





Scan the QR codes in this brochure to access additional content. View Ford's remarkable history in action.

#### CONTENTS

Introduction 04
Spaciousness – for 5 adults
Ford SYNC
Rear parking distance sensors 12
Hill Start Assist
MyKey
Auto Start-Stop
Studio
Zetec
Active <b>26</b>
Remarkable Technologies
Colours <b>30</b>
Trims <b>32</b>

Wheels and tyres
Accessories <b>34</b>
Colour and trim <b>36</b>
Performance and efficiency
Styling and appearance
Driving experience <b>39</b>
Comfort and convenience
Safety and security42
Utility
Dimensions and capacity
Next steps 48
Warranty and service plans





## Make life easy.

The Ford KA+ is one of life's easier choices. Packed with remarkable technologies, our compact car looks and feels surprisingly larger than you might expect.



FordPass is a new platform that will empower you to rethink the way you move using a collection of personal, digital and physical solutions.

Ford KA+ Zetec in optional Ruby Red metallic body colour, privacy glass, Driver Assistance Pack and 15" alloy wheels.



## Easy to enjoy.

KA+ Active has adventure written into its DNA. This exciting new crossover retains all the urban practicality and playful charisma of KA+, while unique features include black-finish side cladding, front and rear bumpers, bright-finish roof rails, exclusive alloy wheels and Canyon Ridge metallic body colour. Increased ground clearance and elevated driving position give this plucky compact all the intrepid spirit of its larger SUV cousins.





KA+ Active with exclusive Canyon Ridge metallic body colour and 15" machined alloy wheels.

## Easy to take your friends.

The Ford KA+ is surprisingly spacious for a compact car. Offering generous shoulder width across the back seat and ample legroom, three passengers can sit in the back comfortably.





"Call John"

"Listen to message"

"Find town centre"

"I need fuel"

"I need to park"

"I'm hungry"

## Easy to stay connected.

#### Ford SYNC 3

Car journeys need not be a disruption to your connectivity. New **Ford SYNC 3** integrates seamlessly with your smartphone, letting you control everything from phone calls and text messaging to music – all via the 6.5" touchscreen or through remarkably simple voice commands.

(Standard on Zetec, Black & White and Active)

#### Sync 3 features:

- Manage your phone, music and apps with simple voice commands
- Hear your text messages read aloud for you
- Emergency Assistance<sup>†</sup> helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language

### **Ford**Pass

The new FordPass app lets you access a range of Ford services designed to help make journeys easier and more enjoyable. These include:



- Live Traffic\* delivers up-to-the-minute traffic data for the best-calculated journey times possible
- Find fuel lets you search for refuelling points, refine your search by brand or fuel grade, and compare pricing
- Parking search for available parking spaces, check their costs, opening hours and ratings
- **Destinations** Search for points of interest around your current location or en route to your planned destination. FordPass will automatically send these locations to your SYNC 3 Navigation system when you connect through AppLink





#### ouchscreen

The SYNC 3 touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone. You can also switch between daytime and night modes, and tailor presets for multiple users.

Please note Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

IFord Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

## Easy to reverse into spaces.

#### Rear parking distance sensors

With the Ford KA+, you won't have to pass by those more challenging parking spaces. An audible warning helps you judge the distance between your car and obstacles at the back, for easier parking and manoeuvring. (Option)



## Easy to start on a hill.

#### Hill Start Assist

Helps to prevent the car from inadvertently rolling backwards. After releasing the brake pedal when stationary, the system keeps the wheels braked, leaving you enough time to move your foot from the brake pedal to the accelerator without the car rolling backwards. (Standard on all series)



## Easy to share.

#### MyKey

MyKey lets you tailor your car settings to suit individual users, automatically activating each time MyKey is used. (Standard Zetec, Black & White and Active). These settings allow you to:

- Set speed limit with reminders
- Set audio volume limits
- Prevent important driver assistance features from being switched-off
- Activate individual settings automatically





## Easy to keep your eyes on the road.

No need to keep fiddling with the controls. Innovative features such as Electronic Automatic Temperature Control (EATC), rain-sensing wipers, automatic headlights plus SYNC 3 voice control, take care of all the little details so you can just concentrate on enjoying the drive.

