

NEW PEUGEOT 3008 SUV



Dealer Stamp

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Peugeot.ie





Welcome to the world of Peugeot, a world of innovative French manufacturing tradition. Our incredible journey started over 200 years ago with a steel foundry producing a diverse range of products from coffee grinders to saws.

Our pursuit for innovation led to the production of our first motorised vehicle in 1889, the Serpollet-Peugeot – a steam-powered three-wheeler. Our quest for absolute perfection is what drives us, just as it did over 200 years ago.

Now more than ever, Peugeot is channelling all its energies into designing vehicles which give a sensory experience beyond driving. Ergonomics, materials, connectivity - every detail has been thought out to give you a more intuitive, pleasing drive.

Indeed, the all-new Peugeot 3008 SUV is over 200 years in the making.

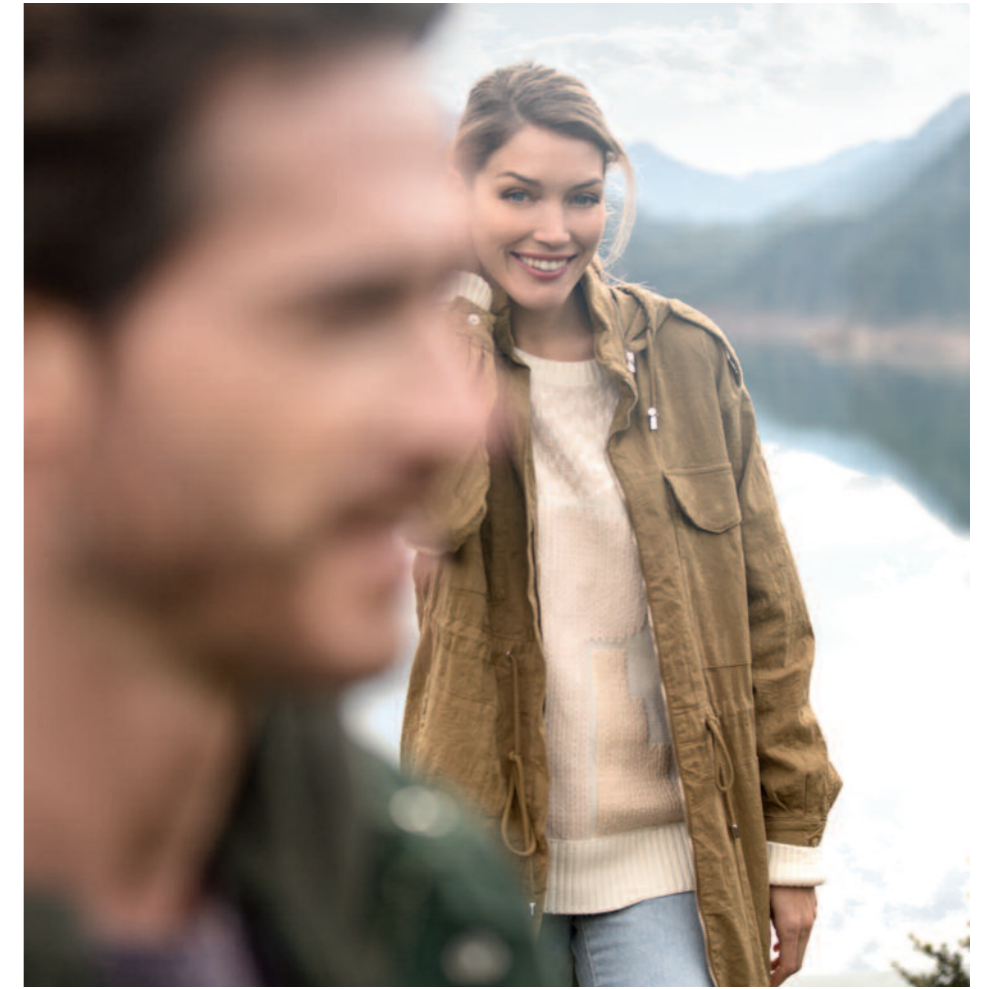
EXPERIENCE BUILT IN.





INSPIRED STYLE.

Wherever you go, you will arrive in style in the all-new Peugeot 3008 SUV. A robust exterior, striking front end design and distinctive, raised, horizontal bonnet provide the perfect balance between character and strength, to deliver an accomplished SUV. With a purposeful stance and a raised ride height, the new Peugeot 3008 SUV makes its intentions clear.



MAKE A STATEMENT.

