





This image is showing a Mazda6 Saloon Platinum+ in optional Soul Red Crystal





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This image is showing a Mazda6 Tourer Platinum in optional Machine Grey



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This image is showing a Mazda6 Tourer Platinum in optional Machine Grey and a Mazda6 Saloon Platinum+ in optional Soul Red Crystal

We explore cities and winding country roads.

Corners hugged and throttles revved.

Windows down, radio loud, no particular place to go.

Always forward, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,  
like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.





## HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to Skyactiv Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.

The spirit and commitment of the craftsmen is reflected in the Japanese Kodoki bowl's sublime beauty. Its aesthetic appeal comes through the thousands of facets, each a fingerprint of the craftsmen's energy.

## KODO: SOUL OF MOTION

Our design philosophy is simple, yet highly challenging to accomplish: Capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Exciting you by the anticipation of what's to come. Eliciting this kind of instant emotional response requires a human touch. Created for humans by humans. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: "Soul of Motion" design. A dynamic sense of motion that urges you to get behind the wheel and experience the unique energy that can only come from a Mazda.



Kodo Design is our philosophy of breathing life and personality into our cars. It starts by clay modelers who use their skills and emotions to shape and transform ideas into life sized models that have a soul and shape that moves people's hearts.



## MAZDA6 TOURER

Welcome to a world where elegance, luxury and efficiency coexist in a one-of-a-kind piece of art on wheels. Welcome to the world of Mazda6. Both exterior and interior design convey a luxurious feel, with each shape reflecting style and personality, all this without sacrificing anything from the functional conveniences of a Tourer.

Every detail is designed by the precision of human hands, crafted with you in mind.

Through the designer's purely emotional approach, a relationship of complete oneness is felt with the Mazda6, giving way to an effortless and engaging driving experience.



This image is showing a Mazda6 Tourer Platinum in optional Machine Grey



## MAZDA TAKUMI: SUPERIOR CRAFTSMANSHIP

These are the artisans and craftsmen who sharpen their skills for years, even decades, to achieve mastery. Their passion, patience and dedication to their craft is poured into every Mazda through the human touch. An emotional impression is made that no computer or equation can produce. Every detail inside the Mazda6 is a testament to the Takumi's proficiency. This transference of energy creates an environment that inspires and a feeling that lasts even after your drive is over. From designer to driver, this connection ultimately creates an enriching, emotional bond between you and your Mazda.

## MAZDA6 SALOON

When it comes to first impressions, there are no second chances. With the Mazda6, we have taken our passion for cars beyond and created a car that knows no compromise. Its impressive design continues to excite you once you step inside and discover the luxurious and comfortable interior. An outstanding piece of art on wheels, the Mazda6 comes with a classy yet athletic look, giving it a firm and at the same time a sophisticated appearance, while the phenomenal agility and avant-garde safety features gratify the most demanding drivers.

When it comes to craftsmanship, every single detail is designed and created with you in mind, all precisely executed by human hand. This is why everything inside the Mazda6 comes together to enhance the feeling of complete oneness between car and driver for unique driving experiences.



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## CONNECTING CAR AND DRIVER

Every Mazda aspires to the same single goal—oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energised. Rejuvenated. Better than when you first stepped in the car—a feeling that lasts long after the drive. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in every Mazda offers you a pure driving experience.

## EFFORTLESS CONNECTIVITY

Eliminating distractions is a key consideration in our approach to design. While keeping you focused on the road, the Mazda6 provides plenty of intuitive interactivity features. Every element is situated within reach to minimize interference. A completely synchronized environment is ensured by the effortless control of the 8" Centre Display and the intuitive Multimedia Commander. To add to your comfort, the Active Driving Display increases safety by projecting navigation system route guidance and vehicle status for a strong feeling of control.





## RESPONSIVE. AND RESPONSIBLE.

Only a company this obsessed with creating the ideal driving experience could engineer Skyactiv Technology. From the chassis to the transmission to the engine and beyond, we've designed every single aspect of our cars to be responsive and efficient. Combining outstanding environmental and safety performance without sacrificing the joy of driving. Rejuvenating your spirit, connecting you seamlessly with your vehicle for a more extraordinary drive.

## BUILT AROUND YOU

We believe in the power of human potential. Building for humans, by humans. In everything we do, we aspire to make your driving experience as intuitive as possible. Creating a oneness between you and your vehicle. Seamless connections that help you engage with the moment and leave all distractions behind. Which is why we engineer to a feeling, not a specification. To leave you feeling energised and rejuvenated.





## CONFIDENCE IN EVERY DIRECTION

The Mazda6's fun-to-drive feel is worth living to the fullest. This is why it comes equipped with our state-of-the-art i-Activsense safety technologies. With the available suite of safety features, sophisticated safety innovations alert you to hazards to help you avoid collisions—or lessen their impact. Visibility and awareness of the road are increased at all times by features such as the 360° view camera (available on Platinum+ models), so you can relax and focus on the drive. Combined with the rigid body, the i-Activsense Technologies ensure all-around protection for driver and passengers without reducing comfort or performance.

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## SOUND AS ART

Music is referred to as the art of the cosmos. A captivating experience for your most divine sense: hearing. The desire by the acoustic engineers at Mazda is to reproduce sound that is as realistic to a live performance as possible. All by setting the stage for an energising aural experience right inside your Mazda6 cabin. An experience that is easily comparable to the quality of the sound you hear in a live concert performance.