- Control music, phone calls and text messaging using only your voice
- EATC maintains the precise temperature you select for air-conditioned or heated comfort
- Windscreen sensors automatically activate your wipers when rain is detected, and adjust to the intensity of the shower
- Automatic headlights detect failing levels of natural light and automatically activate your headlights for you

## Easy to save fuel.

#### Auto Start-Stop

Auto Start-Stop will automatically switch off the engine when you come to a halt and put the vehicle in neutral. It then restarts smoothly when you want to move off, thereby reducing fuel consumption and  $CO_2$  emissions. (Standard on all series)

- Helps to reduce fuel costs
- Lowers fuel consumption and CO<sub>2</sub> emissions
- Works automatically, making it effortless to move off



#### FORD **KA+** Models

#### Studio

#### Standard exterior features

- 15" steel wheels with 8x2-spoke wheel covers
- Full chrome grille
- Power-adjustable door mirrors
- Front fog lights
- Daytime running lights
- Body colour front and rear bumpers
- Hill Start Assist

#### Standard interior features

- Auto Start-Stop
- Audio system with Bluetooth® connectivity
- 60:40 split rear seats
- Electrically-operated front windows
- Trip computer
- Front floor mats
- MyFord Dock
- Speed Limiter
- Perimeter Alarm

#### **Engines**

1.2 Ti-VCT 70 PS (51 kW)





■ Front fog lights (Standard)



Auto Start-Stop (Standard)



#### FORD **KA+** Models

#### Zetec

#### Standard exterior features in addition to Studio

■ 15" alloy wheels

#### Standard interior features in addition to Studio

- Leather-trimmed steering wheel
- Cruise control
- Air conditioning
- MyKey
- Ford Radio/CD with DAB, including Ford SYNC 3 with Voice Control, 6.5" touchscreen and AppLink, and USB connectivity
- Emergency Assistance

#### **Engines**

1.2 Ti-VCT 85 PS (63 kW)





 Ford SYNC 3 with Voice Control and touchscreen (Standard)



Cruise control (Standard)



#### FORD **KA+** Models

#### **Active**

#### Standard exterior features

- 15" Machined alloy wheels
- Unique Active front grille
- Bright-finish roof rails
- Black-finish rocker and wheel arch mouldings
- Increased ride height
- Rear privacy glass

#### Standard interior features

- Sports style leather-trimmed steering wheel
- Exclusive Active interior trim
- All weather floor mats
- All weather load compartment mat

#### **Engines**

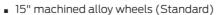
1.2 Ti-VCT 85 PS (63 kW)









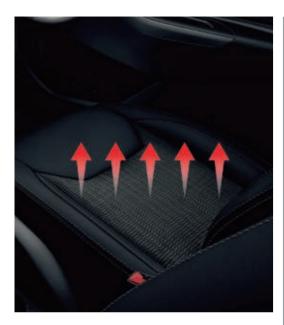








#### FORD KA+ Remarkable Technologies



#### **Heated front seats**

For those cold days, nothing is better than the luxury of heated front seats. (Option on Zetec, Black & White and Active)

#### Power-foldable heated door mirrors

Ideal for quickly clearing frost and squeezing into tight parking spaces. (Option on all series)





#### Quickclear heated windscreen

A heated element built into the windscreen is designed to clear the glass of frost and condensation in seconds, even on the coldest mornings. (Option on Zetec, Black & White and Active)

#### Privacy glass

Not only does privacy glass make it difficult for prying eyes to see into your KA+, but the tinted glass also helps keep the interior cooler on hot days. (Standard on Black & White and Active. Option on Zetec)





#### **Cruise control**

Your KA+ will maintain the speed you set via the steering wheel controls until you choose to override it. (Only available with leather-trimmed steering wheel) (Standard on Zetec, Black & White and Active)

#### **Ford Power Starter Button**

Once in the car, no need to use a key to start it – just press the power starter button. (Option as part of a pack on all series)



29



Ruby Red Exclusive body colour\*



Shadow Black Premium body colour\*



Smoke Grey Premium body colour\*



Deep Impact Blue Premium body colour\*



Canyon Ridge Exclusive body colour‡



Moondust Silver Premium body colour\*



White Gold Premium body colour\*



\*At extra cost.