To fully appreciate this striking SUV, you only have to stand back and admire all of the exquisite details of the all-new Peugeot 3008 SUV exterior. The impactful design theme showcased at the front of the car continues along its profile. With a strong shoulder line that builds towards the rear, the new Peugeot 3008 SUV is a clear choice for anyone who wants to make a statement.



MADE FOR ADVENTURE.

The all-new Peugeot 3008 SUV is made for adventure, sized for exploring. Its pioneering spirit is captured in its magnetic design. With its raised ground clearance, large wheels and robust stature, every journey you make will be an adventure, no matter the distance, no matter the terrain.



THE STRIKING DESIGN CONTINUES.

At the rear of the all-new Peugeot 3008 SUV, the design comes together beautifully. The strong side profile flows to a perfectly balanced rear. Signature Peugeot design touches include the claw-effect LED lights housed in the elegant gloss black rear cluster.

Model shown is all-new Peugeot 3008 SUV Allure with optional Black Diamond roof, Advanced Grip Control® and Sunset Copper metallic paint.

CONQUER THE OPEN ROAD.





AMPLIFIED EMOTIONS.

Increase your senses tenfold on board the all-new Peugeot 3008 SUV. Never before has there been such a beautiful space for setting off on an adventure. With its spectacular new Peugeot i-Cockpit®, the all-new Peugeot 3008 SUV invites you to explore its high-tech world. An 8.0" touchscreen meets a 12.3" head-up digital instrument panel, which can be personalised to suit the driver's needs. The compact steering wheel with integrated controls is guaranteed to enhance your driving experience, whilst ensuring maximum control. Versions equipped with the new Efficient Automatic 6-speed Transmission (EAT6), are operated by a stylish, newly designed gear-lever control.



A TOUCH OF PERFECTION.

Every detail of the new Peugeot i-Cockpit® has been designed with quality and perfection in mind. No detail has been overlooked. The main vehicle functions - radio, air-conditioning, sat-nav*, vehicle settings, telephone or mobile apps* - are at your fingertips and can be accessed through elegant chrome aviation-inspired toggle switches**. Each switch is a work of art.

*Optional or standard, according to the trim chosen. **Standard, according to the trim chosen. Please refer to the model specification sheet for full details.



HIGH-DEFINITION DRIVE.

Welcome to the 21st Century. Once seated behind the wheel of the all-new Peugeot 3008 SUV, you will fully appreciate the configurable and customisable 12.3" head-up digital instrument panel. In this resolutely high-tech setting, all the information essential for your journey is right before your eyes, affording you even more control in safety.



A COMMANDING VIEW.

With its raised ride height the all-new Peugeot 3008 SUV will give you a commanding view of the road ahead from the comfort of the new Peugeot i-Cockpit®. Designed with the driver in mind, it's the small details that make the biggest difference. The compact sports steering wheel is low set, to reduce arm fatigue whilst its compact dimensions heighten the sense of agility in bends.



AMPLIFIED EXPERIENCE.

SIT BACK AND DELIGHT YOUR SENSES.

Journeys will never be the same again, as the all-new Peugeot 3008 SUV immerses you in true comfort and luxury. Let the road envelop you and boost your senses with remarkable road holding qualities and on board delights.

Experience more of the world outside with the opening panoramic glass roof*, or appreciate the acoustics from the high-fidelity FOCAL® Premium Hi-Fi system*.





MIRRORSCREEN® FUNCTIONALITY*.

To ensure seamless connectivity between your smartphone and the new 3008 SUV, MirrorScreen® functionality* is available. MirrorScreen® encompasses Apple CarPlay™ and MirrorLink® technologies. With a compatible device you can enjoy key features on your smartphone, mirrored onto the 8.0" touchscreen. In addition to charging via USB, a smartphone charging plate** can also be specified to allow wireless inductive charging on the move.

3D CONNECTED NAVIGATION.*

Navigating has never been easier thanks to the new 3D Connected Navigation* system available on the all-new Peugeot 3008 SUV. The navigation display can be viewed either on the 8.0" touchscreen or 12.3" head-up digital instrument panel. The system includes European mapping, 3D city mapping and voice recognition, to allow for the input of address details.

*MirrorScreen® and 3D Connected Navigation features are optional or standard, according to the trims chosen. Android Auto technology will be available from 2017. MirrorScreen® operates via MirrorLink® technology (for MirrorLink®-compatible Android, Blackberry and Windows phones), via Apple CarPlay™ (for compatible iOS phones). **Optional or standard, according to the trim chosen: induction charging for devices compatible with the Qi standard. Please refer to the model specification sheet for full details.



KEEP CONTROL.

