



MAZDA2



SMALL IN SIZE.
BIG ON FREEDOM.

Designed to fit an active city life and engineered for the pure joy of driving,
this versatile car is stylish and agile enough to satisfy your playful side anywhere you take it.



This image is showing a Mazda2 GT in optional Soul Red Crystal.

Mazda2 is perfect for the tight city streets. Ready to make an impression with its sporty yet sleek look and always ready to give you driving exhilaration thanks to our latest engine technologies.

URBAN LIFESTYLE



This image is showing a Mazda2 GT in optional Soul Red Crystal.





This image is showing a Mazda2 GT in optional Soul Red Crystal.



This image is showing a Mazda2 GT in optional Snowflake White Pearl.



ZERO COMPROMISE.
100% JOY.



This image is showing a Mazda2 GT in optional Snowflake White Pearl.

We explore cities and winding country roads.

Corners hugged and throttles revved.

Windows down, radio loud, no particular place to go.

Always forward, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.





HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to Skyactiv Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. We give all of ourselves, we use our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.

KODO: SOUL OF MOTION

From its looks to its performance, the Mazda2 was built to be enjoyed. As a perfect expression of the award-winning Kodo - Soul of Motion design, the Mazda2 has a solid stance, muscular lines, a rear-leaning cabin and an overall look that says forward momentum. The mix of the human-centric designed interior and high-quality finishes is an expression of pure comfort. The craft of Takumi-Nuri, Mazda's high-quality painting technology, gives the impression of a hand-painted concept car: "Takumi" means craftsmen. This enables the exceptional vividness and depth achieved in the signature Soul Red Crystal and Machine Grey colour options.





MAZDA 2

The Mazda2 is the proof that small cars can be full of surprises too: breathtaking looks, absolute comfort and a complete driving experience. From the first ride, its responsiveness and fun-to-drive feeling makes this car feel like an extension of your body. Its overall striking elegance forms a perfect combination with the high-end technology, advanced in-car connectivity and the dynamic performance of a fuel-efficient engine.





MAZDA TAKUMI: SUPERIOR CRAFTSMANSHIP

These are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and dedication are poured into every vehicle. The Takumi master clay modelers are so highly skilled, they instinctually carve the shape of the vehicle from a block of clay — sometimes with their eyes closed—ensuring every curve is pleasing to not only the eyes, but to the touch as well. Exhaustive efforts are made to perfect the outcome of their design. Leaving you with their very best. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.

CONNECTING CAR AND DRIVER

There is a unique feeling when you get behind the wheel of the Mazda2. A smooth balance between complete relaxation and excitement is the result of a car built to feel and function as an extension of your body. Always intuitive and effortlessly responding to your direction. We call this feeling Jimba Ittai – horse and rider as one. From its impressive design and craftsmanship you can feel to the way you feel when taking a curve, the Mazda2 heightens your senses and each detail contributes to a pure driving experience.





EFFORTLESS CONNECTIVITY*

Feel free. Express yourself. All in your command station. Welcome to the driver-centric cabin within the Mazda2, where every control is situated within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. The center console and Multimedia Commander control are positioned for optimal comfort of the wrist and forearm. And now, the Mazda Connect infotainment system has been enhanced with available Apple CarPlay™ integration for your iPhone. Furthermore, Android Auto™ integration is also available. Communication between you and your vehicle becomes second nature—by design.

* Connectivity Pack is an option on GS and standard on GS Sport & GT.



MAZDA M HYBRID

Mazda2 now comes equipped with the new Mazda M Hybrid System, which contributes to improved fuel economy and emission performance. It's Mazda engineers' brilliant way to deliver outstanding driving pleasure, while using less fuel and allowing you to simply focus on what really matters. The joy of driving.

ALWAYS IN CONTROL

We've never been satisfied with the status quo. We refuse to do things the way they have been done for years. Which is why we create technology to perform like no other. Breakthrough Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus helps maintain road grip and steering accuracy by shifting vehicle weight upon turn entry and exit to achieve a smoother, more responsive drive. Constantly coming up with innovative solutions give way for more confident driving, no matter the conditions so you can always feel in control.





