





See the Ford st

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> Ford SYNC

Easy to keep both hands on the wheel.

Ford SYNC lets you play music and make and receive hands-free calls — all with simple voice commands. With SYNC AppLink you can even control apps* on your smartphone using voice commands. (Standard on Zetec)

*Compatible mobile phone required. SYNC AppLink is not supported by all European languages.









Easy to stay cool (or cosy).

No need to keep fiddling with the controls. EATC maintains the precise temperature you select for airconditioned or heated comfort. (Option on Zetec)





Standard exterior features

- 15"steel wheels with 8X2 spoke wheel covers
- Power-adjustable door mirrors
- Full chrome grille
- Hill Start Assist
- Front fog lights
- Daytime running lights

Standard interior features

- Audio system with Bluetooth® connectivity
- 60:40 split rear seats
- Electronically-operated front windows
- Trip computer
- Front floor mats
- MyFord Dock
- Speed Limiter
- Perimeter Alarm

Engine

- 1.2 Ti-VCT 70 PS (51 kW)





Standard exterior feature in addition to Studio

- 15" 5x2-spoke alloy wheels

Standard interior features in addition to Studio

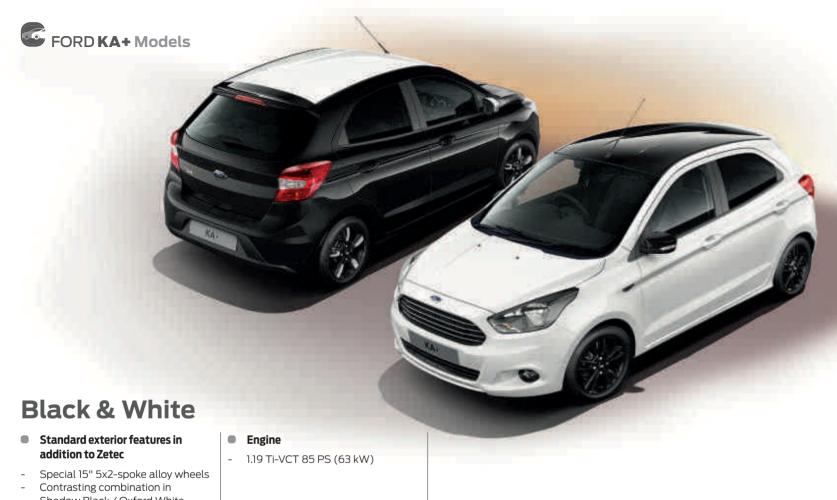
- Leather-trimmed steering wheel
- Steering wheel radio toggle controls
- Cruise control including Speed Limiter
- Air conditioning
- MyKey®
- Ford CD with Ford SYNC, Voice Control System and AppLink

- 1.2 Ti-VCT 85 PS (63 kW)









- Shadow Black / Oxford White
- Mirror caps to match roof colour
- Rear privacy glass









Heated front seats

For those cold days, nothing is better than the luxury of heated front seats.



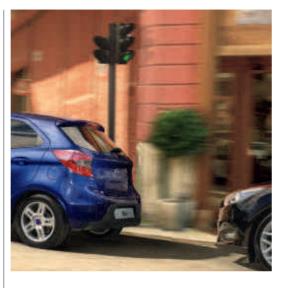
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Ideal for quickly clearing frost and squeezing into tight parking spaces.







Hill Start Assist

After releasing the brake pedal when stationary, the system keeps the wheels braked, leaving you enough time to move your foot from the brake pedal to the accelerator without the car rolling backwards.





















Not only does privacy glass make it difficult for prying eyes to see into your KA+, but the tinted glass also helps keep the interior cooler on hot days.







Leather-trimmed steering wheel

Add extra luxury to the interior with this fine grain leather-trimmed steering wheel.







Your KA+ will maintain the speed you set via the steering wheel controls until you choose to override









We chose Deep Impact Blue. What will you choose?

The Ford KA+ owes its beautiful and durable exterior to a special multi-stage painting process. From the waxinjected steel body sections to the protective top coat, new materials and application processes ensure your KA+ will retain its good looks for many years to come.



