



ALL-NEW MAZDA MX-30

100% ELECTRIC. 100% MAZDA



INTRODUCING MAZDA'S FIRST EVER ALL-ELECTRIC VEHICLE

The all-new Mazda MX-30 has been designed with Mazda's human-centric philosophy in mind, whilst making full use of the benefits of electric drive technology. The Mazda MX-30 is a one of a kind SUV. The open-feeling cabin is complimented with the floating centre console. The freestyle doors are designed so that they open from the centre outwards, letting the outside in. While the pure and intuitive driving experience stimulates your senses and uplifts your mood. The Mazda MX-30 features Mazda's new e-Skyactiv drive technology which combines a lightweight battery and an electric motor to offer a uniquely smooth, quiet and seamless driving experience. Keeping the feeling of car and driver as one alive, or as Mazda call it Jinba Ittai.





CHARGING THE ALL-NEW MAZDA MX-30



The all-new Mazda MX-30 is equipped with a 35.5kWh battery, which is ideal for your daily driving needs and delivers a feeling of confidence that you can get to wherever you need to go. Its driving range is approximately 200 kms (265kms city), while charging time is around 36 minutes 20-80% with a 50kW rapid charger, so you never have to worry about your urban commuting and other daily driving needs.

Home charging couldn't be simpler; Mazda MX-30 will charge from 0-100% in approximately 5 hours using a standard 6.6 kW AC wallbox. An additional €600 SEAI wallbox grant is available to make your transition to electric even easier. Your Mazda dealer can advise on a local installer.

A PLACE OF CALM - ALL-NEW MAZDA MX-30 INTERIOR



Inside the all-new Mazda MX-30 you will experience the highest levels of comfort. By using a range of exquisitely crafted eco-friendly materials, the interior is an inviting space that invigorates you each time you get behind the wheel. Mazda have used sustainable materials in certain areas of the cabin, for example the centre console features environmentally-sourced cork and our seats made from vegan friendly leatherette (from GT). The result is an interior which makes you feel warm and welcome.



7-INCH COLOUR TOUCH-SCREEN DISPLAY:

In addition to the 8.8-inch centre colour entertainment display which sits within the dashboard, all models will have the 7-inch colour touch-screen display positioned in front of the floating console.

This device serves two functions;

- 1) An intuitive touch operated climate control screen
- 2) An interactive device where the welcome graphic changes depending on the date, time of day and outside temperature. Giving you a more personal welcome as you enter the vehicle.



FLOATING CENTRE CONSOLE:

A unique design, with well thought-out functionality. By designing the console based on human characteristics, Mazda have ensured that the centre console functionality helps the driver focus on the road ahead, is user friendly and delivers comfort. The gear shift lever and Multimedia Commander control have been placed towards the front of the console for optimum driver comfort and usability.

GRADE HIGHLIGHTS

GS-L

STANDARD FEATURES:

- Type 2 Mode 2 cable for AC charging via UK/IRL 3-pin plug
- Type 2 Mode 3 cable for AC charging via home or public charge points
- DC socket for rapid charging up to 50kW
- Regenerative braking (5 modes, selected via paddle shift switches)
- 18" Silver Metallic alloy wheels
- LED Headlights with LED daytime running lights
- Black, electrically adjustable, heated, auto power-folding door mirrors with integrated indicator lights
- Front and rear parking sensors
- Reversing camera
- Dusk-sensing headlights
- Rain-sensing front wipers
- Black front grille
- LED rear combination lights with LED rear turn lights
- Instrument panel 7" TFT Colour driver display
- Windscreen projected colour Active Driving Display (head-up display) with Traffic Sign Recognition
- Light Grey Cloth with Dark Grey trim
- Driver seat manual tilt, slide, recline and height adjustment
- Passenger seat manual slide, recline and height adjustment
- Leather-wrapped steering wheel and shift lever
- Front and rear centre armrest
- 7-inch colour touch-screen for climate control settings
- 60:40 split folding rear seat
- Electronic Parking Brake with auto-hold and auto-disengage function
- Front electric windows with one-touch auto down / up
- Power button
- Remote central locking with deadlocking and automated door lock when driving
- Mazda Radar Cruise Control (MRCC) with Intelligent Speed Assist (ISA)
- 8.8" Colour entertainment display with Mazda Connect infotainment

