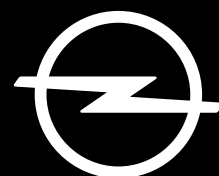


ADAM

2018 Models Edition 1



YOUR ADAM, YOUR STYLE.

You're one of a kind and so is ADAM. In fact, it's a car that can only exist once you start to make it. Outside and in, it's purely customisable, giving you limitless ways to express your inner ninja, diva or rock star. To start things off you could look at the ADAM or if you prefer a rugged twist on urban chic, check out the ADAM ROCKS. If you're looking for something more mean and powerful then look no further than the ADAM S with a 150PS 1.4 Turbo engine.

Whichever ADAM you choose, you not only get a car that's 100% on trend but also a car that has all the latest hi-tech too. The Radio 4.0 IntelliLink and Navi 4.0 IntelliLink are compatible

with Apple CarPlay™ and Android Auto™, while the ADAM's inductive wireless charger tops up your phone battery completely cable-free. Order Opel OnStar and you get your very own personal connectivity and service assistant.

Whoever you are, and whatever your style, you can create an ADAM purely for you. We've only shown a fraction of what's possible here. Your next step is online where you can see the whole picture and use the configurator to tweak your virtual ADAM to perfection.

Just log on to www.opel.ie and be creative!







06 ADAM



20 ENGINES



22 CUSTOMISATION



40 ONSTAR



42 MYOPEL



10 ADAM ROCKS



16 ADAM S



36 ADAM INNOVATIONS



38 INFOTAINMENT



44 ACCESSORIES

TRANSMISSION

Five-speed manual gearbox:
Standard on 1.4i (100PS) models.

Six-speed manual gearbox:
Standard on 1.6i Turbo (115PS)/
1.4i Turbo (150PS) models.

Five-speed Easytronic transmission:
Standard on 1.4i (87PS) models.

STEERING

- Speed-sensitive power-assisted steering

SUSPENSION

Front: Independent MacPherson struts with gas-pressure dampers and coil springs. Anti-roll bar.

Rear: Compound crank with coil springs and gas-pressure dampers.

- Sports suspension with upgraded springs and dampers on ADAM models with optional 17- or 18-inch wheels
- Upgraded sports suspension on ADAM S models
- 15mm increased ride height on ADAM ROCKS models

BRAKING AND STABILITY

- Electronic Stability Programme – switchable on ADAM S models
- Cornering brake control
- Straight line stability control
- Anti-lock braking system (ABS)
- Electronic brakeforce distribution
- Emergency brake assist
- Dual circuit, diagonally split braking system
- ADAM S models feature red calipers

1.4i (87PS)
Front ventilated discs: 257mm diameter
Rear drums: 203mm diameter

1.4i (100PS)
Front ventilated discs: 257mm diameter
Rear drums: 228mm diameter

1.6i Turbo (115PS)
Front ventilated discs: 284mm diameter
Rear drums: 228mm diameter

1.4i Turbo (150PS)
Front ventilated discs: 308mm diameter
Rear discs: 264mm diameter

FUEL TANK CAPACITY

- 38 litres (8.4 gallons)

ANTI-CORROSION WARRANTY

- 12-year body panel anti-perforation warranty

GROSS VEHICLE WEIGHTS ¹⁾		
	ADAM	ADAM ROCKS
1.4i (87PS)	1480	—
1.4i (100PS)	1480	1480
1.6i Turbo (115PS)	1510	1510
1.4i Turbo (150PS)	1565	—

1) Gross vehicle weight is the total permissible weight of the vehicle including passengers and luggage. The maximum roof loading should not exceed 50kg.

Diagram illustrating the dimensions of the Opel Adam:

- F: Front wheel track
- G: Ground clearance
- B: Wheelbase
- C: Rear wheel track
- D: Overall width

46 SPECIFICATION

INFINITELY YOU.

There's nothing quite like an ADAM. In fact, it's a car that can only exist once you start to make it.

Outside and in, it's purely customisable. A blank canvas for you to express yourself.

Swap the roof, add a stripe or two, tweak the mirrors, wheels and plenty more. Then get to work on the interior.

Whatever your style, you can make ADAM express it.

STANDARD FEATURES INCLUDE:

Exterior/styling

- Daytime running lights
- 16-inch Titan Triple Cross alloy wheels
- Cruise control
- City mode steering assistance
- Speed-sensitive power-assisted steering
- Electrically operated front windows
- Remote control central locking

Safety

- Driver's and front passenger's airbags
- Front seat side-impact airbags
- Full-size curtain airbags
- ISOFIX child seat system for rear seats
- Electronic Stability Programme (ESP)
- Anti-lock Braking System (ABS)
- Tyre pressure monitoring system



ADAM in optional Greyzilla two-coat metallic paint. Model illustrated features Chrome Pack, Red 'n' Roll Roof Colour Pack and front grille bar, Exterior Light Pack and 17-inch Sterling Silver Swiss Blade alloy wheels, optional at extra cost.



COME AND PLAY.

Make ADAM your own. Try the ADAM configurator at www.opel.ie/adam

THIS TIME IT'S PERSONAL

ADAM. Fashion in every sense of the word – on your terms. Create your very own interior – an **ADAM** designed by you for you. Simply choose your own style from the **ADAM's** huge fashion catalogue. Trim the seats, coordinate the décor inserts and steering wheel. You can even change the headlining and dial in your own entertainment! Just like you, every **ADAM** is unique. So go wild and express yourself. You know you want to.



ADAM model illustrated features Superheroes Black Cloth/Morrocana seat trim, Red 'n' Roll facia and door panel inserts, black velour floor mats, rear parking distance sensors, IntelliLink infotainment system, and brilliant point, all optional at extra cost.

NAL.

STANDARD FEATURES INCLUDE:

Infotainment

- CD and FM/AM Radio
- Bluetooth® phone and music streaming
- USB and Aux-in connection for smartphone/MP3 music connectivity
- Steering wheel controls for phone, music and cruise control
- Four speakers

Interior/styling

- Facia and door panel inserts in piano black
- Three-spoke leather-covered steering wheel
- Steering column adjustable for reach/rake
- Imix black cloth seat trim
- Driver's seat height adjuster
- 50/50 split-folding rear seat back





Model illustrated features Ocio Caramel Cloth/Morrocana seat trim and Black Jack Roof Colour Pack as no-cost options. White my Fire brilliant paint, Exterior Light Pack, dark-tinted rear windows, advanced park assist, 18-inch Technical Grey Twister wheels with Rocks White my Fire clips are optional at extra cost. Rear roof spoiler is available as a dealer-fit accessory at extra cost.

ADAM ROCKS

STYLE ON A WHOLE NEW LEVEL.

Taking the uniqueness of ADAM to a new dimension, ADAM ROCKS has set a trend in the city. With a higher ride, full-length canvas roof and a rugged urban twist on your style, it's the perfect way to express yourself.

A CHANGE OF PERSPECTIVE.

Get behind the wheel of an ADAM ROCKS and get set to get noticed.



A



B



C



D



Winter Pack, rear parking distance sensors and IntelliLink infotainment system are optional at extra cost.

STANDARD FEATURES INCLUDE:

Infotainment

- Opel OnStar personal assistant with Wi-Fi, emergency and crash response, smartphone vehicle diagnostics app, stolen vehicle alert and roadside assistance call-out*
- Radio CD 3.0BT
- DAB/FM/AM radio
- Bluetooth® phone and music streaming
- USB and aux-in connection for smartphone/MP3 music connectivity
- Steering wheel controls for phone, music and cruise control

Interior/styling features

- Ocio Black Cloth/Morrocana interior trim
- Facia and door panel inserts in Japan Black
- Leather-covered steering wheel
- Electronic climate control
- Steering column adjustable for reach/rake
- Driver's seat height adjuster
- 50/50 split-folding rear seat back

A. ADAM ROCKS badge. What else is there to say?

B. The instrument cluster not only gives you real-time info – it also looks great.

C. Chrome exhaust. Too much chrome is never enough.

D. Get started with your personalised ADAM ROCKS key.

E–F. Open up to new colours with the canvas roof in Black or Sweet Coffee**.