Deep Impact Blue
Metallic body colour*

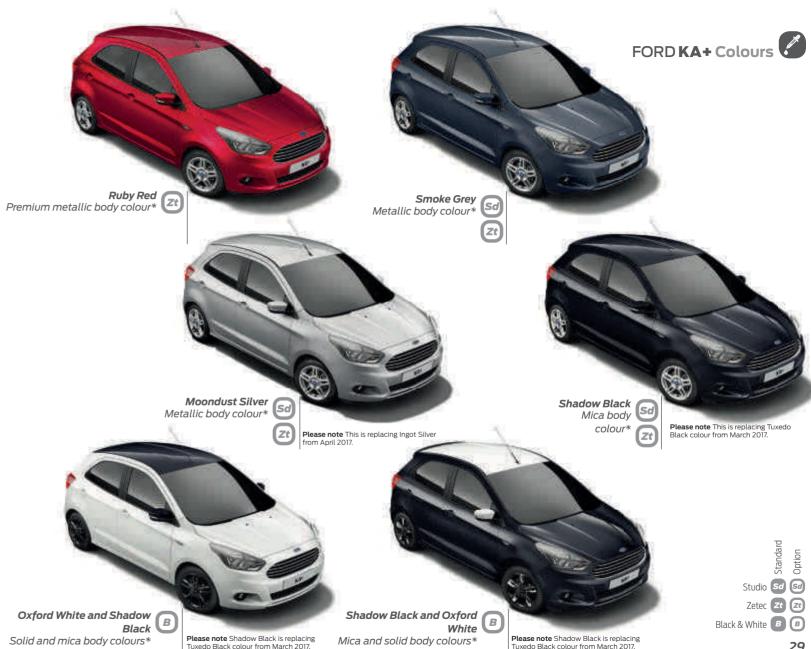




*At extra cost.

Only available with 85 PS engine. The Ford KA+ is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes



Studio Sd Sd

Zetec **Z**t **Z**t

Black & White B

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Sit back and relax in comfort.

The look and feel of interior materials plays a large part in appreciating the overall driving experience. That's why great care has been taken in designing and crafting the trim for your Ford KA+.



Seat insert: Lodha in Dark Shadow Seat bolster: Vigo in Charcoal Black Stitching: Fog Grey

















15" 8x2-spoke steel wheel (Fitted with 195/55 tyres)



15" 5x2-spoke alloy wheel (Fitted with 195/55 tyres) (Standard on Zetec only)



15" 5x2-spoke painted black alloy wheel (Fitted with 195/55 tyres)



15" 5x2-spoke painted black alloy wheel with white insert (Fitted with 195/55 tyres)





|Solid body colours | Mica/Metallic body colours* Studio **Seat facing trim and colour:** Lodha in Dark Shadow Seat bolster trim and colour: Vigo in Charcoal Black Instrument panel colour: – Upper: Charcoal Black Instrument panel colour: – Lower: Charcoal Black Seat facing trim and colour: Lodha in Warm Neutral Grey Seat bolster trim and colour: Vigo in Warm Neutral Grey Instrument panel colour: - Upper: Charcoal Black Instrument panel colour: - Lower: Warm Neutral Grev Black & White for Black Body **Seat facing trim and colour:** Lodha in Warm Neutral Grey **Seat bolster trim and colour:** Vigo in Warm Neutral Grey Instrument panel colour: – Upper: Charcoal Black **Instrument panel colour: – Lower**: Warm Neutral Grey Black & White for White Body **Seat facing trim and colour:** Lodha in Warm Neutral Grev Seat bolster trim and colour: Vigo in Warm Neutral Grey Instrument panel colour: - Upper: Charcoal Black Instrument panel colour: - Lower: Warm Neutral Grev

* Ontion at extra cost

○ Electronic Automatic Temperature Control

How it works

- Once set, the system continually monitors interior temperature
- Filtered air is emitted to ensure the set temperature is precisely maintained

How it helps you

- Simply set and go

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- System remembers your last set temperature
- No need to keep fiddling with controls to maintain your ideal interior temperature