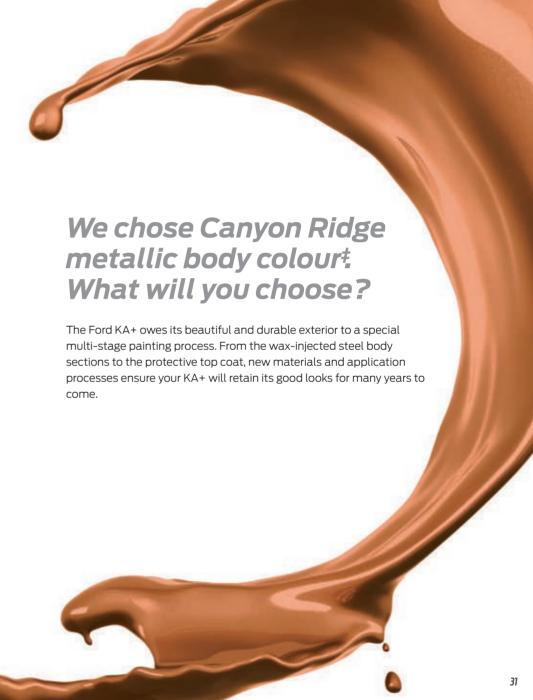
!Exclusive to Active.

\*\*Only available with 85 PS engine.

The Ford KA+ is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Please note The car images used are to illustrate body colours only and may not reflect current.

specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



Oxford White

Standard body colour

## Sit in comfort and ride with style.

The look and feel of interior materials plays a large part in appreciating the overall driving experience. That's why great care has been taken in designing and crafting the trim for your Ford KA+.



**Lodha** in Charcoal Black



steel wheel with 8x2-spoke wheel cover
(Fitted with 195/55 tyres)
(Standard on Studio)



5x2-spoke alloy wheel (Fitted with 195/55 tyres) (Standard on Zetec)



5x2-spoke machined alloy wheel
(Fitted with 195/55 tyres)
(Option on Zetec)



5x2-spoke painted black alloy wheel
(Fitted with 195/55 tyres)
(Standard on Black & White – White
edition only)



Verge in Dark Rust

#### FORD KA+ Accessories

#### Load compartment tray

Durable tray, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

#### Detachable tow bar

For extra transport and stowage capability, the tow bar can tow up to 500 kg depending on engine (check with your Ford Dealer for further details). The tow bar can be detached if not in use. (Accessory)

#### Uebler‡ rear bike carrier

High-quality tow bar-mounted bike carrier with optional practical tilting mechanism (depending on bike carrier model), for easy access to the load compartment.

(Accessory)

#### **Park Distance Control**

An audible warning helps you to judge front and rear parking distances. (Accessory)

#### ClimAir®‡ wind deflectors

Allow fresh air to enter the vehicle while driving with the front and rear windows open, even during light rain or snow.

#### Wheel inserts

White wheel inserts provide extra eye-catching style. Available on 15" 5x2-spoke alloy wheels only. (Option and accessory)

#### Mudflaps

Contoured mudflaps help to protect the bodywork of your KA+ from stone chips and road spray. Available for front and rear. (Accessory)

#### All-weather floor mats

The tray-style all-weather floor mats with KA+ nameplate are tailor-made to fit perfectly and protect against dirt and damp.
The driver's mat is securely fixed directly onto the vehicle's floor. (Accessory)