*Subject to your vehicle being within its Opel Roadside Assistance cover period.

**Optional at extra cost.



Just ask your Opel dealer or log on to the ADAM configurator at www.opel.ie for details of all the standard and optional interior and exterior colour combinations on offer.

Exterior/styling features

- Unique front and rear bumpers, side sills, door moulding and wheel arch extensions
- Increased ride height (15mm)
- 16-inch Titan Triple Cross alloy wheels
- Chrome upper side window trim



E



F



Model illustrated features White my Fire brilliant paint, 18-inch Technical Grey Twister wheels with White my Fire clips, Exterior Light Pack and dark-tinted rear windows, all optional at extra cost. Black Jack Roof Colour Pack is a no-cost option. Rear roof spoiler is available as a dealer-fit accessory at extra cost.

CHOOSE TO BE DIFFERENT.

It's all about your choices. With personalisation ideas and options you'll have no trouble finding the right combination to make your statement.

OPTIONS INCLUDE:

- Caramel cloth/Morrocana interior trim
- Facia and door panel inserts in Surf
- A wide range of alloy wheel designs
- Technical Pack
- Advanced remote control security alarm system
- Extreme Carbon Pack

Most features for the ADAM are also available for the ADAM ROCKS.

Just ask your dealer or log on to the ADAM configurator at www.opel.ie/adam for details of the exterior colour and interior facia and door panel insert combinations on offer.





Surf facia and door panel inserts.



ADAM ROCKS model illustrated features White my Fire brilliant paint, Exterior Light Pack and 18-inch Silver Turbine wheels, optional at extra cost. Rear roof spoiler is available as a dealer-fit accessory at extra cost. Other options are dark-tinted rear windows and no-cost Black Jack Roof Colour Pack.

OUT PERFORMER.

If your taste for the road needs performance that goes above and beyond, the 1.4 Turbo ADAM S is the total package.

With a powerful 150PS engine, sports suspension and aerodynamic design, it's more than ready for action, clocking 0-100km/h in 8.5 seconds. Good job it's got both front and rear disc brakes for some serious stopping power too.

The ADAM S out performs on style too, boasting a body kit with pure attitude, with plenty of customisation options and a choice of five roof colours.



ADAM S



TURN ON THE HIGHLIGHTS.



You'll find the standard features of the ADAM S are far from standard. And the customisable options give you plenty of scope to fine tune your perfect ride.

The ADAM S is packed with highlights, including:

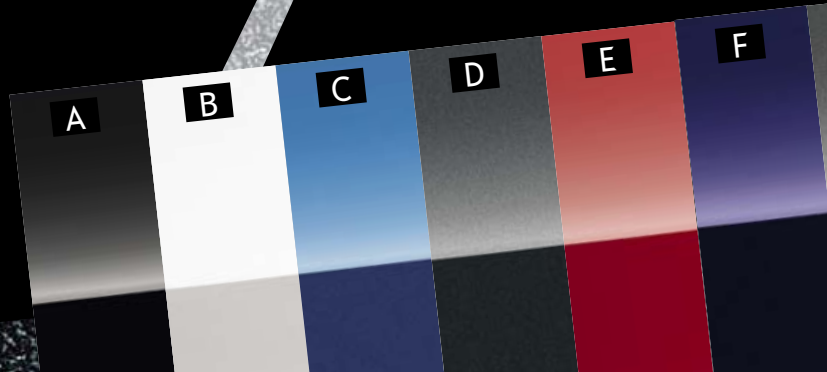
- 1.4i (150PS) turbocharged engine
- 18-inch Technical Grey diamond-cut Propellor alloy wheels
- Opel OnStar personal assistant with Wi-Fi, emergency and crash response, smartphone vehicle diagnostics app, stolen vehicle alert and roadside assistance call-out*
- Sports suspension
- Up-rated brakes with red brake calipers
- Air intakes in front lower bumper
- Body-colour front lower spoiler, side sills and rear lower skirt
- Unique rear roof spoiler
- Black Jack roof and door mirrors
- Red your Engine Black Cloth/Morrocana seats
- Red your Engine fascia and door panel inserts
- ADAM S velour floor mats

To discover more, visit www.opel.ie/adam

*Subject to your vehicle being within its Opel Roadside Assistance cover period.

ADAM S COLOURS:

- A. Black Jack
- B. Saturday White Fever
- C. Let it Blue
- D. Heavy Metal
- E. Red 'n' Roll
- F. Pump up the Blue
- G. Shades of Grey





3



4



8



9

1. Cabin style rocks with the Red your Engine interior.
2. Upgrade to the stylish Recaro sports seats in Nappa leather* (illustrated) or Track Cloth/Morrocana.*
3. Red foil décors on the dash and inner doors mark your territory.
4. Adjustable red lighting details highlight your instrument cluster.
- 5-6. Unique badge features on the remote key and rear panel.
- 7-8. With the body kit you're sure to stand out from the crowd.
9. Super-sharp 18-inch alloys with red brake calipers.
10. Why not top it all off with the Red 'n' Roll or Let it Blue Roof Pack.*

*Optional at extra cost.



10

G

DRIVE BOLD.

Choice is everything with ADAM and ADAM ROCKS, and that doesn't stop with the engines. Whatever your taste, and whatever size your pocket, there's an engine for you.

START ME UP. A great place to begin is the punchy 1.4i (100PS). **WANT MORE?** If you want even more oomph, the new three-cylinder, super-efficient 1.0i Turbo should tick all your boxes. At 115PS it has all the power and character of a much bigger engine, yet it's small on fuel consumption with a combined figure as low as 4.7l/100km, which is pretty thrifty.

WANT IT ALL? Exclusive to the ADAM S is the new 1.4 Turbo engine, the most powerful ADAM engine at 150PS, delivering an impressive 220Nm of torque with a six-speed gearbox. An engine with real attitude.



SAVE YOUR ENERGY. Most engines come with Start/Stop technology, too. This clever system saves fuel by switching the engine off when you stop in traffic, then starting it back up as soon as you put your foot down. All totally smooth and automatic – while saving you money.

TAKE IT EASY. If you fancy a more leisurely life, choose an ADAM 1.4i (87PS) with Easytronic transmission. It's a five-speed manual gearbox with a fully automatic mode. In manual, you simply push the gear lever forward or back to shift gears up or down – there's no clutch to bother with. And, by nudging the lever to the side you can switch to fully automatic mode and let Easytronic do all the work. Easy life. If you're a creature of the city you'll also love City Mode*, a smart feature that lightens the steering to make parking a doddle. And, if a tricky situation arises, the ever-present ESP is there to reduce the possibility of losing control. And you're cool. You can check out all the detail on pages 46/47.

*Not on ADAM S.



ADAM in Red 'n' Roll. Model illustrated features Chrome Pack, White my Fire Roof Colour Pack, dark-tinted rear windows, and 18-inch Manooagian Twister alloy wheels with White my Fire clips, optional at extra cost.

YOURS. TRULY.





The way the exterior looks is a big part of your car's personality. And because ADAM stands for self-expression, you get a whole lot of choice. On top of the main body colour, you can create a cool two-tone look with a super fast opening, concertina-fold 'Swing Top' canvas roof^{††} in Sweet Coffee or Black. Or pick an optional Roof Pack and matching door mirrors in Black Jack, White my Fire, A Star is Brown, Let it Blue, Mr Darkside, Shades of Grey or Red 'n' Roll. There are 19 body paints and countless different colour combinations to choose from.