Standard

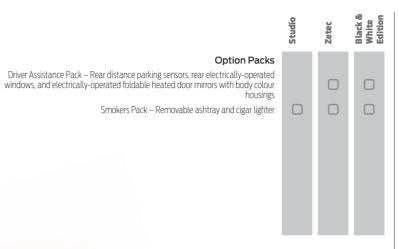
Optional, at extra cost

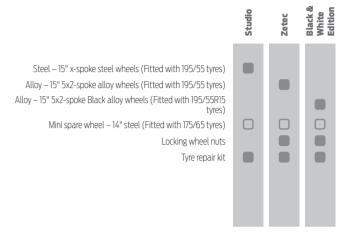


Part of an option pack, at extra cost









○ Rear parking distance sensors

How it works

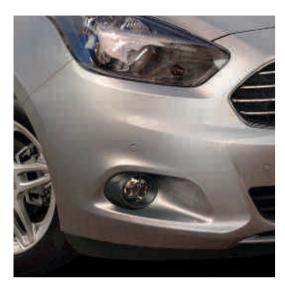
- Selecting reverse gear activates sensors in the rear bumper
- These sensors detect solid and non-solid objects in proximity to the rear of the car
- The sensors are linked to a small speaker that emits audible beeps as the car moves towards objects
- The beeps become more frequent as the car comes closer to the objects
- A continuous beep indicates the rear of the car is extremely close to the object

How it helps you

- Makes you aware of obstacles and their proximity when you
- Enables you to easily park within 30 cm of an object
- Reduces the risk of dents, scrapes and minor damage, and resultant insurance claims and repair costs
- Preserves your car's residual value







Xvision® Park Distance Control

An audible warning helps you to safely judge front parking distances. (Accessory)



Roadside assistance

Be prepared for the unexpected with safety equipment from Ford (warning triangle, safety vest, gloves, first aid kit). Also available are a fire extinguisher, towing rope and jump leads. (Accessory)



Britax Römer®Ø child seat

The safest way for a child to travel is on the rear seat, in a specially-designed child safety seat. Various models, also with ISOFIX for additional safety, available for all weights (for babies and toddlers up to 35 kg). (Accessory)



Load compartment tray

Durable tray, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

Mudflaps

Contoured mudflaps protect the bodywork from stone chips and help to keep your KA+ clean by reducing road spray. Available as a set for front and rear. (Accessory)

All-weather floor mats

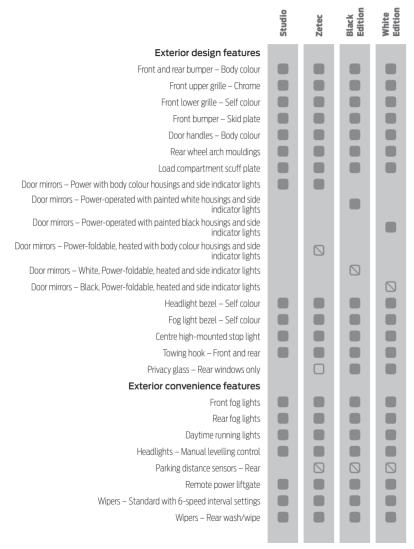
The tray-style all-weather floor mats with KA+ nameplate are tailor-made to fit perfectly and protect against dirt and damp. Securely fixed directly onto the vehicle's floor, the mat cannot slip and interfere with the pedals. (Accessory)

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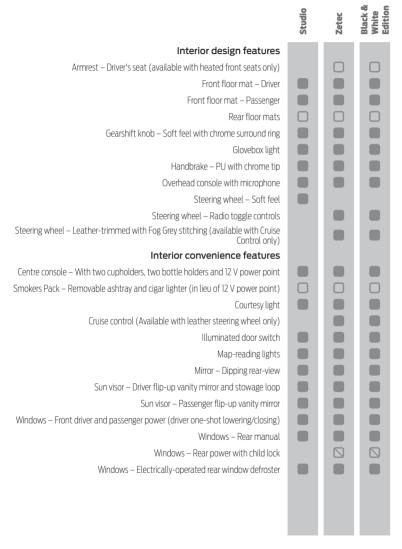
Driver Assistance Pack

Features rear parking distance sensors, rear power windows and power-foldable heated door mirrors with body colour housings.