- Multimedia Commander including separate volume dial
- Mazda Navigation System, including 5-years free European map updates
- 2xUSB ports and 12V Outlet
- FM/DAB radio with 8-speakers
- Apple CarPlay® & Android Auto™
- Integrated Bluetooth®
- Steering wheel mounted audio and Bluetooth® Controls
- Driver Attention Alert (DAA)
- Blind Spot Monitoring system (BSM) with Rear Cross Traffic Alert (RCTA)
- Smart Brake Support (SBS) with Turn-Across Traffic
- Emergency Lane-Keeping with Blind Spot Assist
- Front Smart Brake Support with Pedestrian Detection
- Lane Departure Warning System (LDWS)
- Lane-keep Assist System (LAS)
- Electric G-Vectoring Control Plus (e-GVC Plus)
- Hill Hold Assist (HHA)
- e-call with GPS
- Driver and front passenger airbags; front, side, curtain and driver knee
- Tyre Pressure Monitoring System (TPMS)
- Thatcham accredited alarm and immobiliser
- High Beam Control (HBC)
- Auto-dimming rear-view mirror
- Connected Services

GT

IN ADDITION TO GS-L GRADE, ADDS:

- Auto-dimming driver door mirror with adjustable memory linked to Head-up Display and seat
- 18" Bright Metallic alloy wheels
- Rear privacy glass
- Piano Black window trim
- Frameless auto dimming rear-view mirror
- Steering wheel chrome centre bezel
- Chrome power button surround
- Chrome glove box handle
- Light Grey cloth seats with Stone Leatherette
- 8-way power adjustable driver seat with memory linked to door mirror and Active Driving Display
- Power driver lumbar support
- Heated front seats (3-stage settings)
- Smart keyless entry

GT SPORT

IN ADDITION TO SPORT LUX GRADE, ADDS:

- Front wiper de-icer
- Adaptive Signature LED headlights with LED daytime running lights
- Power tilt and slide sunroof
- Signature rear LED lights
- Heated steering wheel
- 12-speaker Bose surround sound system, with Bose CenterPoint, BassMatch and AudioPilot technology
- 150W standard UK/IRL 3-pin plug socket: Can be used to power external devices such as your laptop
- 360° View Monitor (front, rear and side cameras)
- Driver Monitoring (DM)
- Cruising Traffic Support (CTS)
- Front Cross Traffic Alert (FCTA)
- Smart Brake Support - Rear (SBS-R)
- Smart Brake Support - Rear Crossing (SBS-RC)

FIRST EDITION

IN ADDITION TO GS-L GRADE, ADDS:

- 18" Bright Metallic alloy wheels
- Adaptive Signature LED headlights with LED daytime running lights
- Piano Black window trim
- Rear privacy glass
- Signature rear LED lights
- Frameless auto-dimming rear-view mirror
- Light Grey cloth seats with Stone Leatherette
- 8-way power adjustable driver seat with memory linked to door mirror and Active Driving Display
- Power driver lumbar support
- Steering wheel chrome centre bezel
- Chrome power button surround
- Chrome glove box handle
- Heated front seats (3-stage settings)



PAINT OPTIONS



ARCTIC WHITE SOLID



POLYMETAL GREY METALLIC*



CERAMIC METALLIC*



JET BLACK MICA*



MACHINE GREY METALLIC*



POLYMETAL GREY METALLIC WITH
BRILLIANT BLACK ROOF AND SILVER
METALLIC SIDE PANELS* ^



CERAMIC METALLIC WITH BRILLIANT
BLACK ROOF AND DARK GREY METALLIC
SIDE PANELS* ^



SOUL RED CRYSTAL METALLIC WITH
BRILLIANT BLACK ROOF AND DARK GREY
METALLIC SIDE PANELS* ^

ALLOY WHEELS



18" Silver Metallic Alloys
(Standard on GS-L grade)



18" Bright Metallic Alloys
(Standard on GT, First Edition
and GT Sport grades)

*Mica/Metallic/Pearlescent/special paint available at additional cost. ^Not available on GS-L grade.

INTERIOR TRIMS



LIGHT GREY CLOTH WITH DARK GREY TRIM
(Standard on GS-L grade)



LIGHT GREY CLOTH WITH STONE LEATHERETTE
(Standard on First Edition, GT and GT Sport grade)



DARK GREY CLOTH WITH BROWN LEATHERETTE
(Optional on First Edition and GT Sport grade)

ADVANCED SAFETY TECHNOLOGY



SMART BRAKE SUPPORT (SBS) WITH TURN-ACROSS TRAFFIC

For the first time in a Mazda, SBS now includes a Turn-Across Traffic function to help prevent collisions when turning across traffic at junctions (standard on GT Sport grade). When turning right at a junction, the forward-sensing camera and millimetre wave radar sensors monitor oncoming traffic. When the system determines there is a chance of a collision occurring, it automatically applies the brakes to help prevent impact or mitigate damage that may occur. Programmed to monitor nearby vehicles, the function only operates at low speeds.