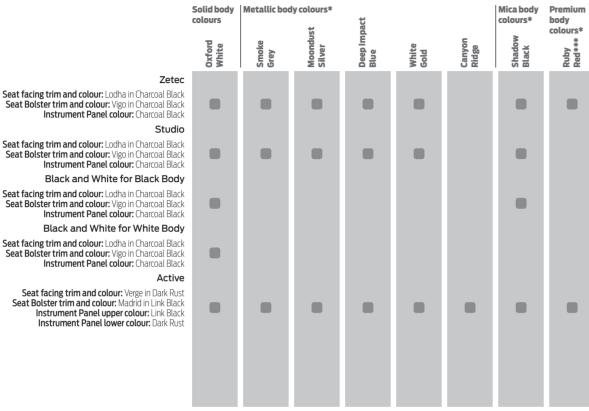


For a comprehensive list of accessories, view the Online Accessory Catalogue at www.ford-accessories.com

For a range of Ford branded items – from clothing to lifestyle products and model cars – visit www.fordlifestylecollection.com

Please Note The mudflaps shown will be available on Ford KA+ from 2019

#### FORD KA+ Colour and trim



\* Option at extra cost, \*\*Not available on 4-door. \*\*\*85 PS variant only

Available

36

#### FORD KA+ Fuel and performance

#### Reality check. Making fuel economy figures more realistic.

5-door

The test used to establish fuel consumption and  $CO_2$  figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedeure (WLTP) has replaced the old NEDC test. The Fuel Consumption and  $CO_2$  figures shown are derived from the new WLTP test. Please note that vehicle registration tax (VRT) is not based on these WLTP figures in 2019, these figures are for information purposes only.

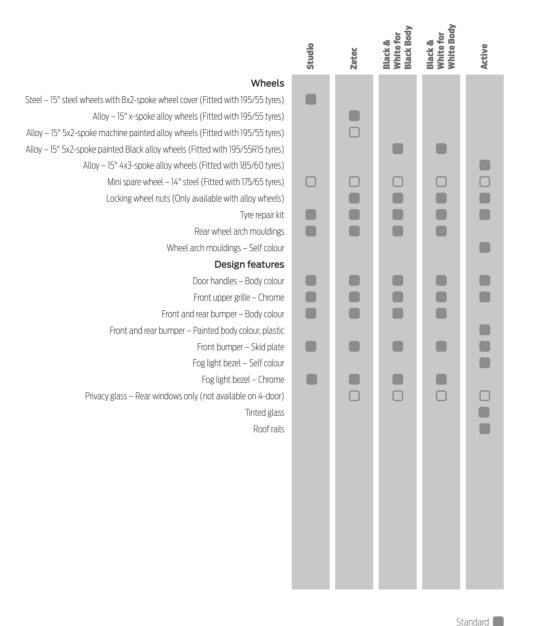
The table below shows the fuel consumption (WLTP) and  $CO_2$  emissions (WLTP) for each available engine when fitted on a standard specification KA+ (with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and  $CO_2$  emissions. Please speak to your Ford Dealer for more information.

	5	Ե
	7. ₹	7.7 7.1
Euro Stage	Stage 6.2	Stage 6.2
Transmission	5-speed manual	5-speed manual
Drive	4x2	4x2
Maximum Power PS (kW)	70 (51)	85 (63)
Torque Nm	107	107
WLTP CO₂ emissions Min/Max (g/km) <sup>∞</sup>	130-130	133-146
WLTP Fuel consumption in L/100 km <sup>oo</sup>		
Min/Max Combined	5.8-5.8	5.9-6.5
Performance®		
Max. speed (km/h)	164	169
0-100 km/h (secs)	14.6	13.5
50-100 km/h* (secs)	19.3	19.3

