



The new Kia
CEED



The Power to Surprise

EXTERIOR DESIGN

The new Kia Ceed. The right place, the right time.

If you're serious about enjoying every ride, you're invited. If you want to look the part while having fun, we speak the same language. And if you think dynamic styling should be met by dynamic drive, you've found your match. The new Kia Ceed instantly grabs your attention: the bold design features a dual-layered front grille and dazzling 'Ice-Cube' LED Daytime Running Lights, a chrome window line and on the K4 and K5 enjoy sports tyres on 17" two-tone alloy wheels. In short, it has everything to put the fun back into driving.



Add more freedom.

Need more room to enjoy your day? Meet the new Kia Ceed Sportswagon. It combines assured, athletic design with heaps of space and a dynamic drive. At the front, it shares the hatchback's design credentials, while the low, sleek profile with its chrome-framed windows extends further than ever before. Plus, the sleek roof rails give you the freedom to add whatever you need. So let nothing stop you. The Sportswagon is available in the K3 trim only.



Enjoy space in style.

Named Sportswagon for a reason, this new Kia has space wrapped up in dynamic style. For a fitting finale, the rear reveals a sporty spoiler and striking rear combination headlamps with LED Daytime Running Lights that emphasise the width of the car, complete with a bold rear bumper. It all points to an exciting, spacious driving experience.

Designed for you.

Refined and intuitive in equal measure, in the Ceed everything is designed around the driver: the seamless, horizontal layout of the instrument panel creates a light and airy atmosphere. This sense of roominess is matched by soft-touch surfaces emphasizing the high-quality feel of the interior. Exceptional style is paired with innovative technology: it includes a seamless 8" touch screen with navigation system in the K4 and K5, the K2 and K3 have a 7" screen, and all trims come with Android Auto and Apple CarPlay as standard.

Interior shown is the 5 door K5 featuring leather seats.

CONNECTIVITY

Stay tuned to your world.

On the move, yet always connected. In the new Kia Ceed, technology is simply effortless. Select your destination on the K4 or K5 via the seamless 8" touch screen with navigation system complete with a seven-year map update to keep you on track. While in the K2 and K3, Android Auto and Apple CarPlay give you the world at your fingertips... and your voice! Manage functions with integrated voice recognition, and use Bluetooth for all your music and calls.



Wireless Phone Charger

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger.

Wireless charger not available in K2 trim line.



Smartphone Compatibility

Turn your car into an extension of your phone, and have access to features like voice control, maps, calls, messages, music and podcasts!



androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Ceed's display, so you can get directions, make a call and listen to music – all while staying focused on the road.

* Smartphone with data plan required to activate services. ** Legal restrictions to these services may apply depending on country usage.



7 Year Map Update

As part of our extensive quality promise, all new Kia Ceed K4 and K5 vehicles factory-fitted with the 8" LG navigation device are entitled to 6 free annual map updates at the service point. This unique programme ensures your navigation system is always up to date.

Protect yourself with advanced features.

Peace of mind is key to enjoying your ride. That's why the new Kia Ceed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



Blind-Spot Collision Warning (BCW)

The Blind-Spot Collision Warning system has radar sensors that monitor your blind spots and warn you of oncoming cars with a symbol in the side-view mirror. K5 trim only



High Beam Assist (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.



Rear-view camera

The Rear-view camera gives you the full picture when reversing into a parking spot by displaying dynamic guidelines on the LCD screen to help guide you into place.



Lane Keeping Assist (LKAS)

No need to worry about drifting out of your lane. The Lane Keeping Assist uses a camera mounted at the top of the windscreen to monitor lane markings, and if you move out of the lane unintentionally the system will alert you and even steer the car back into your lane.



Forward Collision-Avoidance Assist (FCA)

The FCA system can detect preceding vehicles as standard and, pedestrians crossing the road. Using a camera and radar sensors to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with pedestrian detection, the steering wheel gives a haptic response. If there is No driver reaction, the car brakes automatically to avoid or mitigate an accident.



Driver Attention Warning (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.