*Not available in conjunction with certain exterior colours. Please refer to the Price Guide for details.

†Not available on ADAM S models.

††Optional at extra cost on ADAM models. Black roof standard or Sweet Coffee option available at extra cost on ADAM ROCKS models.

#Optional at extra cost.

GREENSPOTTING

- Door mirrors in Greenspotting
- Front grille bar in Greenspotting



LET IT BLUE

- Door mirrors in Let it Blue
- Front grille bar in Let it Blue



BLACK

- Door mirrors in Black Jack
- Front grille bar in Black Jack



**TWIST
AND
SHOUT.**

As the ADAM Chief Designer, you get to have everything just as you want it. So if you really want to mix things up you can take your pick from one of six Little Twist Packs. That's a combination of colour-coordinated components that add an unexpected dimension to the unique look of your car.



WHITE

- Door mirrors in White my Fire
- Front grille bar in White my Fire



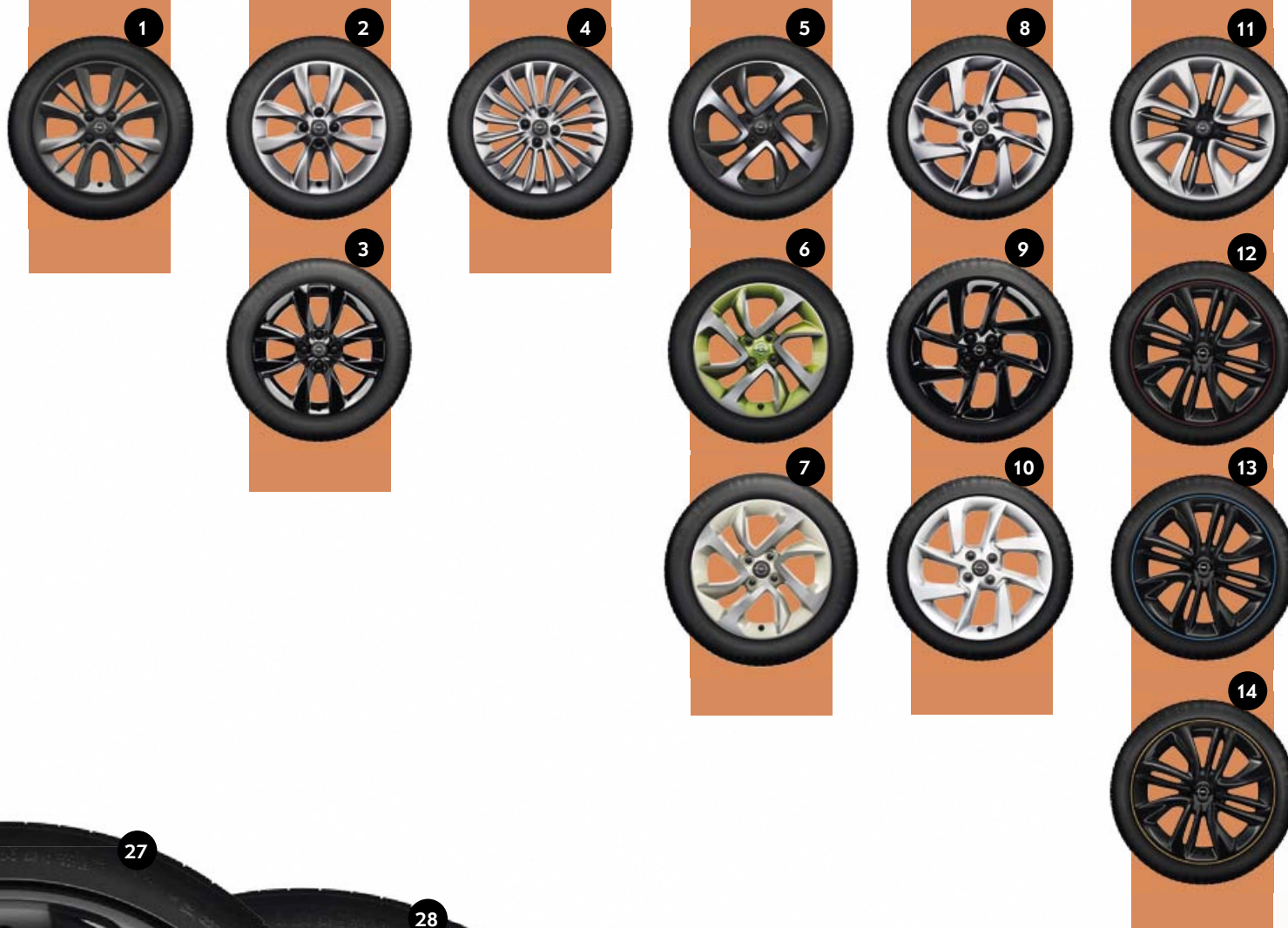
SHADES OF GREY

- Door mirrors in Shades of Grey
- Front grille bar in Shades of Grey



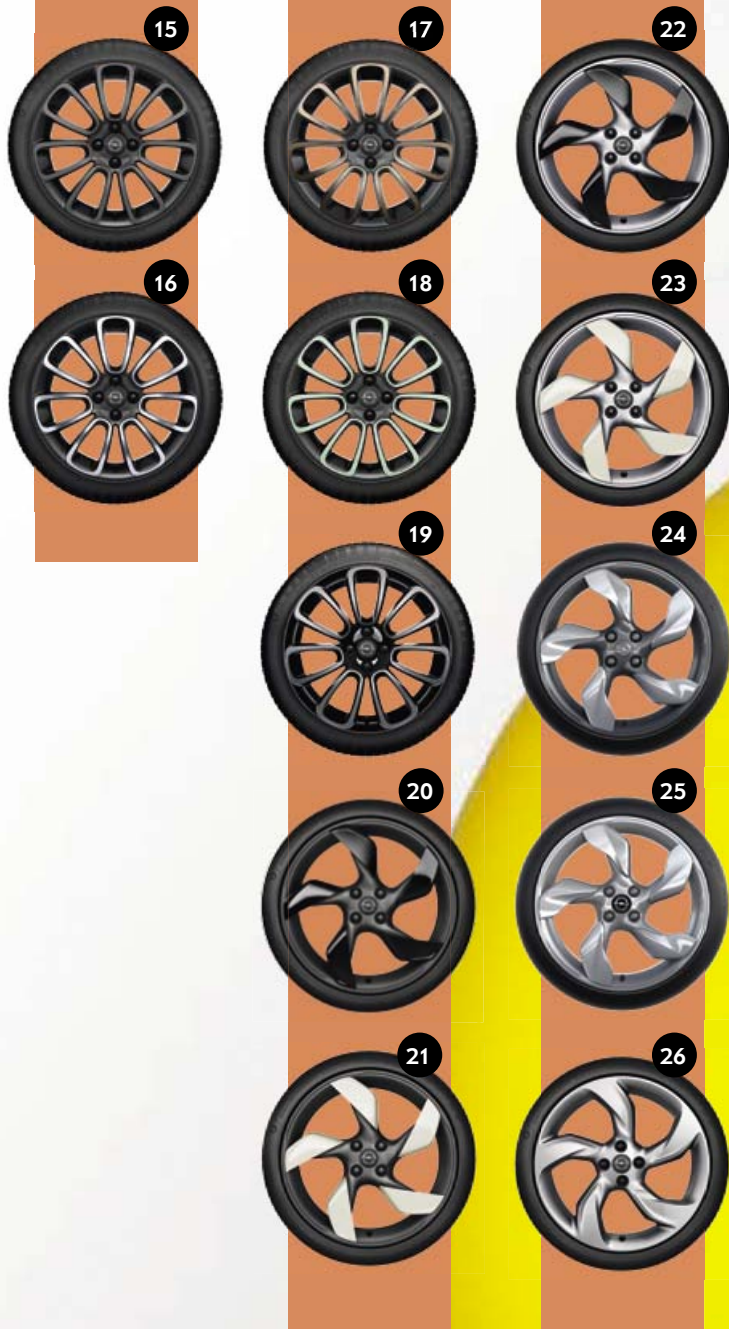
RED 'N' ROLL

- Door mirrors in Red 'n' Roll
- Front grille bar in Red 'n' Roll



SIGNATURE MOVE.

