■
Ford KeyFree System with Ford Power Starter Button (fully keyless vehicle)	■	▣	■	■
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing	■	■	■	■

Standard ■

Optional, at extra cost □

Part of an option pack, at extra cost ▣

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

FORD FOCUS Comfort and convenience

	Zetec	ST-Line	Titanium	Vignale
Technology				
Ford Easy Fuel capless refuelling system	■	■	■	■
Quickclear heated windscreen, with heated windscreen washer jets	■	■	■	■
Wireless charging pad	□	□	□	□
MyKey	■	■	■	■
Rear-view mirror – Standard, manual control	■	■	■	■
Rear-view mirror – Auto-dimming	◻	◻	■	■
Option Packs				
Winter Pack – Quickclear heated windscreen, heated driver's seat and heated steering wheel	□	□	□	■
Comfort Pack – Dual-zone Electronic Automatic Temperature Control (DEATC) air conditioning, Ford KeyFree System with Ford Power Starter Button (fully keyless vehicle) and automatic wipers (includes auto-dimming rear-view mirror, automatic on/off headlights with follow me home lighting, and if not already specified front fog lights with adaptive cornering)		□	■	■

FORD FOCUS Safety and security

	Zetec	ST-Line	Titanium	Vignale
Safety				
Acoustic laminated windscreen	■	■	■	■
Anti-lock braking system (ABS) ¹⁾ , Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾	■	■	■	■
Seat belt minder for driver, passenger and rear seats, includes passenger seat occupant detection	■	■	■	■
Airbags – Driver and front passenger's ³⁾ (single stage)	■	■	■	■
Airbags – Front side impact ¹⁾	■	■	■	■
Seats – ISOFIX mounting provision for child seat ¹⁾	■	■	■	■
Pre-Collision Assist with Emergency Brake Assist, Active Braking with Pedestrian Detection and Forward Alert	■	■	■	■
Security				
Power door dead locks	■	■	■	■
Thatcham Category 1 perimeter and volume-sensing alarm (requires remote central/double locking)	■	■	■	■
Engine immobiliser Securilock (Passive Anti-Theft System (PATS))	■	■	■	■

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

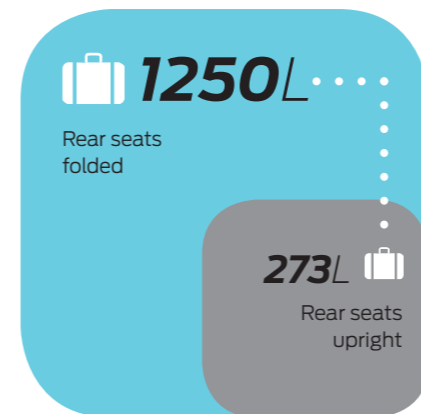
°Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Standard ■
 Optional, at extra cost □
 Part of an option pack, at extra cost, ¹⁾Safety feature, ²⁾Driver assistance feature ◻

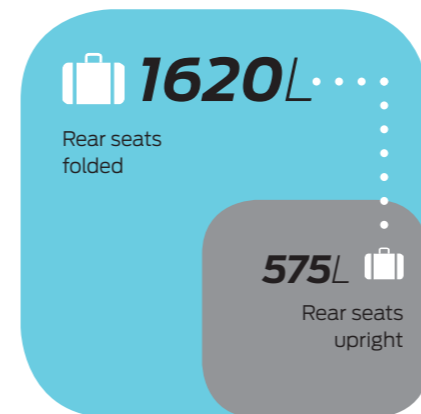
	Zetec	ST-Line	Titanium	Vignale
Carpet and Trim				
Floor mats – Front, velours	■	■		
Floor mats – Front and rear velours carpet mats			■	
Floor mats – Front and rear, premium				■
Electrical				
Luggage compartment powerpoint (wagon only)	■	■	■	■
Exterior Functional				
Door edge protectors – Front and rear	□	□	□	■
Loadspace Compartment				
Easy-stow tonneau cover (wagon only)	■	■	■	■
Load compartment area cover (5-door only)	■	■	■	■
Load compartment tie down loops (wagon only)	■	■	■	■
Load floor carpet	■	■	■	■