With its compact sports steering wheel, the all-new Peugeot 3008 SUV has the agility for every day commuting. When the terrain gets a bit tougher however, there is the perfect solution in the form of Advanced Grip Control^{®*}. With one switch on the thumbwheel, to your chosen driving mode, your grip adapts instantly to the most difficult conditions. And with the ingenious Hill Assist Descent Control incorporated, you remain completely in control, even when faced with the steepest inclines.



EXEMPLARY BEHAVIOUR.

There's no need to choose between style and driving pleasure. With increased ground clearance and a raised driving position, this SUV has remarkable road handling with precise steering, giving an intoxicating feeling of control and safety.

THE PINNACLE OF SAFETY.





ALWAYS GOT YOUR BACK.

Featuring outstanding levels of standard safety equipment and driver assistance systems, the all-new Peugeot 3008 SUV provides a safe haven on the road for you and those dearest to you.

In recognition of this, the all-new Peugeot 3008 SUV was awarded a five star rating - the highest rating possible - from Euro NCAP, the most widely-recognised independent vehicle safety assessor in Europe, following extensive and rigorous crash testing.

This five star rating is all the more notable, when you consider that today, Euro NCAP testing is more stringent than ever before. The rating system continuously evolves as older technology matures and new innovations become available. Today, a five-star safety rating equates to an strong overall performance in crash protection, as well as robust crash avoidance technology.

ADVANCED DRIVER ASSISTANCE SYSTEMS.

Like a sixth sense when on the road, the all-new Peugeot 3008 SUV benefits from a host of systems designed to assist the driver on the open road to give a remarkable feeling of safety: speed sign recognition and recommendation*, Active Safety Brake* with Distance Alert*, Active Lane Departure Warning System*, Active Blind Spot Monitoring System*, Driver Attention Alert*, Adaptive Cruise Control with Stop Feature*...



OUTSTANDING PRACTICALITY.





AS IF BY MAGIC.

Hands full? The ingenious, optional Smart electric tailgate opens and closes all by itself, making it easy to load all your objects. All it takes is a swift foot motion under the bumper centre to activate it... and make life easier. You can also avail of the innovative Peugeot Open and Go system*, incorporating keyless entry and push-button start, relieving the need to remove the key from your pocket.



CREATE YOUR OWN SPACE.

Create your own in-car space with the Magic Flat folding seat system. With a single pull of the quick release lever (located in the boot), the rear seats fold to give a flat load area for easy loading. The front passenger seat folds completely flat* to increase the loading length... perfect for transporting lengthy items.



1.6L BlueHDi 120 S&S

Gearbox	6-speed manual
Maximum Torque	300Nm @ 1750
0-100kph	11.2 seconds
Urban Drive Cycle (L/100 km)	4.7
Extra Urban Drive Cycle (L/100 km)	3.5
Combined Drive Cycle (L/100 km)	4.0
Carbon Dioxide Emissions CO ₂ (g/km)	104

Please note figures above are for vehicles without Advanced Grip Control®. For full technical specification details please consult the all-new Peugeot 3008 SUV specification guide on Peugeot.ie.

BlueHDi

The all-new Peugeot 3008 SUV's BlueHDi Euro 6 diesel engines combine high performance and reduced emissions. With an exclusive combination of SCR (Selective Catalytic Reduction) and an additive DPF (Diesel Particulate Filter), BlueHDi engines reduce fuel consumption while restricting emissions to between 103 and 124 g/km of CO₂, reducing the emission of nitrogen oxides (NOx) by up to 90% and eliminating 99.9% of fine particles. The BlueHDi diesel range is available in 100hp, 120hp, 150hp and 180hp outputs, dependent on trim level.



1.2L PureTech 130 S&S

Gearbox	6-speed manual
Maximum Torque	230Nm @ 1750
0-62mph	10.8 seconds
Urban Drive Cycle (L/100 km)	6.0
Extra Urban Drive Cycle (L/100 km)	4.5
Combined Drive Cycle (L/100 km)	5.1
Carbon Dioxide Emissions CO ₂ (g/km)	117

Please note figures above are for vehicles without Advanced Grip Control®, for full technical specification details please consult the all-new Peugeot 3008 SUV specification guide on Peugeot.ie.

PureTech

The all-new Peugeot 3008 SUV's 3-cylinder PureTech Euro 6 petrol engines are more efficient thanks to their reduced weight and size. They give you a unique driving pleasure and high-level performance, without compromising on reliability or power. The 1.2-litre PureTech 130 S&S engine was voted Engine of the Year 2015 and 2016 in its category* and returns emissions from 117 g/km of CO₂. It can be combined with the new EAT6 automatic gearbox.