Built to achieve a “spirit of comfort,” Hakuju Hall is an intimate concert space in Tokyo, Japan where the audience can truly experience the music and every intonation. Designed to incorporate a “health” aspect, this unique venue provides unrivaled acoustics from any seat in the house.

## THE ART OF SEDUCTION

The colour on the Mazda6 is one of the first things that will catch your attention. Its delicate beauty and strong character are endorsed by the craft of Takumi-Nuri, Mazda's high-quality painting technology, which makes the Kodo design come alive and amplifies the beauty of every line. Takumi-Nuri balances depth and glossiness to give the impression of a hand-painted concept car. It enables the exceptional vividness and depth achieved in the signature Soul Red Crystal and Machine Grey premium colours.

Visit our website to see all vibrant color choices available as an optional extra.



Machine Grey



Soul Red Crystal



## EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

Nothing quite tempts the senses like touch. The contact of soft textures, solid stitching and a form that embraces you. Every inch of our carefully constructed upholstery is designed to make your driving experience better. Expert fabricators created pieces of distinct and expressive design such as Brown Nappa Leather (available on Platinum+ models). An elegant level of refinement in the Mazda6 meets expectations even from the most demanding of drivers when it comes to taste and everything is completed by comfort. The front ventilated seats (available on Platinum+ models) are designed to keep the body at a comfortable temperature at all times.

Visit our website to see all available trim choices.

DESIGNED TO COMPLEMENT YOUR MAZDA6. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda6.



Illuminated scuff plates



Alloy pedals



This image is showing an accessory lip spoiler.

## OUR COMMITMENT TO YOU AND YOUR MAZDA

### MY MAZDA APP

Download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

### SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a **3-year warranty** for up to 100,000 km. Other available warranties for new vehicles include the Mazda **3-year paintwork warranty** and a **12-year warranty** against corrosion. Mazda Europe Service offers cover in the event you require breakdown assistance, or if your vehicle is stolen or involved in an accident. And as part of our **Mazda Service Promise**, we train all technicians in the fitting of high-quality parts, all of which come with a full Mazda warranty.

### FINANCE

Mazda Finance offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans, nobody is more committed to delivering complete motoring confidence than Mazda and Mazda Finance.

### WHAT YOU CAN EXPECT FROM MAZDA FINANCIAL SERVICES:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of your agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and to your motoring / ownership needs
- A Personal Contract Plan (PCP) which is individually tailored to give you flexible finance options

Please ask your sales executive for a tailor-made finance quote for your new car.

Finance is provided by BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services, Swift Square, Santry, Demesne, Dublin 9. BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services is regulated by the Central Bank of Ireland.

### Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of body colours, seat trims and engine designs. Discover the benefits of becoming part of the community that defies convention with My Mazda – the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

### SKYACTIV TECHNOLOGY – HELPING YOU STAY EFFICIENT

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv-Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

### Looking for more information?

Learn more about our dedication to delivering a unique customer experience online at:

### Corporate, Brand and Product



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## SPECIFICATIONS

SALOON		PETROL			DIESEL				
		Skyactiv-G 2.0L 145ps Manual	Skyactiv-G 2.0L 145ps Automatic	Skyactiv-G 2.0L 165ps Manual	Skyactiv-D 2.2L 150ps Manual	Skyactiv-D 2.2L 150ps Automatic	Skyactiv-D 2.2L 184ps Manual	Skyactiv-D 2.2L 184ps Automatic	
EC emission level		EU6d Temp.	EU6d Temp.	EU6d Temp.	EU6d Temp.	EU6d Temp.	EU6d Temp.	EU6d Temp.	
<b>WLTP Values :</b>									
Fuel consumption <sup>(1)</sup> (l/100 km) :		Low	8.7	9.2	8.4	6.1	7.6	6.0	7.6
		Medium	6.6	6.9	6.8	5.1	6.0	5.2	6.0
		High	5.8	6.1	5.8	4.5	5.0	4.6	5.0
		Extra High	6.7	7.1	6.8	5.4	5.8	5.6	5.8
		Combined	6.7	7.0	6.7	5.1	5.9	5.3	5.9
CO <sub>2</sub> emissions <sup>(1)</sup> (g/km)		152	159	152	137	152	140	152	

<sup>(1)</sup> Vehicles are homologated in accordance with the new type of approval procedure WLTP (Regulation (EU) 2017/1151). Figures shown are correct at the time of going to print.

TOURER		PETROL		DIESEL		
		Skyactiv-G 2.0L 145ps Manual	Skyactiv-G 2.0L 165ps Manual	Skyactiv-D 2.2L 150ps Manual	Skyactiv-D 2.2L 150ps Automatic	
EC emission level		EU6d Temp.	EU6d Temp.	EU6d Temp.	EU6d Temp.	
<b>WLTP Values :</b>						
Fuel consumption <sup>(1)</sup> (l/100 km) :		Low	8.8	8.6	6.1	7.4
		Medium	6.6	6.7	5.3	6.1
		High	5.9	6.1	4.7	5.1
		Extra High	6.9	7.1	5.5	5.9
		Combined	6.8	6.8	5.3	6.0
CO <sub>2</sub> emissions <sup>(1)</sup> (g/km)		155	155	141	155	

<sup>(1)</sup> Vehicles are homologated in accordance with the new type of approval procedure WLTP (Regulation (EU) 2017/1151). Figures shown are correct at the time of going to print.

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