Intelligent Speed Limit Warning (ISLW)

The Speed Limit Information Function gives you all the necessary information to help you stay within the speed limits. Using the camera on the windscreen, it reads speed limits and overtaking restrictions, and displays the information clearly on the navigation screen and cluster. K5 trim only

POWERTRAIN

Expect more. Enjoy more.



If you like exploring new territory, you've come to the right place. The new Kia Ceed offers decisively dynamic engines to suit your taste. Choose between powerful petrol models and efficient diesel engines ranging from 120 to 140 PS paired with a manual transmission or a 7-speed dual clutch for agile gear changing and efficiency. The K2 and K3 are equipped with an Eco Pack featuring an Active Air Flap behind the front grille. It reduces drag to improve fuel efficiency and helps cut CO2 emissions and engine warm-up time.



7-speed DCT (dual-clutch transmission)

The latest-generation 7-speed dual-clutch transmission ensures a sporty drive and excellent fuel efficiency. The DCT is optional with the 1.4 petrol engine.



Manual transmission

The manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.



Diesel

The Kia Ceed diesel models have been fitted with our new 1.6 litre CRDi 115 PS engine. These new engines have been refined with lower CO2 emissions and feature an advanced selective catalytic reduction system..



Petrol

Gasoline particle filters are standard on all turbo charged petrol engines. Petrol range includes the 1.0 litre turbo GDi and the new 1.4 turbo GDi with 140 PS.

VERSATILITY

Make room for more of you.



The new Kia Ceed Sportswagon not only offers more room for everyone on board – in fact its luggage capacity ranks amongst the best in the segment – it's also an expert at making space work for you. Whether it's true one-touch folding rear seats, or the well placed luggage compartments – this Ceed is packed with ideas that take you further.