If your ADAM is urban art, the wheels are your tag. And ADAM gives you a whole alphabet of styles to sign off with. Choose from eleven alloy wheel designs in more than twice as many finishes, including individually customised 18-inch Twister wheels that come with different coloured clips. To max out the colours, fit extra clips in Red 'n' Roll, James Blonde, Orange Alert or Let it Blue.



Standard

1. 16-inch Triple Cross alloy wheel – Titan (ADAM/ADAM ROCKS)

Optional*

2. 16-inch Horns alloy wheel – Silver
3. 16-inch Horns alloy wheel – Gloss Black
4. 16-inch Vintage alloy wheel – Silver
5. 16-inch Boomerang diamond-cut alloy wheel – Technical Grey
6. 16-inch Boomerang diamond-cut alloy wheel – Greenspotting
7. 16-inch Boomerang diamond-cut alloy wheel – White my Fire
8. 17-inch Hurricane alloy wheel – Manoogian
9. 17-inch Hurricane alloy wheel – Gloss Black
10. 17-inch Hurricane alloy wheel – White my Fire
11. 17-inch Swiss Blade alloy wheel – Sterling Silver
12. 17-inch Swiss Blade alloy wheel – High-gloss black with Red 'n' Roll outer rim
13. 17-inch Swiss Blade alloy wheel – High-gloss black with Let it Blue outer rim
14. 17-inch Swiss Blade alloy wheel – High-gloss black with Orange Alert outer rim
15. 17-inch Roulette alloy wheel – Technical Grey
16. 17-inch Roulette diamond-cut alloy wheel – Technical Grey with White my Fire face
17. 17-inch Roulette diamond-cut alloy wheel – Technical Grey with A Star is Brown face
18. 17-inch Roulette diamond-cut alloy wheel – Technical Grey with Mint my Mind face
19. 17-inch Roulette diamond-cut alloy wheel – High-gloss black
20. 18-inch Twister alloy wheel – (ADAM models) – Technical Grey with Gloss Black clips
21. 18-inch Twister alloy wheel – (ADAM models) – Technical Grey with White my Fire clips
22. 18-inch Twister alloy wheel – (ADAM models) – Manoogian with Gloss Black clips
23. 18-inch Twister alloy wheel – (ADAM models) – Manoogian with White my Fire clips
24. 18-inch Twister alloy wheel – (ADAM ROCKS models) – Technical Grey with Manoogian clips (illustrated), White my Fire clips or Gloss Black clips
25. 18-inch Twister alloy wheel – (ADAM ROCKS models) – Manoogian with Manoogian clips (illustrated), White my Fire clips or Gloss Black clips
26. 18-inch Turbine alloy wheel – Silver
27. James Blonde clips** (one clip per wheel – ADAM models only)
28. Red 'n' Roll clips** (one clip per wheel – ADAM models only)
29. Let it Blue clips** (one clip per wheel – ADAM models only)
30. Orange Alert clips** (one clip per wheel – ADAM models only)

*Optional at extra cost. Certain restrictions apply. ** No-cost option.
Please note, details of ADAM S alloy wheels can be found on page 19.
Please download the Price Guide at www.opel.ie for more details.

TYRE RATING

Tyre size	195/55 R 16	215/45 R 17	225/35 R 18
Fuel efficiency group	B-C	C	C
Wet grip performance	B	B	B
External noise (dB)	71	71	77
External noise group			

Tyre rating according to EU regulation 1222/2009.

TURN IT UP.

Don't stop now. ADAM has an enviable number of exterior décor items* for you to take your style up a notch. Take a look at the full list online because this is just the start.

EXTERIOR DECAL PACKAGES

MONOGRAM ON BONNET AND ROOF ONLY

1. Black
2. White
3. Silver

SPLATS ON THE FRONT AND REAR PILLARS

4. Black Jack
5. White my Fire
6. Let it Blue

B PILLAR ONLY

7. Hashtag

STRIPES ON THE ROOF, BONNET AND DOORS

8. Red 'n' Roll¹
9. James Blonde¹ – Yellow
10. White my Fire¹
11. Black Jack¹
- 12.–13. Two-tone stripes²: one colour on roof and second colour on bonnet and doors. These can be interchanged.

NUMBER 01 ON THE ROOF, BONNET AND REAR PILLARS

14. White my Fire
15. Matt Black
16. Let it Blue



ADAM in Brownian Rhapsody metallic paint with I'll be Black Roof Pack, Chrome Pack, Exterior Light Pack, dark-tinted rear windows, White Monogram graphics, High-gloss black 17-inch Roulette diamond-cut alloy wheels and Opel OnStar, optional at extra cost.

* Optional at extra cost.
¹ Available in combination with contrasting body colours only.
² Available in combination with two-tone models only.

DOOR MIRROR CAPS

- A. White my Fire with black Splat graphics
- B. Hashtag graphic design
- C. Carbon fibre-effect design



FRONT GRILLE BARS

- 17. White my Fire
- 18. High Gloss Black
- 19. Carbon fibre-effect
- 20. Let it Blue
- 21. Red 'n' Roll
- 22. Shades of Grey

FASHION HOUSE.

It's what's inside that really counts. So when it comes to the seats, your ADAM has special side bolsters so they are super comfy whether you happen to be driving or not. On ADAM models those seats are finished in an Imix Black Cloth as standard while ADAM ROCKS are dressed in an Ocio Cloth/Morrocana combo. But the choice doesn't stop there, you can choose from a selection of colours in a wide variety of designs in patterned cloths or a leather trim too! So you can express yourself in ways you can see and feel, the only limit is your imagination.