ROAD KEEP ASSIST

When travelling at speeds of over approximately 60 kph, the forward-sensing camera monitors kerbs, grass and other natural verges along the edges of unmarked roads. When the system determines there may be a chance of the vehicle drifting off the road, it assists the driver with preventative steering operations.



EMERGENCY LANE-KEEPING WITH BLIND SPOT ASSIST

The system uses 24GHz millimetre wave radar sensors to monitor the areas behind and to the sides of the car when travelling at speeds of over 60 kph. If the driver steers to change lanes when there is a threat of colliding with a vehicle approaching from the rear, the system assists steering operations to help prevent impact or mitigate damage that may occur.

ALL-NEW MAZDA MX-30 SPECIFICATIONS

Exterior

		GS-L	GT	First Edition	GT Sport
B-Pillar garnish:	Material Black	•	-	-	-
	Piano Black	-	•	•	•
Door mirrors:	Electrically-adjustable, heated, auto power-folding door mirrors	•	•	•	•
	With auto-dimming (Driver mirror only)	-	•	-	•
	With adjustable memory linked to Head-up Display, driver door mirror and seat	-	•	•	•
Headlights:	LED, with auto headlight levelling	•	•	•	•
	LED Daytime running lights	•	•	-	-
	High Beam Control	•	•	-	-
	Dusk-sensing headlights	•	•	•	•
	Coming home / leaving home lights	•	•	•	•
	Adaptive LED Headlights (ALH)	-	-	•	•
	Signature front LED daytime running lights	-	-	•	•
Paint:	Metallic / Mica / Pearlescent:	O	O	O	O
	Framed Top (3-tone paint):	-	O	O	O
Parking sensors:	Front and Rear	•	•	•	•
Parking aids:	Reversing camera	•	•	•	•
	360° View Monitor (front, rear and side cameras)	-	-	-	•
Privacy glass:	Rear side and rear windows	-	•	•	•
Rear roof spoiler:	Gloss Black	•	•	•	•
Rear lights:	LED rear combination lights with LED rear turn lights	•	•	-	-
	Signature LED rear combination lights with LED rear turn lights	-	-	•	•
	Rear fog light	•	•	•	•
Sunroof:	Power tilt and slide	-	-	-	•
Tyres and wheels:	215/55 R18 18" Silver Metallic alloy wheels	•	-	-	-
	215/55 R18 18" Bright Metallic alloy wheels	-	•	•	•
Wipers:	Front, rain-sensing	•	•	•	•
	Front wiper de-icer	-	-	-	•
	Rear	•	•	•	•

• = Standard equipment; - = Not available; O = Option available at additional cost.

Interior Features

		GS-L	GT	First Edition	GT Sport
Colour Active Driving Display:	Windscreen projected (colour head-up display) featuring Traffic Sign Recognition, vehicle speed including warnings, turn-by-turn navigation and Mazda Radar Cruise Control information.	•	•	•	•
Door trim:	Cork inserts around door handle	-	•	•	•
Electronic Parking Brake:	Auto-disengage function	•	•	•	•
	Auto-hold function	•	•	•	•
Electrical power outlet:	12v	•	•	•	•
	150W standard Irish domestic 3-pin socket: Can be used to power external devices such as your laptop	-	-	-	•
Grab handles:	Driver, Front passenger's and two rear, with rear coat hooks	•	•	•	•
Interior trim:	Chrome interior trim accents (steering wheel centre bezel, power button surround and glove box handle)	-	•	•	•
Interior Mirror:	Auto-dimming rear-view mirror	•	-	-	-
	Frameless auto-dimming rear-view mirror	-	•	•	•
Luggage compartment:	LED Light	•	•	•	•
Meter set display:	Trip computer	•	•	•	•
	Colour 7-inch TFT display (provides speed, traffic signs and Mazda Radar Cruise Control information)	•	•	•	•
Seat trim material:	Light Grey cloth with Dark Grey trim	•	-	-	-
	Light Grey cloth with Stone Leatherette	-	•	•	•
	Dark Grey cloth with Brown Leatherette	-	-	○	○
Seats (front):	Driver's seat, manual tilt, slide, recline and height adjustment	•	-	-	-
	Front passenger's seat manual slide, recline and height adjustment	•	•	•	•
	Driver's seat, power tilt, slide, recline, height and lumbar adjustment with memory linked to Head-Up Display and driver side mirror	-	•	•	•
	Heated with 3-stage setting	-	•	•	•
Seats (rear):	Three height-adjustable head restraints	•	•	•	•
	60:40 split fold down rear seats	•	•	•	•
	Folding centre armrest equipped with 2 cupholders	•	•	•	•
Steering wheel:	Leather-wrapped	•	•	•	•
	Tilt and height adjustment	•	•	•	•
	Heated	-	-	-	•
Leather-wrapped shift knob:		•	•	•	•
Storage spaces:	Door pockets (front and rear)	•	•	•	•
	Seat pocket located on front passenger seat	•	•	•	•
	Front centre storage with lid and two cupholders	•	•	•	•
	Glovebox with interior illumination	•	•	•	•
	Roof mounted sunglasses holder	•	•	•	•