Standard ■
 Optional, at extra cost □
 Part of an option pack, at extra cost □

5-door



Wagon



	5-door	5-door wagon
Overall length without/with towbar (mm)	4378/4505	4668/4780
Overall width with/without mirrors (mm)	1979/1825	1979/1825
Overall width with folded-back mirrors (mm)	1848	1848
Overall height (mm) (unladen)	1452	1469
Minimum distance between wheel arches (in luggage compartment)	1016	1150
Turning circle – kerb to kerb (m)	10.7	10.7
Interior dimensions		
1st seat row headroom (mm) (without panorama roof)	987	987
1st seat row legroom (mm) (maximum with seat in rearmost midheight position)	1109	1109
1st seat row shoulder room (mm)	1421	1421
2nd seat row headroom (mm) (without panorama roof)	965	1008
2nd seat row legroom (mm) (maximum with seat in rearmost midheight position)	918	918
2nd seat row shoulder room (mm)	1395	1395
Luggage capacity (litres)*		
5-seat mode (laden to package tray) (with tyre repair kit)	375	608
5-seat mode (laden to package tray) (with mini spare)	341	575
5-seat mode (laden to roof) (with tyre repair kit)	477	0
5-seat mode (laden to roof) (with mini spare)	443	0
2-seat mode (laden to roof) (with tyre repair kit)	1354	1653
2-seat mode (laden to roof) (with mini spare)	1320	1620
Loadspace		
Load opening height (mm)	803	895
Load opening width (mm)	998	1078
Max. loading height (mm)	613	702
Loading width between wheel houses (mm)	1016	1150
Loading length (at floor to second row seats) (mm)	844	1047
Fuel tank capacity (litres)		
Petrol	52	52
Diesel	47	47

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car – for as long as you own it.

FORD BlueService

Delivering total peace of mind.

With Ford, the service doesn't end when you leave the showroom. Ford BlueService is designed to keep your Ford in great condition and help you make the most of your car – throughout its life.

- **Free Electronic Vehicle Health Check with Video Reporting**
- **Free European Roadside Assistance**
- **Transparent prices**
- **A One Call number to connect you to all Ford services**

FORD PROTECT

Extend your warranty up to 7 years/100,000km with Ford Protect.

Extend your standard 2-year warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- **High flexibility in duration and mileage**
- **Attractive annual fees**
- **Cover against unexpected repair costs**
- **Protection on trips abroad**
- **Inflation proof: all increases in repair costs are covered**
- **Prolonged lifespan of your Ford vehicle**
- **Protects your vehicle resale value**



FORD FOCUS Next steps



try

Visit your Ford Dealer and test drive the Ford Focus for yourself.
Find your local Dealer: www.ford.ie



build

Build and price your new Ford Focus to your exact specification
and see how it looks at www.ford.ie



finance

When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit provides a range of finance products for your car whether you are a private or business user.

For more information about our finance products visit www.Ford.ie



own

When you drive away in your new car, we're with you all the way. Ford has a large authorised service network to help you keep your car in the best condition.

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.



FordPass

FordPass is a new app that will empower you to rethink the way you move. Through a collection of personal, digital and physical solutions, FordPass will provide you with more mobility options so you can go further than you thought possible. These include Live Traffic and locating parking amongst many others. Find out more at www.ford.ie



contact

1890 812 333



FORD FOCUS Warranty and service plans

All Focus Models

Warranty

- 2-year/unlimited km* Ford Protect Classic Plan Warranty
- 1-year/20,000 km* Ford Assistance Roadside Cover (Europe)
- Up to 7-years Ford Protect Warranty
- 2-year/unlimited km* Paint Warranty
- 12-year/unlimited km* Perforation Warranty
- Ford Protect Classic Extended Warranty (can only be purchased at point of registration)

*From the date of the first registration. Subject to terms and conditions.

- Standard
- Optional, at extra cost

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **+**The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.



Published by Henry Ford & Son Limited,
Elmcourt, Boreenmanna Road, Cork, Ireland.

BJN 206011. FoE I53E.
PN 872502/0818/3.8m/IRL en
June 2018.

© Ford Motor Company Limited.

MY 2018.5 IRL en