Trip computer

Provides important information about your mileage, fuel consumption, speed and outside air temperature. It also includes 'distance to empty': approximately how far you can go on the fuel left in the tank.



Audio and communication systems

Radio, AM/FM dual tuner radio, mini overhead console with microphone, device dock with USB, Bluetooth® connectivity, AUX jack and four speakers Radio/CD with DAB, single CD, AM/FM tuner radio, 4.2" colour MFD screen, Ford SYNC, mini overhead console with microphone, iPod and Bluetooth® connectivity, MyKev®, Voice Control



AM/FM radio with MyFord Dock



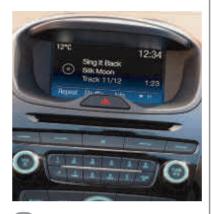
- USB and Bluetooth® connectivity
- AUX jack
- Four speakers

DAB radio/CD with Ford SYNC



- 4.2" colour screen
- iPod® and Bluetooth® connectivity
- SYNC AppLink
- Voice Control System
- MyKey®
- Emergency Assistance[†]
- Four speakers

Ford SYNC



*Compatible mobile phone required. You can browse a list of AppLink-compatible apps from your regional Ford website, or via the Ford App Catalog available in iOS and

Android stores, SYNC AppLink is not supported by all

countries. This feature works when paired with a compatible connected mobile phone that is with you and

[†]Ford Emergency Assistance operates in over 40 European

switched on when an airbag is deployed or a sensor that registers a crash deactivates the fuel pump. Emergency Assistance is not supported by all European languages. See your local Ford website for latest information.

European languages.

How it works

- Ford's enhanced in-car connectivity system lets you play music and make and receive hands-free calls – all with simple voice commands
- With SYNC AppLink you can also control apps* on your smartphone using voice commands
- Ford Emergency Assistance[†] is a feature developed as part of SYNC. In the event of an accident it supplies the emergency services with vehicle location information in their own language

Voice activated entertainment

Pair your mobile phone with SYNC and you can use voice commands to select music. Press the VOICE button on your steering wheel and you can say, for example, "Play artist Adele", or choose a particular track.

Voice activated phone calls

To make a call with SYNC, press the VOICE button and. when prompted, speak the name of your contact as it's written in your phone. You can also speak a number and SYNC will call it for you. SYNC will also alert you when a text message arrives. You can get SYNC to read it out by pressing the LISTEN button.



AppLink

Certain apps, such as Spotify, are enabled to work with SYNC. You can use several commands to control the apps*. In Spotify, for example, say "Choose playlist," followed by the name of the playlist, and Spotify starts playing while displaying the name of the track on the SYNC display.

How it helps you

- Using just your voice for all these functions enables you to keep both hands on the wheel, and to concentrate on a safer driving experience
- SYNC can alert you when you receive a text message, and you can even ask the system to read it aloud to you
- Ford Emergency Assistance† can enable the emergency services to reach you faster, which can be critical in some situations

Seats Front seat – 4-way manual driver seat (fore/aft/up/down) Front seat – 2-way manual passenger seat (fore/aft/recline) Front seats – 2-way manual height adjust head restraints Front seats – Heated driver and passenger seat Rear seats – 60/40 split rear seat Rear seats – 2-way manual height adjust head restraints Climate control Air conditioning – Manual Air conditioning – Electronic Air Temperature Control (EATC) Loadspace Load compartment light Load compartment side trim Load compartment tray

MyFord Dock

How it works

- Securely holds smartphones, satnavs and MP3 players
- Connects these electronic devices with the car's entertainment system
- Streams music through the car's speakers via Bluetooth® or a USB cable

How it helps you

- Mounted on your dashboard
- One simple solution to store, secure and charge your smartphone, satnav or MP3 player
- Provides covered storage when not in use













Hill Start Assist

How it works

- The system senses when the KA+ is stationary on a gradient and you have your foot on the brake
- When you take your foot off the brake, braking pressure is maintained for 2.5 seconds
- When you press the accelerator, the brakes automatically release