WHITE

1. Sky Cool Grey Cloth/Morrocana**



CARAMEL

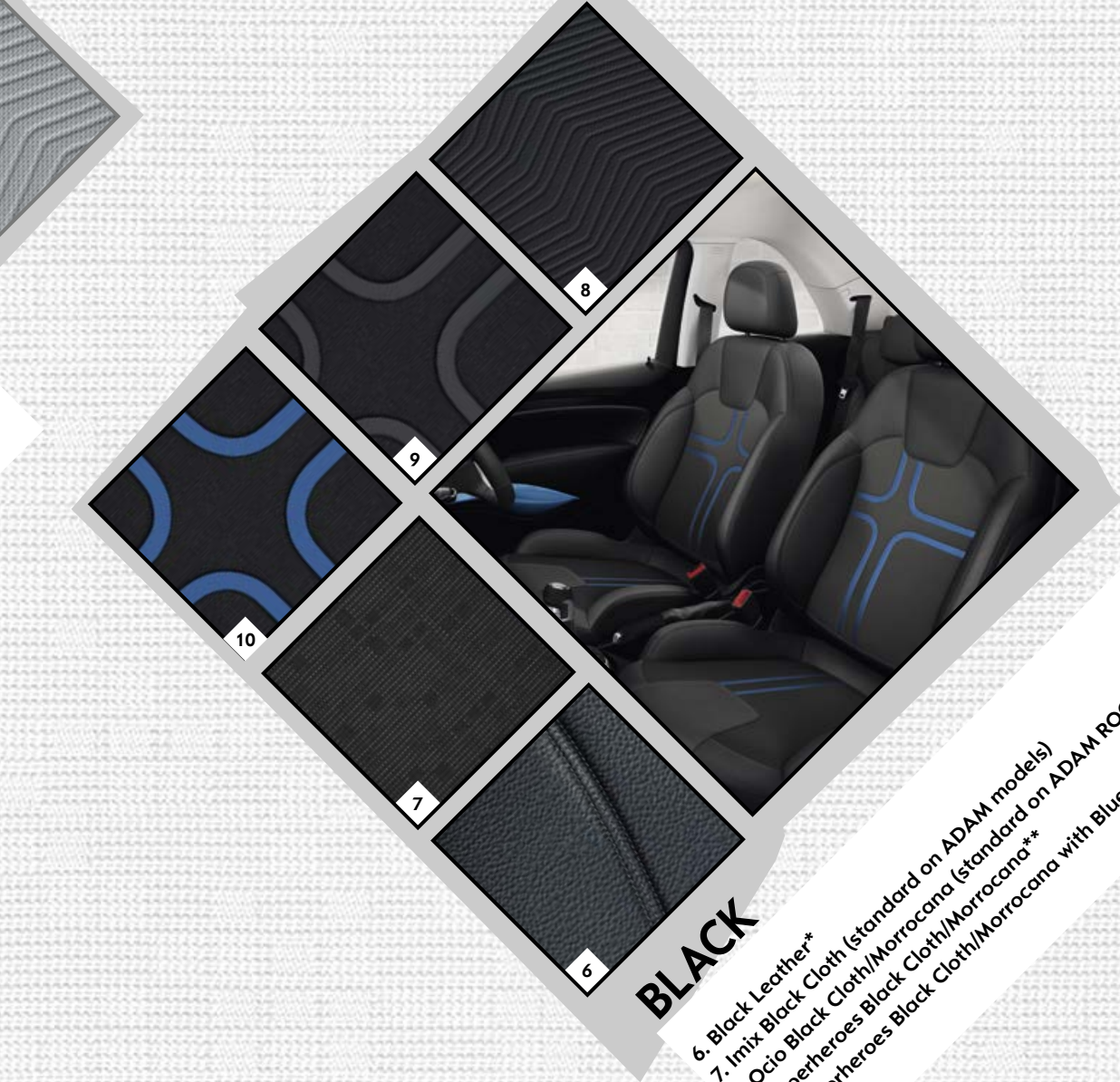
2. Ocio Caramel Cloth/Morrocana**



PURPLE

3. Zig-Zag Purple Cloth/Morrocana**





BLACK

- 6. Black Leather*
- 7. Inix Black Cloth (standard on ADAM models)
- 8. Ocio Black Cloth/Morrocana (standard on ADAM ROCKS models)
- 9. Superheroes Black Cloth/Morrocana**
- 10. Superheroes Black Cloth/Morrocana with Blue stripes**



COCOA

- 4. Hashtag Cloth/Morrocana**
- 5. Bristol Cocoa Cloth/Morrocana**



COFFEE BEAN

- 11. Ocio Coffee Bean Cloth/Morrocana**

*Optional at extra cost.

**Optional at extra cost on ADAM, no-cost option on ADAM ROCKS.

A DIFFERENT KIND OF DIFFERENT.

Ever driven a car where the night sky was on the inside of the roof? Or a chess board? Now's your chance! Believe it or not, ADAM lets you pick the décor over your head with what we call a printed or illuminated headliner.* You can redesign the dashboard too, with a choice of 12 different colours and textures for the fascia panel décor inserts, some of which extend to the door panel inserts too. Just ask your dealer or log on to the ADAM configurator at www.opel.ie for details of all the standard and optional* combinations on offer.

INTERIOR LIGHTING

The Interior Light Pack** lets you experiment with the ambient lighting in your car. You can switch between eight different colours and, of course, when the colour of the cabin lighting changes so does the effect it has on the trim. For a better idea of how it works, make a date with your local Opel dealer and see how customised car design has come of age with options where you didn't even know options could be.



ADAM model illustrated features Pearl White fascia and door panel inserts, IntelliLink infotainment system, Opel OnStar, Stars illuminated headliner, Sight and Light Pack One, Winter Pack and brilliant paint, all optional at extra cost.

PAINTED DÉCORS*/**

For the fascia and doors

- 1. Goldbusters
- 2. Pump up the Blue
- 3. Greenspotting
- 4. Orange Alert
- 5. Mint my Mind
- 6. Let it Blue
- 7. Greyzilla
- 8. Red 'n' Roll
- 9. James Blonde
- 10. Japan Black
- 11. Pearl White

FOIL DÉCORS*/**

- 12. Surf

*Certain restrictions apply. Please log on to the ADAM configurator at www.opel.ie for full details.
**Optional at extra cost.
†Optional at extra cost. Not available in combination with folding canvas roof or on ADAM S models.

1 2 3 4 5 6 7 8 9 10 11





HEADLINERS†

- A. Go
- B. Stars (with 64 LEDs)
- C. Hashtag
- D. Twine

A

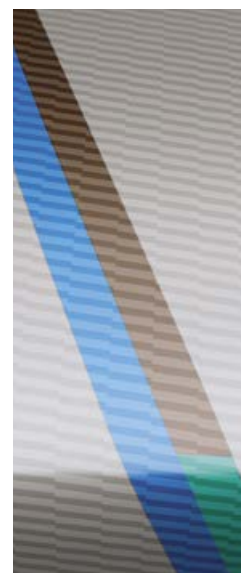
B

C

D



12



FULL PRINTED HEADLINER

If your mind has no limits, why should your car? Get a full printed headliner and stay unique!

STYLISTS WANTED.

12 dashboard colours and 11 seat trims sound like a lot but a little ADAM magic actually gives you many times that number. How? By adding optional interior colour leather packs that change the look and feel of the steering wheel, handbrake and gear shifter. You can also opt for rear-view mirror caps and floor mats to match.



INTERIOR LEATHER PACKS

Wrap your steering wheel, gear shifter and handbrake in luxurious coloured leather.

ADAM model illustrated features Superheroes Black seat trim, Red 'n' Roll fascia and door panel inserts (no-cost option). Red 'n' Roll Interior Leather Pack, Technical Pack, digital radio and drinks holder in front centre console, all optional at extra cost.



Cool Grey

Red 'n' Roll

Purple

Caramel

REAR-VIEW MIRROR COVERS

- A. Mint my Mind

B. White my Fire
- C. Red 'n' Roll

D. Carbon design
- E. Greenspotting

F. Splat
- G. Orange Alert

H. Hashtag



VELOUR FLOOR MATS

1. Coffee Bean
2. Black with Jet Black piping
3. Durable all-weather rubber mat
4. Caramel
5. Hashtag

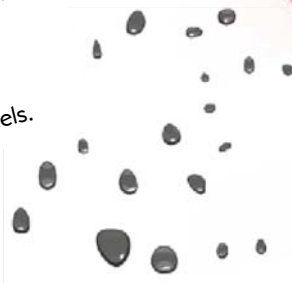


Please note, models fitted with Easytronic transmission do not feature a leather gear knob and gaiter.



THE ONLY WAY IS UP.

The hill start assist feature automatically stops your ADAM from rolling back as you set off on a steep hill or slope. So you don't have to worry about pulling away safely. This clever little safety feature is standard on all ADAM models.



EYE CANDY.

The optional Sight and Light Pack covers three clever features that take the strain off your eyes and a load off your mind: The electro-chromatic rear-view mirror, automatic lighting control and the rain sensor. The electro-chromatic mirror cuts down the glare from cars behind you at night by automatically adjusting the amount of light it reflects. The automatic lighting control turns your headlights on automatically in low light situations and off when light levels improve and the rain sensor detects rain and turns on your windscreen wipers automatically – so you don't have to!



Put frost back in its box with the ADAM Winter Pack. It heats the front seats or steering wheel or door mirrors – or all three. You control the whole system with simple switches on the dash.

LOCAL WARMING.



SAFE & SOUND.