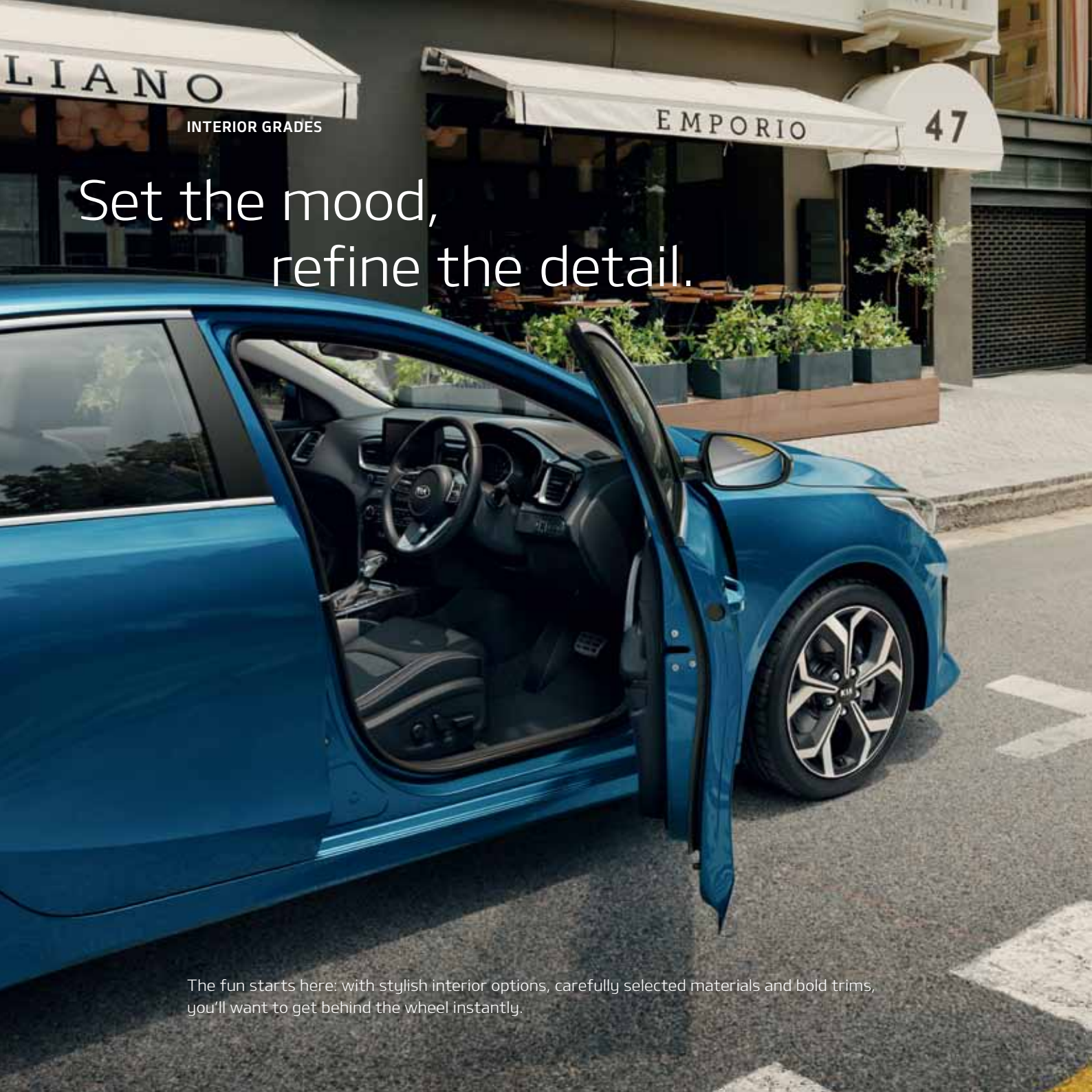
60:40 flat folding seats

Thanks to the split folding seats, the Sportswagon adapts to your needs – great for transporting sports equipment or other long items.



Boot space

With the rear seats folded, you'll enjoy 625 litres of luggage space. There are also two underfloor storage compartments to maximise your luggage area. A handy range of hooks and cargo screen helps you keep your belongings secure and organised. Plus, a storage area under the boot cover can keep smaller items away from prying eyes.



INTERIOR GRADES

Set the mood,
refine the detail.

The fun starts here: with stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly.



K2 standard black grade

The standard LX grade features black fabric seat upholstery and eye-catching dark metal paint dashboard accents.



K3 black colour pack

This black colour pack comes with black cloth and artificial leather-trim seats, high-gloss black trim and eye-catching satin chrome dashboard accents.



K4 grey colour pack

Two-tone grey cloth and artificial leather-trim seats, featuring high-gloss black trim and eye-catching satin chrome dashboard accents.



K5 black leather grade

Soft, bolstered seats with black genuine full leather offer long-lasting comfort. A perfect match for the high-gloss trim and satin chrome dashboard accents.

Choose the Ceed you love.



K2 and K3

Perfectly equipped when it comes to keeping you safe, these trims feature Lane Keeping Assist, Forward Collision Warning and Driver Attention Warning as standard. The headlamps with 'Ice-Cube' LED daytime running lights aren't just a stylish addition, they also include convenient High Beam Assist for safe night-time driving. Bluetooth and the floating 7" LCD display with Android Auto and Apple CarPlay compatibility ensure an effortless multimedia experience. Both feature the 16" alloys, while if you opt for the K3 you can enjoy the wireless phone charger, rear LED lamps, parking distance warning and more.



K4 and K5

If style and comfort are top of your list, these trims are your answer. Inside, you'll enjoy automatic temperature control, an 8" LCD navigation system, two tone cloth and leather seats in the K4 and full artificial black leather in the K5. On the outside, 17" wheels add to the sporty feel, while privacy glass is added to the rear windows. Both trims come with a rain sensor while the K5 features heated seats front and rear, ventilated seats at the front along with a smart key with push button start. In addition to the standard safety features, the K5 comes equipped with Blind spot Collision Avoidance and Intelligent Speed Limit Warning.



PEACE OF MIND

All the peace of mind you'll need.

7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty. This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like hybrid and electric powertrain technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.



The Kia 7-year warranty

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar). Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.



Colour your fun.

With a choice of 7 body colours and two striking wheels, there's a Kia Ceed destined to be your personal favourite.