* 1.0L - 1.4L Category

ACCESSORISE YOUR ALL-NEW PEUGEOT 3008 SUV.

To make the adventure your adventure, a wide variety of accessories are available to make the all-new Peugeot 3008 SUV your own.

1. Carpet mats
2. Chrome-plated door mirror shells
3. Towbar mounted cycle carrier
4. GT aluminium pedals and foot rest
5. Wind deflectors
6. Roof bar & ski rack



YOUR STYLE - YOUR CHOICE.

From soft fabrics with intricate stitch detail to full grain leather trim, every seat material option available has been carefully chosen to provide style, durability and comfort.

Talk to your local Peugeot Dealer today about trim options available.

- 1. Claudia Mistral leather (optional or standard, according to trim chosen)
- 2. Meco cloth (standard according to trim chosen)
- 3. Piedimonte leather effect and cloth (optional or standard, according to trim chosen)

*Some surfaces contain leather-effect materials



SET THE TONE.

Choose the colour that matches your character. Talk to your local Peugeot Dealer today about the paint options available on the new Peugeot 3008 SUV.

*Nimbus Grey (metallic) available on GT Line and GT trims. Please refer to model specification sheet for full details.



Hurricane Grey (Solid)



Bianca White (Solid)



Cumulus Grey (Metallic)



Amazonite (Metallic)



Nera Black (Metallic)



Ultimate Red (Special)



Pearl White (Pearlescent)



Magnetic Blue (Metallic)



Beige Pyrite (Metallic)



Sunset Copper (Metallic)

ROLL IN STYLE.

Designed to complement the sharp exterior design, the all-new Peugeot 3008 SUV is available with a choice of alloy wheels in either painted or two-tone diamond-cut finishes.

*Optional or standard, according to the trim chosen. Please refer to the model specification sheet for full details.



17" 'CHICAGO' alloy



18" 'DETROIT' two-tone diamond-cut alloy wheels



18" 'DETROIT' matt Haria two-tone diamond-cut alloy wheels



18" 'LOS ANGELES' two-tone diamond-cut alloy wheels (linked to Advanced Grip Control®)



19" 'BOSTON' matt Haria two-tone diamond-cut alloy wheels

NETWORK AND SERVICES

When you choose Peugeot, you can rest easy, safe in the knowledge that your vehicle has been designed and built to give you years of worry free motoring. Our primary aim is to bring you peace of mind motoring.

As a Peugeot owner, you can furthermore rely on the customer care services of your dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot diagnostic equipment and Peugeot original parts.

FOR YOUR PEACE OF MIND

WARRANTY

All new Peugeot passenger vehicles registered in Ireland benefit from a 5 year 100,000km warranty, which consists of a 3 year manufacturer warranty plus a 2 year warranty extension.

Our cars also come with a 12 year Anti-Perforation and 3 year Paint Warranty (6 and 2 years on vans). For full terms and conditions, please contact your Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeot vehicles registered in Ireland come with 3 years Peugeot Assistance and breakdown recovery.

Peugeot Assistance covers all incidents involving vehicle-based faults and is available 24 hours a day, 365 days a year.

Peugeot Assistance includes European cover, home and roadside assistance, vehicle recovery and a courtesy vehicle or accommodation if required (terms and conditions apply).

SERVICING YOUR PEUGEOT

Peugeot in Ireland has a Network of Peugeot Service Centres. Our Aftersales teams are trained to provide you with the best care for your vehicle. Nobody knows your Peugeot like we do.

Log on to Peugeot.ie to find your nearest Peugeot Service Centre and please refer to your maintenance book for details of the relevant service intervals.

PEUGEOT SERVICE CLUB

Join the Peugeot Service Club and get every fourth service absolutely free! Join up at your participating local Peugeot Dealer. For more details and full terms and conditions, see Peugeot.ie.

FINANCE - LET THE SPECIALISTS HELP

Your local Peugeot Dealer offers a range of flexible finance plans to make owning a new Peugeot easy. As specialists, they will provide choice, convenience and flexibility.

PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model, meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete confidence and peace of mind.

PEUGEOT AND THE ENVIRONMENT

Our website has details of Peugeot's environmental and recycling policies.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features shown in this brochure may not be available in Ireland - please refer to model

specification sheets for standard or optional equipment according to trim - and some photography may feature left hand drive models.

As part of a policy of continuous specification improvement, Peugeot reserves the right to modify specification, options and colours at any time.

For full details ask your Peugeot Dealer, or click on Peugeot.ie. Print and photographic processes used in this brochure may alter the depth and tone of the colours shown.

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