You're in safe hands with ADAM. Every version comes with ABS, Electronic Stability Programme-plus (ESP-plus) and six airbags as standard. And there's the option of an alarm system should your car attract the wrong kind of attention.



INNER SPACE.

When it comes to the question of storage, ADAM has all the right answers. With clever spaces, pockets and drawers to stash anything you want, keeping the inside of your car tidy and looking the way you intended.



PARK & RIDE.

If you like sitting back while other people do the work, you're going to love the advanced park assist option. First of all, it lets you know when you drive by a suitable parking space. Then it manoeuvres the car into the space at exactly the right angle. You can actually take your hands off the wheel and watch your car steer itself. You do have to work the pedals and gears but the system tells you how far forwards and backwards to go. The graphics appear on a clear and simple display, which makes them easy to see – and the whole system easy to use.



TAKE IT DOWN (OR UP) A NOTCH.

Like to take life easy? Choose ADAM's Easytronic transmission. It's a five-speed manual gearbox with a fully automatic mode. Just tap the gear lever up or down to shift gears, no need for a clutch. Or switch to fully automatic mode and let Easytronic do it all. Easy, easy, easy!

ADAM ♥ INNOVATIONS.

ADAM offers a whole stack of high tech options that make driving simpler, safer and more comfortable – plus they help free up your time. Like advanced park assist that helps you park your car without bumping the back.

WE'RE ON YOUR SIDE.

Advanced park assist comes with another clever safety option – side blind spot detection. It's basically an intelligent door mirror that flashes a clear warning should another car potentially be in a blind spot. Side blind spot detection works up to 140km/h (where permitted).





Stream your favourite tunes, connect with friends, find your way to wherever. It's easy to kit out your ADAM with the latest in-car tech to make it all happen.

YOUR MUSIC.

CD-based audio system with Bluetooth®.

The standard audio system features an MP3/WMA-compatible CD player, AM/FM stereo radio, RDS with Traffic Programme and steering wheel mounted controls. Sound-wise there's 20 watts per channel output from up to six speakers combined with speed-dependent volume control. It also comes with Bluetooth® for phone and music streaming in addition to USB and aux-in connection for smartphone/MP3 connectivity. ADAM S and ADAM ROCKS models also feature a DAB radio. So you stay in contact and entertained on the move.



BRING

IT ON.

TURN

IT UP.

Navi 4.0 IntelliLink home screen.



YOUR SYSTEM.

You can now equip your ADAM with the latest in-car technology; the R4.0 IntelliLink system*, a smart all-in-one infotainment system with a big, 7-inch colour display. Designed to work without a CD player, IntelliLink seamlessly supports¹ portable Bluetooth® and USB audio devices, so not only can you make calls while on the move but you can hook up your smartphones or tablets to access your own music or videos². The R4.0 IntelliLink is not only compatible with Apple CarPlay™ and Android Auto™, it also looks great and is super easy to use via the touchscreen or steering wheel controls. And now you can opt for the Navi4.0 IntelliLink which features an integrated sat nav system. And on ADAM ROCKS and S models, with Opel OnStar your ADAM will even become a Wi-Fi Hotspot for up to seven devices.** How cool is that?

*Optional at extra cost.

Please note: Models fitted with the optional IntelliLink infotainment systems do not include an aux-in socket.



Seven premium speakers and a subwoofer.
315 watts. Bombastic bass and exquisite
treble. Infinity³ badge. Enough said.



Android Auto™ with Google Play Music and weather information.

Apple CarPlay™ home screen.

Apple CarPlay™ Apple maps.

YOUR APPS.

Both the Navi and R4.0 IntelliLink come with a built-in smartphone link that works with a wide range of apps. With Apple CarPlay™ or Android Auto™, now you can display³ certain apps and features from your smartphone in the dash on the big R4.0 IntelliLink colour display – and control your smartphone conveniently via the touchscreen or voice command. You can make calls, check your voice mail, send and receive messages, stream music and use Apple or Google Maps to get directions, real-time traffic information and route guidance.



YOUR CHARGER.

ADAM doesn't like cable clutter, but it loves high tech. With the all-new optional Inductive Wireless Charger, you can charge your phone conveniently via an induction rubber mat in the centre console – no cables attached.

¹The majority of phones, MP3 players and tablets can be connected by either Bluetooth® or USB connection. Please note you may need to change your connection method (i.e. from Bluetooth® to USB cable) if you want to access another function on your device. ²Video clips will not display while the car is moving. ³Please note that compatibility and certain functions may be different depending on the type of device and version of operating system you're using with the IntelliLink systems. To check compatibility go to www.apple.co.uk or www.android.co.uk. You may also incur additional costs from your operator for some services and as such we recommend that you check the data costs on your tariff. Apple and iPhone are trademarks of Apple Inc. registered in the U.S. and other countries. Android is a trademark of Google Inc. also registered in the U.S. and other countries.

OPEL OnStar®
YOUR PERSONAL CONNECTIVITY
AND SERVICE ASSISTANT.



YOUR 24/7 PERSONAL CONNECTIVITY AND SERVICE ASSISTANT.

OnStar¹ is a premium service that makes you feel connected, safe and cared for, virtually everywhere in Europe and 24/7, 365 days a year: enjoy top-of-the-range features such as the 24-Hour Emergency Call Service, a fast in-car Wi-Fi Hotspot² and your own Personal Assistant. Welcome to the service upper class.

¹ OnStar services require activation and account with OnStar Europe Ltd. Charges apply after applicable trial period. All services subject to mobile network coverage and availability. The OnStar subscription packages could be different from the services included in the free trial package. Check www.opel.ie/onstar for details of availability, coverage and charges. Terms and conditions apply. ² Opel are not responsible for the provision of OnStar services or Wi-Fi services. Wi-Fi Hotspot services require account with OnStar Europe Ltd. and nominated network operator. Wi-Fi trial has a time limit and capped data allowance. Charges apply thereafter. All services subject to mobile network coverage and availability. ³ Some elements of Smartphone App, Destination Download and Vehicle Diagnostics may not be available for all cars/trim levels. An embedded Opel navigation unit and map data are requirements for the Destination Download service. Check www.opel.ie/onstar for service limitations and charges.



CONNECTED

In a connected world, so much is possible – and Opel is making sure you are fully equipped.

- **Wi-Fi Hotspot^{1,2}:**

a fast and stable Internet connection enables you and your passengers to work, surf or just stream movies on up to 7 devices – thanks to the powerful OnStar roof antenna.

- **Remote Control^{1,3}:**

if you forgot to lock your car, you can use your smartphone to remotely lock or unlock it, even from afar, thanks to the myOpel Smartphone App.

- **Car Locator^{1,3}:**

forgot where you've parked? Pinpoint your car's location on the app. If you are close and still do not see it, just blink the headlamps or honk the horn to see where you've parked.

SOS

SAFE

Better safe than sorry! OnStar's specially trained advisors are there for you anytime and anywhere.

- **Automatic Crash Response¹:**

in case of a crash, our advisors automatically connect to your car. If needed, they immediately brief the emergency services with passenger and key car information and can send them to your exact location.

- **24-Hour Emergency Call Service¹:**

you, a passenger or a passer-by are not feeling well? Push the red SOS Button and our advisors make sure to send help right away.

- **Roadside Assistance^{1,4}:**

if you have a flat tyre or a warning light in the dashboard goes on, just contact our advisors and they will send Roadside Assistance to your location, if required. This is even more valuable in areas with weaker mobile phone coverage or if your smartphone has run out of battery.

- **Stolen Vehicle Assistance¹:**

in case your car gets stolen, OnStar blocks the ignition so the car can't be restarted again and provides the police with GPS data to help retrieve your car safely.



CARED FOR

Who wouldn't want a personal assistant? At the touch of a button, you will be connected to an advisor who is at your service 24/7/365.