• = Standard equipment; - = Not available; ○ = Option available at additional cost.

Comfort and Convenience

		GS-L	GT	First Edition	GT Sport
Air-Conditioning:	7-inch touch-screen display air-conditioning control panel for climate control	•	•	•	•
Electric windows:	Front, with one-touch auto down / up	•	•	•	•
Power button		•	•	•	•
Interior lighting:	Front & rear with LED lighting	•	•	•	•
Remote central locking with deadlocking and automatic door lock when driving:		•	•	•	•
Smart keyless entry:	Allows opening and locking of the vehicle without removing the key from your pocket or bag	-	•	-	•
Sun visors:	Driver's and front passenger's with covered vanity mirror and driver's ticket holder	•	•	•	•

• = Standard equipment; - = Not available.

Infotainment

		GS-L	GT	First Edition	GT Sport
Integrated Bluetooth®:	Allows hands-free calling and easy access to phone contacts via steering wheel controls or Multimedia Commander	•	•	•	•
	Audio transfer from Bluetooth® devices	•	•	•	•
Mazda Multimedia System:	FM / DAB radio, with 8 speakers	•	•	•	-
	FM / DAB radio featuring 12-Speaker Bose surround sound system, with Bose CenterPoint, BassMatch and AudioPilot technology	-	-	-	•
	8.8-inch TFT Colour centre display	•	•	•	•
	Steering wheel-mounted audio and Bluetooth® controls	•	•	•	•
	2 USB Charging Ports	•	•	•	•
	Apple CarPlay® & Android Auto™	•	•	•	•
Mazda Navigation System:	European mapping with alternative route calculations, point of interest search and 5-years free map updates	•	•	•	•
Multimedia Commander:	Located between the driver and front passenger, the Multimedia Commander allows easy control of the advanced connectivity and infotainment system, with information displayed on the 8.8" colour centre screen, includes a separate volume control dial	•	•	•	•
Connected Services		•	•	•	•

• = Standard equipment; - = Not available.

Electrification

		GS-L	GT	First Edition	GT Sport
Type 2 Mode 2 cable for AC charging via Irish domestic 3-pin plug		•	•	•	•
Type 2 Mode 3 cable for AC charging via home or public charge points		•	•	•	•
DC socket for rapid charging up to 50kW		•	•	•	•
Regenerative braking (5 modes, selected via paddle shift switches)		•	•	•	•

• = Standard equipment; - = Not available.