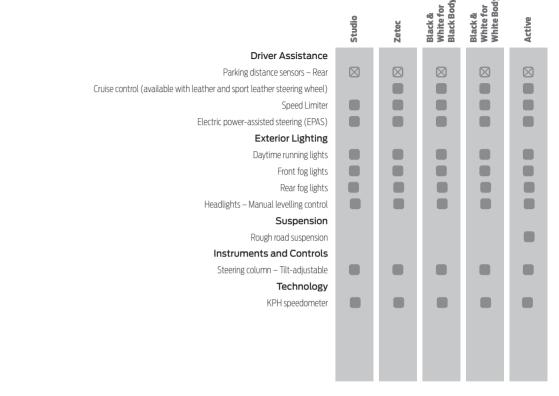
00 The fuel consumption you achieve in real life conditions and CO<sub>2</sub> produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving styles and vehicles load. The declared Fuel/Energy Consumption CO<sub>2</sub> Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behavior as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range, Co2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge.



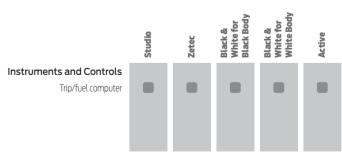
#### FORD **KA+** Styling and appearance



#### FORD KA+ Driving experience



#### FORD **KA+** Performance and efficiency



Standard Standard

Optional, at extra cost 🔲

Part of an option pack, at extra cost 🛛

## FORD KA+ Comfort and convenience | Page | P

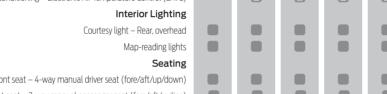
Standard 
Optional, at extra cost

Optional, at extra cost (

Part of an option pack, at extra cost 🏻

## FORD **KA+** Comfort and convenience

# Interior Convenience Smokers' Pack – Removable ashtray and cigar lighter (in lieu of 12 V power point) Centre console – With two cup holders, two flask holders and 12 V power point Audio and Communication systems Radio with DAB, AM/FM tuner radio, device dock, mini overhead console with microphone, iPod® and Bluetooth® connectivity, Voice Control System and four speakers (Not available on 4-door) Radio/CD with DAB, AM/FM dual tuner radio, mini overhead console with microphone, SYNC 3, steering wheel radio toggle controls, Emergency Assistance, diversity and GPS antennas and 2 USB ports (not available on 4-door) Climate Control Air conditioning – Manual Air conditioning – Electronic Air Temperature Control (EATC)



Front seat – 4-way manual driver seat (fore/aft/up/down)

Front seat – 2-way manual passenger seat (fore/aft/recline)

Front seats – Heated driver and passenger seat (available with armrest only)

Rear seats – 60/40 split rear seat

Rear seats – 60/40 split rear seat Rear seats – Centre head restraint

Standard

Optional, at extra cost  $\square$ 

Part of an option pack, at extra cost 🏻

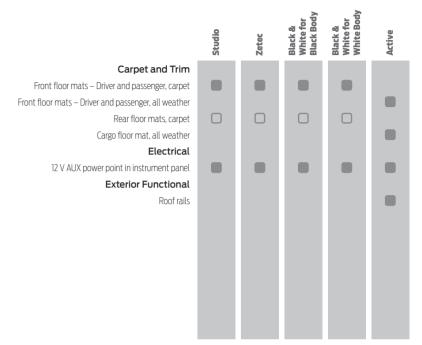
*4*0

#### FORD KA+ Safety and Security Anti-lock braking system (ABS)<sup>1)</sup> and Electronic Stability Control (ESC)<sup>1)</sup> with Hill Start Assist<sup>1)</sup> Airbags – Front driver and passenger<sup>1)</sup>◆ Airbags – Side impact, drivers and passenger<sup>1)</sup> Airbags – Side curtain airbags<sup>1)</sup> Airbags – Passenger airbag deactivation switch<sup>1)</sup> Emergency Brake Warning<sup>1)</sup> Hazard warning lights<sup>1)</sup> Traction control button on instrument panel<sup>1)</sup> Tyre Pressure Monitoring System (TPMS)<sup>1)</sup> Seatbelts – 3-point with pre-tensioner<sup>1)</sup> Centre high-mounted brake light<sup>1)</sup> Security Remote, power central/double locking Remote fuel cap release Manual childproof locks on rear doors Engine immobiliser – Passive Anti-Theft System (PATS) Perimeter anti-theft alarm

<sup>1)</sup> Safety feature, <sup>2)</sup> Driver assistance feature.