- **Hotel Booking^{1,5}:**

plans changed? Or too tired to keep driving? Let our advisors take care of your hotel booking en route, powered by Booking.com. Just press the blue Service Button.

- **Destination Download^{1,3}:**

no more address typing! Our advisors assist you in finding an alternative route, a restaurant or a petrol station. They will remotely download the address onto your in-built navigation system, too.

- **Vehicle Diagnostics^{1,3}:**

not sure what a sudden light in the dashboard means? Just ask the advisors to remotely check key systems in your car, in real time.

- **Parking Service^{1,6}:**

never search for a parking space again! Via Parkopedia.com, OnStar finds and leads you to the next vacant parking spot. This way, you already know availability and parking fees before you get there.

⁴ OnStar will direct a professional breakdown recovery team to your location. If your car is within the Opel New Vehicle Roadside Assistance coverage period, OnStar will connect with the Opel Roadside Assistance service, who will send help free of charge, subject to the Opel Roadside Assistance terms and conditions. If your vehicle is outside the coverage of the Opel New Vehicle Roadside Assistance service, the provider of the breakdown recovery service may apply charges for the services provided. ⁵ An OnStar advisor can help you to book a hotel room using Booking.com, subject to the Booking.com user terms and privacy statement, which can be found on the Booking.com website, and the applicable terms and conditions for your hotel. OnStar assists you to make a booking and is not responsible for the services provided by Booking.com or the applicable hotel. E-mail address and credit card required. ⁶ Only available for car parks listed in Parkopedia.com. Availability applies only to the moment of contact with OnStar.



HOW CAN I GET ONSTAR?

OnStar is standard on ADAM ROCKS and ADAM S, available as an extra-cost option on ADAM.

To get it:

1. Request OnStar when you order your new Opel ADAM.
2. OnStar will send you an e-mail invitation so you can activate your account.
3. Complete your registration online and set up your preferences.
4. OnStar is ready to go!

After the 12-month free trial period¹, you can decide to order a continuation of the OnStar services. This will be subject to a fee.

You can purchase Wi-Fi Hotspot data packages separately from the nominated network provider by following the instructions on www.opel.ie/onstar. Charges apply after the free trial period. To find out more, visit www.opel.ie/onstar

HOW MYOPEL SERVICES DO MORE FOR YOU.



myOpel is your one-stop shop to manage everything to do with your Opel – from your OnStar account to organising your vehicle's next service to rewards and exclusive offers. Everything is targeted to you and the Opel you drive.

- Manage your Opel – take care of your Opel online, book a service and track service history.
- Access your OnStar services – get diagnostics reports, manage your subscription and more.
- Exclusive offers – up to date on special offers, latest news and current events.
- Dealer locator – find your nearest Opel dealer.

If you already are an Opel OnStar customer, you can access all the myOpel services. Otherwise, you can register for myOpel by following these easy steps:


1. When you order your car, your dealer will go through a simple pre-registration with you.
2. We will send you an e-mail invitation so you can activate your account.
3. Complete your registration.
4. myOpel anytime, anywhere!

To easily access myOpel from your smartphone, just download the app from the Google Play Store or from the Apple App store.

YOUR PRIVACY. YOUR CALL.

You are in control of which information you want to share with us. Only in emergency cases, OnStar can override this. More information on www.opel.ie/onstar

¹ Free trial periods start with first registration or delivery from the Opel dealer, whatever comes first, independent of customer activation.




Privacy shades. Your ADAM is going to attract a lot of attention. These chic shades cover the rear or side windows – and make sure your passengers only get seen by the people you want.

Windscreen protector. Save on scraping in winter and keep your car cool in summer. Fold the protector up and it fits in the glove box.

Outdoor cover. You can't show it off all the time! If you're away for a long period, it's worth keeping your car under wraps with a smart, ADAM-branded, all-weather cover.

Luggage net. Stop bottles and balls rolling around in the boot.

ACCESSORISE ALL AREAS.



Storage box. Keeping your boot space tidy couldn't be simpler. ADAM's lidded storage box with removable dividers has been tailored to help keep your loose items safe and secure. Available in three stylish designs.

Opportunities to customise your ADAM don't stop with colours, wheels, trims and the rest. There are far too many accessories and packs to list them all here, but you'll find the whole range online at www.opel.ie. We've picked out a few highlights to give you an idea...

FOREVER YOUNG.

If you want to change the look of your ADAM after you get it, the different dashboards, grille bars, mirror caps and décor foil packages are also available separately as accessories. Use the online configurator to check out the full range of choices.

Stylish valve caps. You've ordered your alloys with the clips to match. Now take your look to the next level with some stand-out valve decoration.

Thule Roof Attachments. The roof base carrier provides the perfect platform for the high-quality range of Thule roof attachments. Easy to install and secured by lockable caps. Choices include:

- Bicycle carriers
- Roof boxes
- Kayak carrier
- Ski/Snowboard carriers
- Multi-purpose holder

Hard cargo tray. Protect the inside of the boot from scratches or spills and sharp or scruffy stuff.

Centre console organisers. Add one of these and take care of those loose items.

Rear roof spoiler. Give your ADAM that sporting intention.

Mudflaps. Easy to clean, Opel mudflaps are designed to help protect the vehicle's bodywork, whilst aiding visibility for following vehicles by reducing spray in wet weather conditions.

ADAM SPECIFICATIONS

ENGINES

	1.4i (87PS)	1.4i (100PS) with Start/Stop	1.0i Turbo (115PS) with Start/Stop	1.4i Turbo (150PS) with Start/Stop
Fuel type	Petrol	Petrol	Petrol	Petrol
Capacity	1398cc	1398cc	998cc	1364cc
Maximum power	87PS (64kW) @ 6000rpm	100PS (74kW) @ 6000rpm	115PS (85kW) @ 5200rpm	150PS (110kW) @ 4900-5500rpm
Maximum torque	130Nm (96 lb.ft.) @ 4000rpm	130Nm (96 lb.ft.) @ 4000rpm	170Nm (125 lb.ft.) @ 1800-4500rpm	220Nm (162 lb.ft.) @ 2750-4500rpm
Configuration	4 cylinders, 4 valves per cylinder, double overhead camshafts	4 cylinders, 4 valves per cylinder, double overhead camshafts	3 cylinders, 4 valves per cylinder, double overhead camshafts	4 cylinders, 4 valves per cylinder, double overhead camshafts
Fuel/induction system	Naturally aspirated. Variable Valve Timing. Multi-point sequential fuel injection	Naturally aspirated. Variable Valve Timing. Multi-point sequential fuel injection	Water-cooled turbocharger with intercooler. Variable Valve Timing (VVT). Central direct injection	Water-cooled turbocharger with intercooler. Variable Valve Timing. Multi-point sequential fuel injection
Emission compliance	Euro 6	Euro 6	Euro 6	Euro 6
Service interval	30,000km or 1 year (whichever occurs sooner)			

PERFORMANCE, FUEL CONSUMPTION AND EMISSIONS

	Wheel size (inches)	Performance (manufacturer's figures)		Fuel consumption litres/100km [#]			CO ₂ emissions g/km
		Maximum speed km/h	Acceleration 0-100km/h (sec)	Urban driving	Extra-urban driving	Combined figure	
Manual							
1.4i (100PS) Start/Stop	16	185	11.5	6.6	4.1	5.0	118
1.4i (100PS) Start/Stop	17/18	185	11.5	6.6	4.2	5.1	119
1.0i Turbo (115PS) Start/Stop ADAM	16	196	9.9	5.8	4.0	4.7	108
1.0i Turbo (115PS) Start/Stop ADAM ROCKS	16	196	9.9	6.0	4.2	4.9	112
1.0i Turbo (115PS) Start/Stop	17/18	196	9.9	6.0	4.2	4.9	112
1.4i Turbo (150PS) Start/Stop	18	210	8.5	7.6	4.9	5.9	139
Easytronic							
1.4i (87PS)	16/17/18	178	13.9	6.6	4.1	5.0	118

[#] = Fuel consumption information is official government environmental data, tested in accordance with the relevant EU directive. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors.