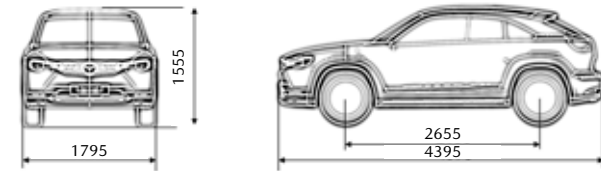
Safety and Security

		GS-L	GT	First Edition	GT Sport
Airbags:	Driver & front passenger airbags	•	•	•	•
	Front side airbags	•	•	•	•
	Front and rear curtain airbags	•	•	•	•
	Drivers front knee airbag	•	•	•	•
	Front passenger airbag cut-off switch	•	•	•	•
Anti-lock braking system (ABS)		•	•	•	•
Blind Spot Monitoring (BSM) with Rear Cross Traffic Alert (RCTA)		•	•	•	•
Cruising & Traffic Support (CTS)		-	-	-	•
Driver Attention Alert (DAA)		•	•	•	•
Driver Monitoring (DM): A driver monitoring camera detects driver fatigue, encouraging the driver to take a rest where needed.		-	-	-	•
Dynamic Stability Control (DSC)		•	•	•	•
e-Call with GPS:	Provides a manual or automated message to the emergency services following an accident or sudden illness which includes the vehicles precise location within Europe.	•	•	•	•
e G-Vectoring Control Plus (eGVC Plus):	Provides better handling and a smoother ride. Aids in emergency avoidance manoeuvres and offers more control in various situations.	•	•	•	•
Emergency Lane-keeping with Blind Spot Assist		•	•	•	•
Emergency Lane-keeping with Road Keep Assist		•	•	•	•
Emergency Stop Signalling System		•	•	•	•
Emergency tyre repair kit		•	•	•	•
Front Cross Traffic Alert (FCTA)		-	-	-	•
Hill Hold Assist (HHA)		•	•	•	•
ISOFIX child seat anchorage; attached to outer rear seats		•	•	•	•
Lane-keep Assist System (LAS) with Lane Departure Warning System (LDWS)		•	•	•	•
Mazda Radar Cruise Control (MRCC) (features Stop & Go function) with Intelligent Speed Assist (ISA):		•	•	•	•
Seatbelts:	Front, 3-point (ELR) x 2 with pre-tensioners	•	•	•	•
	Rear, 3-point (ELR)	•	•	•	•
Seatbelt reminder audible warning:	Driver, passenger and rear seats	•	•	•	•
Smart Brake Support (SBS) with pedestrian detection:	Smart Brake Support (SBS) with Turn-Across Traffic	•	•	•	•
	Rear (SBS-R)	-	-	-	•
	Rear Crossing (SBS-RC)	-	-	-	•
Thatcham Accredited alarm and immobiliser		•	•	•	•
Traction Control System (TCS)		•	•	•	•
Tyre Pressure Monitoring System (TPMS)		•	•	•	•

• = Standard equipment; - = Not available.

MAZDA MX-30 TECHNICAL SPECIFICATION

Body type	Doors	5
	Seating capacity	5
Cargo volume, acc. to VDA (l) ¹ :	5-seat mode to belt line including underfloor storage (without Bose / with Bose)	366 / 341
	2-seat mode including underfloor storage (without Bose / with Bose)	1,171 / 1,146
Front suspension	MacPherson strut	
Rear suspension	Torsion-beam	
Steering	Electronic Power Assist System (EPAS) rack-and-pinion	
Brakes (front/rear/control)	Ventilated discs / solid discs / regenerative cooperating brakes	
Tyre size	215/55 R18	
Wheel size	18 x 7J	
Powertrain	Maximum power output	145ps (107kW)
	Maximum torque	270 Nm
Performance	Top speed	140 kph
	Acceleration (0-62mph)	9.7 secs.
Battery	Type	Lithium-ion battery
	Cell	Prismatic
	Total voltage	355V
	Total electric power (battery capacity)	35.5kWh
Motor	Type	AC synchronous motor
	Cooling system	Water-cooled
Charge	DC charging	CCS spec, maximum input 50kW
	AC charging	Maximum input 6.6kW
Weight	Gross Vehicle Weight total	2,119 kg
	Minimum curb weight total (excl. driver 75 kg)	1,645 kg
Electric Power Consumption WLTP ²	Electricity consumption (combined)	19 kWh / 100 km
	Range (combined)	200 kms
	Range (City)	265 kms
	CO ₂ emissions (combined)	0 g/km



EXTERIOR DIMENSIONS

Length	4,395 mm
Width (excludes door mirrors)	1,795 mm
Height	1,555 mm
Wheelbase	2,655 mm
Ground clearance (between axles, unladen)	136 mm

INTERIOR DIMENSIONS

Front headroom	982 (977) [^] mm
Front legroom	1,058 mm
Rear headroom	939 mm
Rear legroom	861 mm

[^]Figures in brackets for vehicles equipped with power tilt and slide sunroof.

¹ Includes underfloor storage. ² Vehicles are homologated in accordance with the type approval procedure WLTP (Regulation (EU) 1151 / 2017; Regulation (EU) 2007/715). Figures are subject to final homologation.

DRIVE TOGETHER

Mazda Motors Ireland reserves the right to introduce changes in specification and equipment due to its ongoing product development. Models shown may not be to Irish specification. Prices are subject to change without prior notice.

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