CONFIDENCE IN EVERY DIRECTION

To heighten your senses, we created a few of our own. Sophisticated safety innovations that alert you to hazards and help you avoid collisions — or lessen their impact — is the ingenious thinking behind i-Activsense. Features such as Advanced Smart City Brake Support* (Forward) or Lane Departure Warning System*. All for a more confident drive, so you can feel focused and engaged with every drive you take.

*Standard on GT grades



EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

It's the little details that make big differences. This is what drive the Mazda's Takumi to create beautiful elements through shape, texture and colour. Everything is well thought out from the seat covering and door trims to the bio-based polycarbonate door panel and even the knee pad to make your driving experience better. Expert fabricators create a range of distinct and expressive designs.

Visit [mazda.ie](https://www.mazda.ie) to see all available trim choices.

THE ART OF MOTION

The more you discover the Mazda2, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the Mazda2—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create an even greater connection between you and your car.

Visit mazda.ie to see all available choices.





Exterior styling – image shows rear roof spoiler, black mirrors, front airdam skirt and side airdam skirt.

DESIGNED TO COMPLEMENT YOUR MAZDA2. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda2.



Aluminium pedal set



Illuminated scuff plates

OUR COMMITMENT TO YOU AND YOUR MAZDA

My Mazda App

Download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

Service and warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 100,000 km. Other available warranties for new vehicles include the Mazda 3-year paintwork warranty and a 12-year warranty against corrosion. Mazda Europe Service offers cover in the event you require breakdown assistance, or if your vehicle is stolen or involved in an accident. And as part of our Mazda Service Promise, we train all technicians in the fitting of high-quality parts, all of which come with a full Mazda warranty.

Finance

Mazda Finance offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans, nobody is more committed to delivering complete motoring confidence than Mazda and Mazda Finance.

What you can expect from mazda financial services:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of your agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and to your motoring / ownership needs
- A Personal Contract Plan (PCP) which is individually tailored to give you flexible finance options

Please ask your sales executive for a tailor-made finance quote for your new car.

Finance is provided by BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services, Swift Square, Santry, Demesne, Dublin 9. BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services is regulated by the Central Bank of Ireland.

Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of body colours, seat trims and engine designs. Discover the benefits of becoming part of the community that defies convention with My Mazda – the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

Skyactiv Technology - helping you stay efficient

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv-Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

Looking for more information?

Learn more about our dedication to delivering a unique customer experience online at:

Corporate, Brand and Product

	www.mazda.ie
	facebook.com/mazdaireland
	twitter.com/mazda_ireland
	youtube.com/Mazdalreland



This image is showing a Mazda2 GT in optional Soul Red Crystal.

SPECIFICATIONS

		PETROL			
		Skyactiv-G 1.5P 75ps Mazda M Hybrid Manual		Skyactiv-G 1.5P 90ps Mazda M Hybrid Manual	
EC emission level		Euro 6d		Euro 6d	
WLTP Values :					
Wheel Size		15"	16"	15"	16"
Fuel consumption ⁽¹⁾ (l/100km):	Low	6.4	6.4	6.4	6.4
	Medium	4.8	4.9	4.8	4.9
	High	4.6	4.5	4.6	4.5
	Extra High	5.8	5.9	5.8	5.9
	Combined	5.3	5.3	5.3	5.3
CO ₂ emissions ⁽¹⁾ (g/km)		121	120	121	120

⁽¹⁾ Vehicles are homologated in accordance with the new type of approval procedure WLTP (Regulation (EU) 2017/1151). Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Figures on the left apply to models fitted with 15" alloy wheels. Figures to the right apply to models fitted with 16" alloy wheels. Figures above are correct at the time of going to print.

Mazda Motors Ireland reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples shown in this brochure may vary from the actual colours because of the limitations of the printing process. Models shown may not be to Ireland specification. It is recommended that you consult your Mazda dealer when referring to these. Facebook, Twitter, iPod®, Stitcher™, aha™, Apple CarPlay™, Android Auto™ and Bose® are registered trademarks in the U.S. and other countries. Used with permission. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

MAZDA MOTOR IRELAND