How it helps you

- Makes pulling away on a hill easier
- Gives you enough time to move your foot from the brake pedal to the accelerator without the car rolling backwards
- Also works in reverse gear





Optional, at extra cost

FORD KA+ Security











MyKey[®]

How it works

MyKey® is a Ford industry-first technology allowing parents to programme a key for younger drivers. The technology works by recognising different keys for the same car and then adjusting the vehicle settings according to the owner's requirements. It enables owners to set the system so that it:

- Limits top speed
- Reduces maximum radio volume
- Disables the audio system until seat belts are fastened
- Prevents deactivation of driver assistance and safety technologies
- Delivers an earlier low-fuel warning
- Issues visual and audible alerts when the speed exceeds a limit you have preprogrammed

How it helps you

MyKey® offers extra peace of mind when lending your KA+ to younger drivers. It assists safer driving by:

- Encouraging drivers to wear seat belts
- Helping to address some of the main factors that lead to accidents, including excessive speed



*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

1) Safety feature 2) Driver assistance feature. Note: A rear-facing child seat should

an operational front passenger's airbag. The safest place for children is properly

never be placed in the front passenger seat when the Ford vehicle is equipped with

restrained on the rear seat.

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	Studio	Zetec and Black & White Edition		Studio	Zetec and Black & White Edition
			Performance°		
Euro Stage	Stage VI	Stage VI	Max. speed (km/h)	159	166
Transmission	M5	M5	0-100 km/h (secs)	15.3	13.9
Drive	4x2	4x2	50-100 km/h* (secs)	18.6	20.3
Maximum Power PS (kW)	70 (51)	85 (63)	Weights and loads		
Torque Nm	105	112	Kerbweight (kg)#	1055	1055
CO ₂ emissions (g/km) ^{oo}	114	110	Gross Vehicle Mass (kg)	1530	1530
Fuel consumption in L/100 km [∞]			Gross Train Mass (kg)	2030	1830
Urban	6.6	6.3	Max. Towable Mass (braked) (12%*) (kg)	500	300
Extra Urban	4.0	3.9	Max. Towable Mass (unbraked) (kg)	500	300
Combined	5.0	4.8			

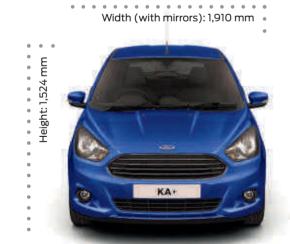
*In 4th gear. °Ford test figures. °The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under www.simi.ie. For further information see www.seal.ie.

				consumption		
d	FORD KA+	Engines,	fuel	consumption	and	performan

ngth (mm) 39	Overall length (mm)
rrors (mm)	Overall width with mirrors (mm)
rrors (mm) 17	Overall width without mirrors (mm)
rrors (mm) 17	Overall width with folded mirrors (mm)
den) (mm) 1:	Overall height (unladen) (mm)
ent) (mm) 24	Minimum distance between wheel arches (in luggage compartment) (mm)
o kerb (m) 1	Turning circle – Kerb to kerb (m)
(litres)‡	Luggage capacity (litres) [‡]
seat mode 2	4-seat mode
eats down) 8	2-seat mode (Rear seats down)
(litres)	Fuel tank capacity (litres)
Petrol	Petrol

Rear seats up **270**L (with tyre repair kit) 849L Rear seats down (with tyre repair kit)

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.





FORD **KA+** Dimensions and capacity



Visit your Ford Dealer and test drive the Ford KA+ for yourself. Find your local dealer: www.ford.ie.



build

Build and price your new Ford KA+ to your exact specification and see how it looks at www.ford.ie/buildandprice/ka+.

When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

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2-vear/unlimited km* Warranty 1-year/20,000 km* First Service Ford Roadside Assistance (Europe)

7 year/100.000 km Ford Protect Warranty (Optional)

2year/unlimited km* Paint Warranty

12-year/unlimited km* Perforation Warranty





Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Optional equipment. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. Note. Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. Note. This brochure contains both original Ford accessories as well as a range of products from our suppliers. +The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. Note. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. Note. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.





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