TRANSMISSION

Five-speed manual gearbox:
Standard on 1.4i (100PS) models

Six-speed manual gearbox:
Standard on 1.0i Turbo (115PS)/
1.4i Turbo (150PS) models

Five-speed Easytronic transmission:
Standard on 1.4i (87PS) models

STEERING

- Speed-sensitive power-assisted steering

SUSPENSION

Front: Independent. MacPherson struts with gas-pressure dampers and coil springs. Anti-roll bar.

Rear: Compound crank with coil springs and gas-pressure dampers.

- Sports suspension with uprated springs and dampers on ADAM models with optional 17- or 18-inch wheels
- Uprated sports suspension on ADAM S models
- 15mm increased ride height on ADAM ROCKS models

BRAKING AND STABILITY

- Electronic Stability Programme – switchable on ADAM S models
- Cornering brake control
- Straight line stability control
- Anti-lock braking system (ABS)
- Electronic brakeforce distribution
- Emergency brake assist
- Dual circuit, diagonally split braking system
- ADAM S models feature red calipers

1.4i (87PS)

Front ventilated discs: 257mm diameter
Rear drums: 203mm diameter

1.4i (100PS)

Front ventilated discs: 257mm diameter
Rear drums: 228mm diameter

1.0i Turbo (115PS)

Front ventilated discs: 284mm diameter
Rear drums: 228mm diameter

1.4i Turbo (150PS)

Front ventilated discs: 308mm diameter
Rear discs: 264mm diameter

FUEL TANK CAPACITY

- 38 litres (8.4 gallons)

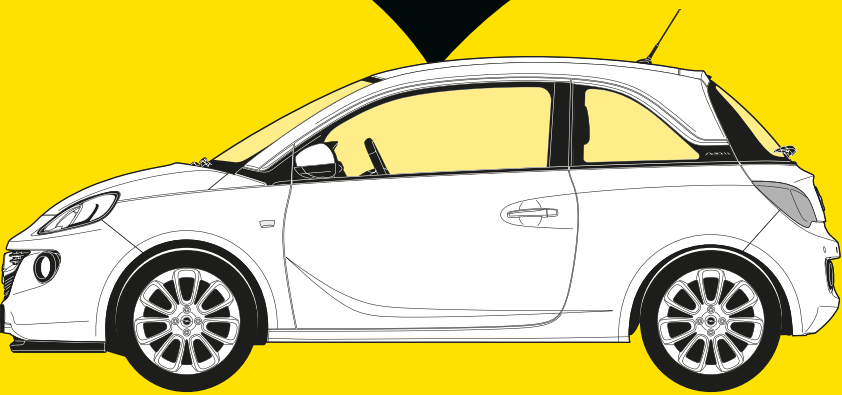
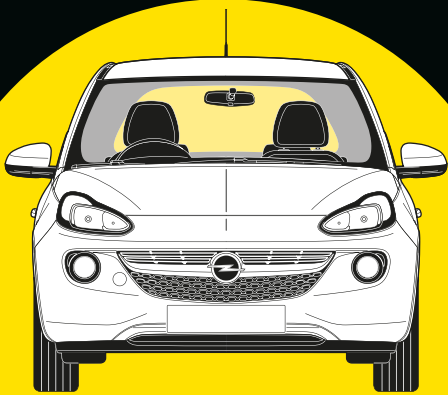
ANTI-CORROSION WARRANTY

- 12-year body panel anti-perforation warranty

GROSS VEHICLE WEIGHTS kg

	ADAM	ADAM ROCKS
1.4i (87PS)	1480	–
1.4i (100PS)	1480	1480
1.0i Turbo (115PS)	1510	1510
1.4i Turbo (150PS)	1565	–

Gross vehicle weight is the total permissible weight of the vehicle including passengers and luggage. The maximum roof rack loading should not exceed 50kg.



EXTERIOR DIMENSIONS millimetres (inches)

	ADAM	ADAM ROCKS
A. Length	3698 (145.6)	3747 (147.5)
B. Front overhang	818 (32.2)	831 (32.7)
C. Wheelbase	2311 (91.0)	2311 (91.0)
D. Rear overhang	569 (22.4)	605 (23.8)
E. Width (including door mirrors)	1966 (77.4)	1966 (77.4)
F. Width (excluding door mirrors)	1720 (67.7)	1720 (67.7)
G. Height	1484 (58.4)	1493 (58.8)

LOADSPACE DIMENSIONS

	millimetres (inches)
Maximum length (behind rear seats)	462 (18.2)
Maximum length (rear seats folded)	1041 (41.0)
Maximum width	963 (37.9)
Width between wheel arches	954 (37.6)
Maximum height	874 (34.4)

LUGGAGE CAPACITIES*

	litres (cu.ft.)
Rear seats up (under luggage compartment cover)	170 (6.0)
Rear seats folded (to upper edge of front seat back)	484 (17.1)
Rear seats folded (to roof)	663 (23.4)

* = Measured using the ECIE method.

Opel Service.

Europe-wide Customer Service.

Throughout Europe, more than 6,000 Opel repair workshops are ready to provide professional and punctual service. As you'd expect, they'll repair your vehicle to the highest standards. More unusually, perhaps, they'll tell you exactly what's been done and why, and they will show any costs involved clearly and concisely.

New Vehicle Warranty.

Opel Automobile Ireland Limited (referred to as 'Opel') guarantees for motor vehicles of its manufacture, that each vehicle is free from defects according to the state of the art for a period of: The first 2 years carry an unlimited mileage warranty. The 3rd year of warranty has a mileage limitation of 100,000km for Passenger Cars & Car derived vans, for Combo, Vivaro and Movano the limitation is 150,000km. The warranty is valid from delivery from the supplying Opel Distributor or from first registration, whichever occurs first (warranty start date).

Opel Roadside Assistance.

This free-of-charge mobility service is valid for all new Opel vehicles during the first year after the date on which they were first registered or delivered to the customer by the dealer, depending on which date comes first. No matter where you are, the Opel Assistance is there to help. In more than 40 European countries – round the clock. Offering services such as breakdown assistance, towing services, rental car, hotel accommodation or the organisation of onward transportation, e.g. via rail or air (please see programme conditions).

12-year Anti-Perforation Warranty.

Opel provides you with a reliable long-term warranty against perforation, provided you have your vehicle serviced and all necessary inspections performed according to the service booklet.

2-year Warranty for Opel Batteries.

With a 2-year warranty for service-installed Opel original batteries your starting problems are over – even in the coldest winter.

Parts and Accessories Service.

Opel parts and accessories are available at your local Opel Shop, where you'll find everything to make your vehicle more comfortable or to meet your individual needs, as well as expert advice.

Opel on the Internet.

Need instant information? At www.opel.ie you can access a wealth of information on all Opel cars, services, and accessories. Get online for Opel news and product updates.

Recycling.

Information about Design for Recycling, Take-Back points for End of Life Vehicles (ELVs) and the recycling of ELVs can be found on the Opel website www.opel.ie

In case of any questions, please ask your Opel dealer. More information can be found at www.opel.ie

Some feature descriptions in this brochure may refer to, and some illustrations may show, optional equipment not included in the standard delivery. The information contained in this brochure was accurate at the time of going to print. We reserve the right to make changes in design and equipment. The colours printed in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary by model. For precise information on the equipment provided on our vehicles, please contact your local Opel dealer. As part of Opel's policy of environmental care, this brochure is printed on paper manufactured using Elemental Chlorine Free pulps from specially farmed, sustainable timber resources.