



The Power to Surprise



### Be dazzled.

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It's hard not to be impressed by the all-new Kia Rio. It's a compact car that manages to pack in everything you need – and a whole lot more. A sleek, dynamic design gives the Rio head-turning appeal. The comfort features, equipment and cutting-edge technology will make your journeys a pure pleasure. And the advanced safety features will give you all the peace of mind you deserve.



#### 7" colour screen navigation system

The multi-language navigation system includes a high-definition 7" TFT-LCD screen and a back-up camera display.



#### Bluetooth

In the all-new Rio, Bluetooth technology gives you hands-free access to your phone and selected functions.

## Voice recognition

Voice recognition (optional) lets you navigate, place and take calls, listen to text messages, control audio and more – all by using your voice.



- 1. Supervision cluster with 3.5" LCD screen A tasteful, customizable and intelligently designed supervision cluster displays outside temperature, as well as vehicle and trip data. (Not available in L or LX model.)
- **2. 5" colour touch-screen audio** The 5" TFT-LCD touch-screen audio system displays artist and track names and can be controlled at the tap of a finger. The system offers MP3 compatibility. (EX ADAS and EXS models only.)
- 3. Auxiliary and USB connections Flash drives and other compatible audio devices can be connected via the aux port or USB ports.

4. Please note that the 7" colour screen navigation system and the voice recognition are only in the Rio Platinum model. Bluetooth is standard across all models.

#### A car as connected as your life.

You'll be spoiled for choice when it comes to connectivity in the all-new Kia Rio. A state-of-theart infotainment system keeps you fully connected, informed and entertained using a host of the latest – and smartest – technologies.

### A whole new kind of comfort.

The all-new Kia Rio takes comfort seriously. With advanced features you can add a little extra indulgence to your journeys. And thanks to maximised spaciousness, there's always plenty of room to stretch out and venture out. 1





- 1. 60:40 split-folding rear seats The rear seats split 60:40 and fold flat to give you full flexibility for people or cargo.
- 2. Full-folding rear seats Rear seats fold flat to accommodate long or bulky items in an extended cargo space.
- **3.** Adjustable cargo floor Position the cargo-area floor higher to be flush with the folded seat backs (left), or lower to accommodate tall items (right).

### Ready for any kind of action.

Whether it's people or cargo, the new Kia Rio allows everyone and everything to be comfortably accommodated. With its roomy interior, generous 325 litres of cargo space and flexible folding rear seats, the Rio is ready for just about any adventure you can think of.

**4. Luggage net** An elasticized luggage net prevents luggage and cargo from moving about.

PRO CITITION

5. Covering shelf A rear covering shelf keeps cargo out of sight. Attached to the tailgate by cords, it lifts easily out of the way when the gate is opened.

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RID

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### Dynamic from the inside out.

Performance is paramount in the all-new Kia Rio. Designed to deliver a dynamic ride, the Rio boasts a modified chassis to ensure more agile and immediate handling, with improved ride comfort. With a choice of transmissions and engines, you can be sure that every driving experience will be an enjoyable one.

KIN

RIO

Engine	K1.2 MPI U	J2 1.4 TCI (WGT)	
Displacement (cc)	1,248	1,396	(H)
Max. power High power		90/4,000	
(ps/rpm) Low pow	84/6,000	77/4,000	
Max. torque High power ver.		24.5/1,500~2,50	00
(kg·m/rpm)	v power ver.	24.5/1,500~2,	,000
Mated transmission 5M		м/т 6м/т	

#### Manual transmission

An efficient 6-speed or 5-speed manual transmission offers quick, smooth shifts and gear ratios selected to fit the engine's torque curve.



- 1. Autonomous Emergency Braking (AEB) Combining radar and camera data, the AEB system activates the brakes when it detects any risk of collision. If the distance between the Rio and either the vehicle ahead or pedestrians is too small, the system will apply the brakes automatically. When travelling between 8 and 80 km/h, the Rio will come to a complete stop. (EX ADAS model only.)
- 2. Lane Departure Warning System (LDWS) LDWS uses a camera mounted at the top of the windscreen to monitor lane markings, and alerts you if the vehicle deviates from the lane when the indicator has not been activated. (EX ADAS model only.)
- 3. PDW-R (Parking Distance Warning Reverse) For added assistance when reversing into a parking spot, audible beeps will alert you to any obstacles behind you. (Not available in L or LX models.)

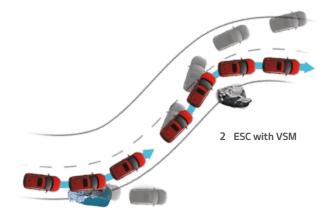
### Intuitive assistance to keep you safe.

In the new Kia Rio, safety is the highest priority. That's why it delivers innovative features and cutting-edge technology to keep you and your passengers as safe as possible on the road.



- 1. Hill-start Assist Control (HAC) Enjoy added support for those tricky hill starts. Hill-start Assist Control will prevent you from rolling backwards.
- 2. Electronic Stability Control (ESC) In the event of sudden braking or turning, Electronic Stability Control (ESC) activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.

**Vehicle Stability Management (VSM)** Along with motor-driven power steering, VSM helps ensure that the all-new Rio remains stable when simultaneously braking and cornering.



### Never lose control.

In the new Kia Rio, protective materials and highly advanced features will help to keep you safe, supported and in control.



The all-new Rio uses 51% Advanced High Strength Steel (AHSS) to deliver phenomenal body rigidity, enhanced cabin protection and dynamic performance.



# 8 zones with hot-stamped components

With hot-stamped components in 8 core stress areas, the Rio's strengthened body structure helps provide even more crash protection.

# 97<sub>m</sub> of structural adhesive

With more than six times as much structural adhesive as the previous generation, the all-new Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

**Six airbags** Protection includes front airbags for the driver and front-seat passenger, two air bags at the sides and two curtain airbags running the length of the cabin.





# All the peace of mind you'll need.

#### 7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumperto-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

#### 5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

#### Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

#### Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.



**The Kia 7-year warranty** 7-year/150,000 km new car warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar), subject to local terms and conditions.

### Add your own signature style.

With eight vibrant exterior colours and four different wheel styles to choose from, you can have the final say on how to finish off your all-new Kia Rio.