Standard Optional, at extra cost

#### FORD **KA+** Utility



Standard 🔲

Optional, at extra cost

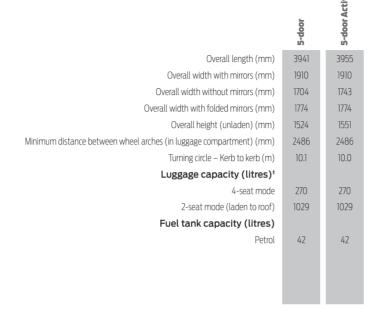
47

#### FORD KA+ Dimensions

Rear seats up (with tyre repair kit)

Rear seats down (with tyre repair kit)

849 L



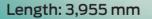


KA+

Width (with mirrors): 1,910 mm



Length: 3,941 mm





Width (with mirrors): 1,910 mm

#### Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car – for as long as you own it.

#### FORD BlueService

Delivering total peace of mind.

With Ford, the service doesn't end when you leave the showroom. Ford BlueService is designed to keep your Ford in great condition and help you make the most of your car — throughout its life.

- Free Electronic Vehicle Health Check with Video Reporting
- Free European Roadside Assistance
- Transparent prices
- A One Call number to connect you to all Ford services

#### FORD PROTECT

Extend your warranty up to 7 years/100,000km with Ford Protect.

Extend your standard 2-year warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- · High flexibility in duration and mileage
- Attractive annual fees
- Cover against unexpected repair costs
- Protection on trips abroad
- Inflation proof: all increases in repair costs are covered
- · Prolonged lifespan of your Ford vehicle
- · Protects your vehicle resale value





#### FORD KA+ Next steps



#### try

Visit your Ford Dealer and test drive the Ford KA+ for yourself. Find your local Dealer: www.ford.ie



#### build

Build and price your new Ford KA+ to your exact specification and see how it looks at www.ford.ie



When it comes to financing your vehicle, Ford Credit's size and expertise means they're well placed to provide you with a wide range of finance products. Ford Credit provides a range of finance products for your vehicle whether you are a private or business user.

The credit provider of these products is Bank of Ireland Leasing Ltd, trading as Ford Credit.

The FORD and FORD CREDIT trademarks are owned by Ford Motor Company and are used under licence.

For more information about the finance products provided by Ford Credit visit www.ford.ie



1890 812 333



When you drive away in your new vehicle, we're with you all the way. Ford has a large authorised service network to help you keep your vehicle in the best condition.

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your vehicle back to its pre-accident condition and on the road as quickly as possible.



**FordPass** is a new platform that will empower you to rethink the way you move. Finds parking locations nearby, contains vehicle and finance details, dealer information and a host of useful guides.

Live Traffic access is free for the first 2 years following the purchase of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.



#### FORD KA+ Ford Warranty

2-year/unlimited km* Warranty
1-year/20,000 km* Ford Assistance Roadside Cover (Europe)
5-year/200,000 km Ford Protect extended Warranty (Optional)
7-year/100,000 km Ford Protect extended Warranty (Optional)
2-year/unlimited km* Paint Warranty
12-year/unlimited km* Perforation Warranty

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Optional equipment. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option' or 'Option' and your should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. Note. Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. Note. This brochure contains both original Ford accessories as well as a range of products from our suppliers. Fitment of accessories may have an impact on your vehicle's fuel consumption. • The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier so won warranty, the details of which can be obtained from your Ford Dealer. Note. The Bluetooth' word mark and logos are owned by the Bluetooth SIG, inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. Note. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

Published by Henry Ford& Son Ltd, Elm Court Court Boreenmanna Road Cork T12HHW2.

BJN 206838. FoE I75E PN 871504/1218/IRL en August 2017.

Ford Motor Company Limited.

Standard

Option



48