Exterior Colours



Blue Flame (B3L)



Lunar Silver (CSS)



Penta Metal (H8G)



Black Pearl (1K)



Sparkling Silver (KCS)



Infra Red (AA9)



Cassa White (WD)

Rims

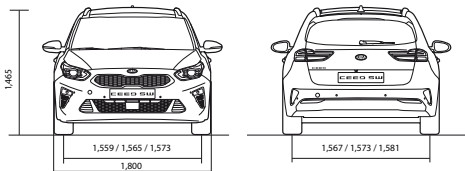
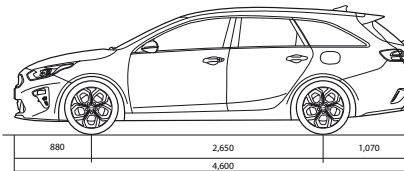
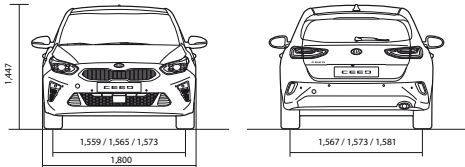
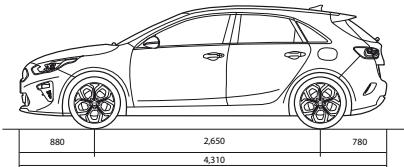


16" alloy wheel
(K2 and K3)



17" alloy wheel
with diamond-cut
finish (two-tone)

Dimensions (mm)



Specifications 5 door Ceed

Engine	1.0-litre T-GDi – GPF	1.4-litre T-GDi – GPF		1.6-litre CRDi – SCR
Transmission	6-speed MT	6-speed MT	7-speed DCT	6-speed MT
Driveline	FWD	FWD		FWD
Fuel type	Gazoline with Gazoline Particle Filter (GPF)			Diesel with Selective Catalytic Reduction (SCR)
Engine type	12 (four per cylinder)	16 (four per cylinder)		16 (four per cylinder)
Engine displacement (cc)	998	1,396		1,589
Max. power (PS/rpm)	120	140		115
Max. torque (Nm/rpm)	172	242		280
Top speed (kph)	190	210	205	192
CO ₂ combined (urban) (g/km)	144–152	155–170	151–152	110–115
CO ₂ combined (extra-urban) (g/km)	109–115	112–115	110–115	93–98
CO ₂ combined (combined) (g/km)	122–128	128–135	125–129	99–104
Fuel consumption (urban) (l/100km)	6.3–6.7	6.8–7.5	6.6–6.7	4.2–4.4
Fuel consumption (extra-urban) (l/100km)	4.8–5.0	4.9–5.0	4.8–5.0	3.6–3.7
Fuel consumption (combined) (l/100km)	5.4–5.6	5.6–5.9	5.5–5.7	3.8–4.0
Kerb weight (kg) (max.)	1,352	1,380	1,412	1,449
Gross vehicle weight (kg)	1,800	1,820	1,850	1,800
Max. tow weight (kg) braked	1,200	1,000 (SW: 1,410)		1,200 (SW: 1,500)
Max. tow weight (kg) unbraked	600	450		600

Dimensions and capacities

Overall length (mm)	4,310 (SW: 4,600)	Overall width (mm)	1,800
Overall height (mm)	1,447 (SW: 1,465)	Wheelbase (mm)	2,650
Front overhang (mm)	880	Rear overhang (mm)	780 (SW: 1,070)
Fuel tank (litres)	50		
Luggage (VDA)	395 (SW: 625)		

Real Driving Emissions method. Test details for Ceed SW not available at time of going to print.

The specified consumption and emission values were determined according to the legally prescribed measurement procedures (EU) 2017/1153. The above values have been tested in the new WLTP, Worldwide Harmonized Light Vehicle Test Procedure, test cycle and converted back to NEDC, New European Driving Cycle, and additionally measured according to the RDE, Real Driving Emissions method.

Interior

	First row	Second row
Headroom (mm)	987 (SW: 994)	968 (SW: 986)
Legroom (mm)	1,073	883
Shoulder room (mm)	1,428	1,406



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Please note that whilst every effort has been made to ensure that the specifications shown here are present and correct to the Irish market, occasionally changes may occur which may not be reflected in this document. Due to the limits of the printing process, the colours shown may differ slightly from actual colours. Please check in the showroom and with your dealer that your chosen model has your required specification.



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